



Views on the federation are more positive in
COVID-19 wake.

Key Findings

1

RIGHT TRACK

Close to six in ten Canadians say Canada is heading in the right direction (58%), the highest since 2015 (63%), and 17 percentage points higher than 2019 (41%).

2

FEDERAL PERFORMANCE

Canadians are more likely to describe the current government's performance as very good (17%) or somewhat good (30%), an increase from 2019 (six per cent very good; 21% somewhat good).

3

FED-PROV RELATIONS

While Canadians are split on whether they feel relations between the federal government and provincial governments has improved over the past year, they are five times more likely to say relations between the federal government and provincial governments has improved over the past year (10%) compared to 2019 (2%).

4

INTERNATIONAL REPUTATION

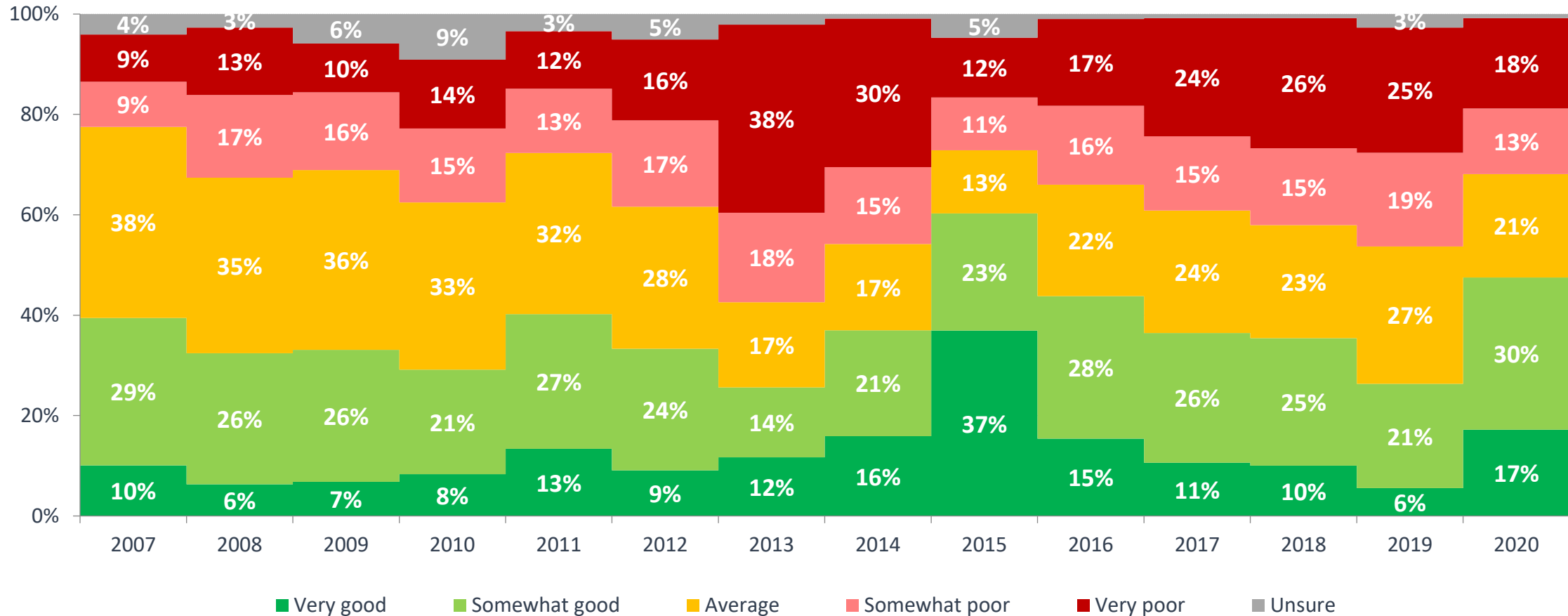
Views on Canada's international reputation improving over the past year are mixed, but positive views (12% improved; 24% somewhat improved) have increased since 2019 (seven per cent improved; 15% somewhat improved).

Performance of the federal government

Q

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Stephen Harper as very good, somewhat good, average, somewhat poor or very poor? (2007-2014 waves)



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

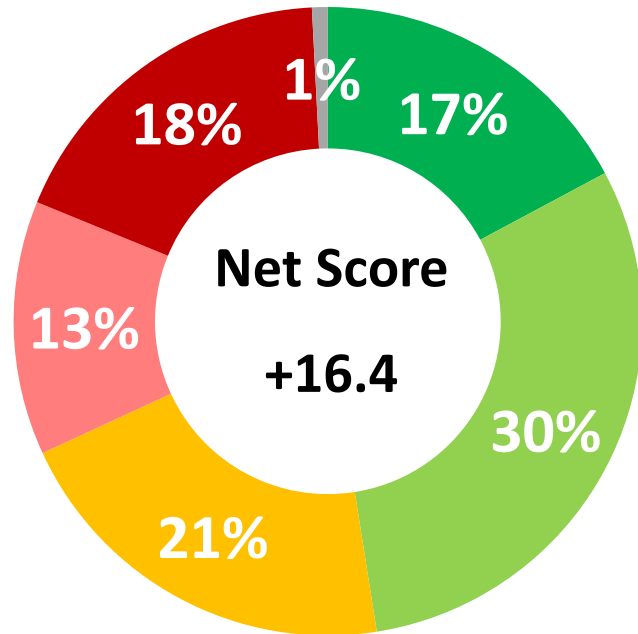
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Performance of the federal government

Q

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?



■ Very good ■ Somewhat good ■ Average
■ Somewhat poor ■ Very poor ■ Unsure

“

2020 sees an increase in positive views of the current Federal Liberal Government, with the proportion of those saying the current government's performance is very good up 10 percentage points from 2019 (a five year low).

Residents of Atlantic Canada are more likely to say the government's performance is very good (30%) than residents of other regions and provinces, most notably residents of the Prairies (13%) and Quebec (12%).

”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Performance of the federal government

Q

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)	Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
Very Good	29.6%	12.0%	19.5%	12.5%	19.7%	16.9%	17.4%	13.0%	18.5%	19.0%
Somewhat good	32.4%	34.8%	29.0%	25.9%	31.5%	26.9%	33.6%	30.3%	30.3%	30.3%
Average	17.5%	27.8%	19.7%	17.3%	16.8%	19.5%	21.6%	25.1%	17.8%	19.9%
Somewhat poor	8.1%	14.5%	13.8%	11.1%	13.8%	14.0%	12.2%	13.8%	12.4%	13.2%
Very poor	12.4%	9.4%	17.6%	32.2%	17.6%	22.1%	14.1%	17.2%	20.1%	16.7%
Unsure	-	1.6%	0.4%	1.1%	0.7%	0.5%	1.1%	0.6%	0.8%	0.9%

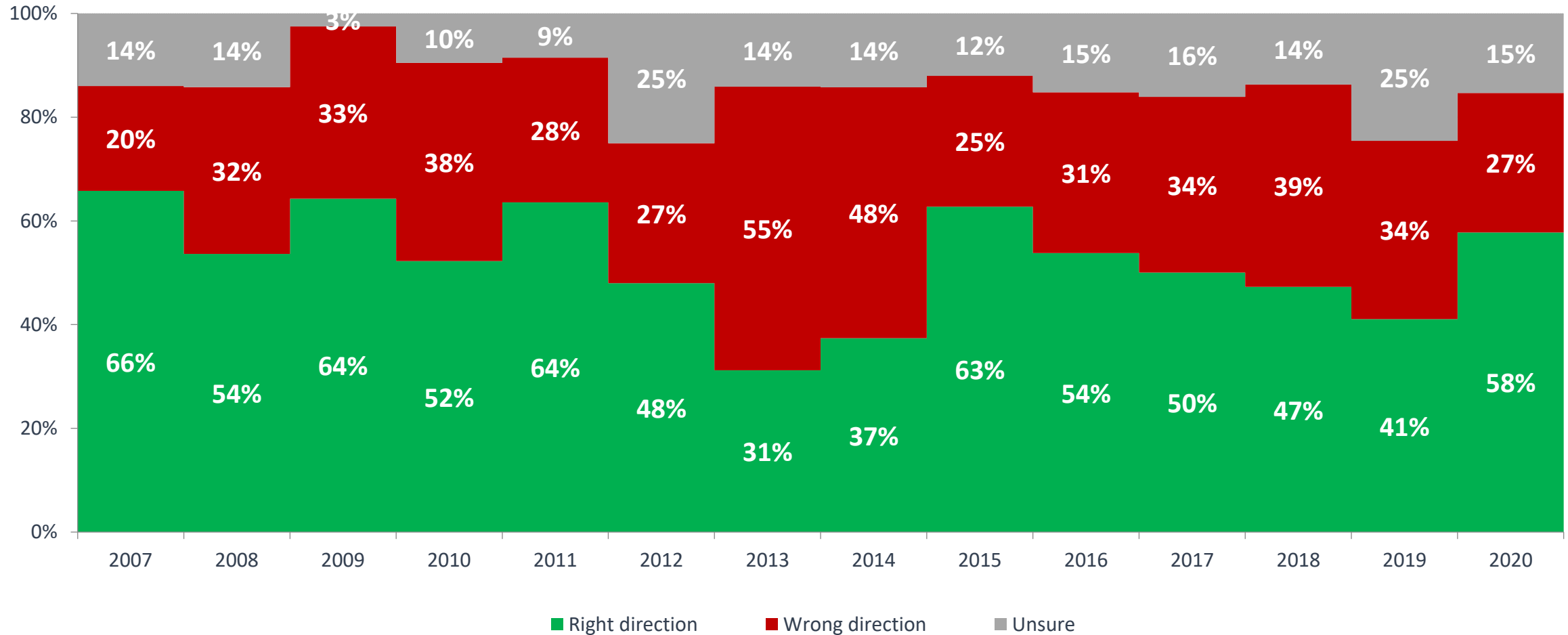
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Direction of the country

Q

Would you say that Canada as a country is moving in the right direction or the wrong direction?

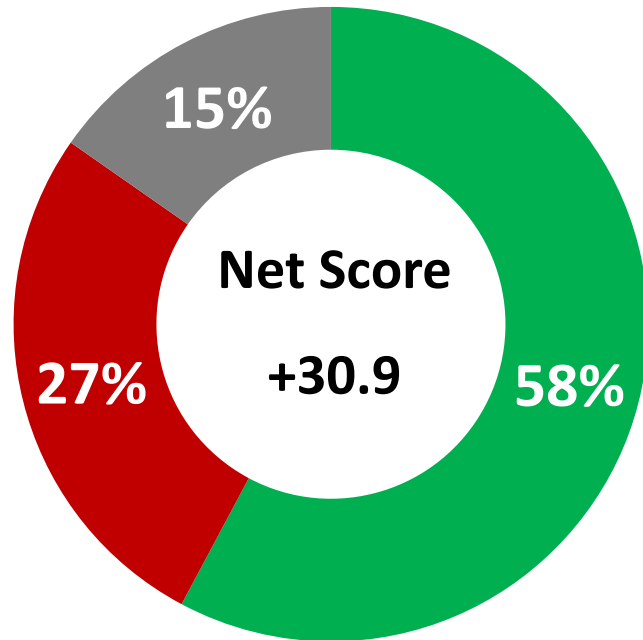


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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Direction of the country



■ Right direction ■ Wrong direction ■ Unsure

Q

Would you say that Canada as a country is moving in the right direction or the wrong direction?

“

Canadians are over 2 times more likely to say Canada is moving in the right direction versus the wrong direction, the largest proportion since the high of 63 per cent in 2015.

Atlantic Canada residents (68%) and Quebec residents (66%) are more likely to say Canada is heading in the right direction than residents of Ontario (57%) and the Prairies (44%).

”

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Direction of the country

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Would you say that Canada as a country is moving in the right direction or the wrong direction?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)	Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
Right direction	68.4%	65.5%	57.4%	44.1%	58.7%	54.7%	60.8%	57.1%	56.9%	59.0%
Wrong direction	17.6%	16.0%	29.5%	39.1%	26.4%	32.6%	21.4%	27.6%	29.3%	24.2%
Unsure	13.9%	18.4%	13.1%	16.8%	14.9%	12.7%	17.9%	15.3%	13.7%	16.8%

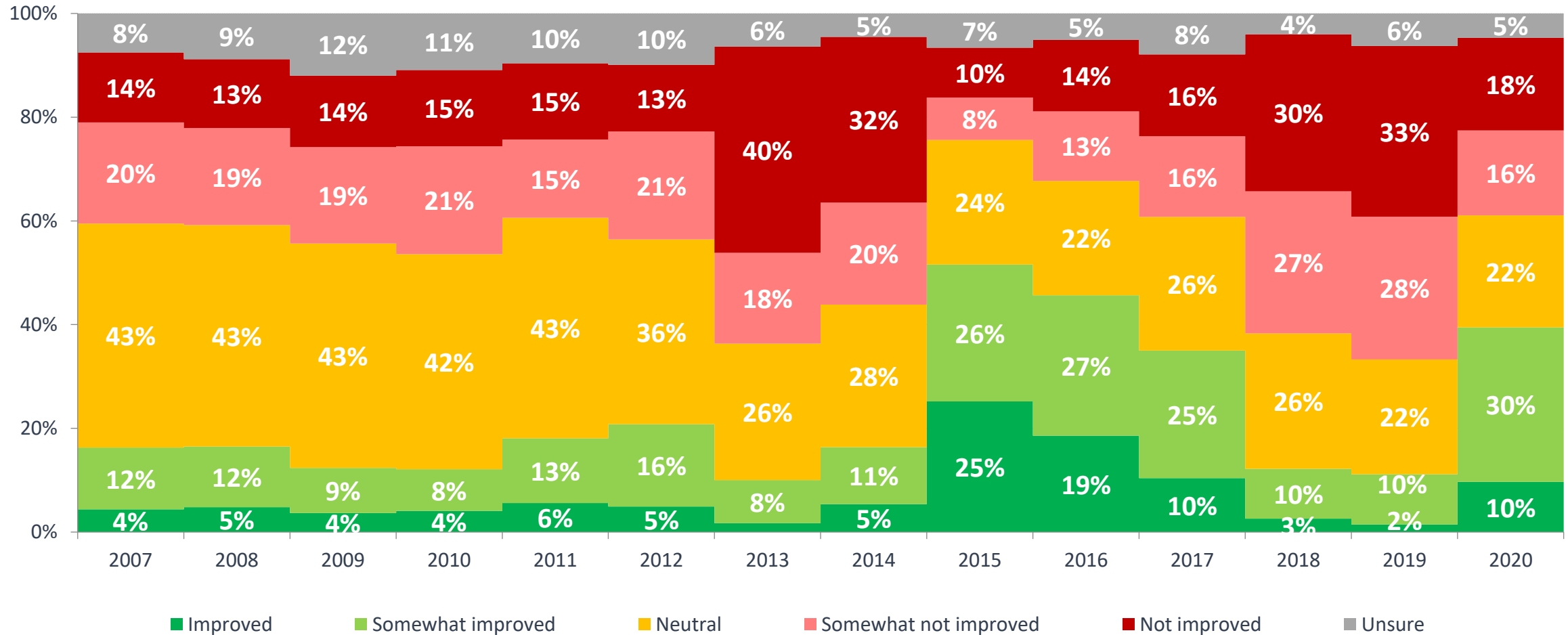
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Change in federal-provincial relations

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?



*Weighted to the true population proportion.
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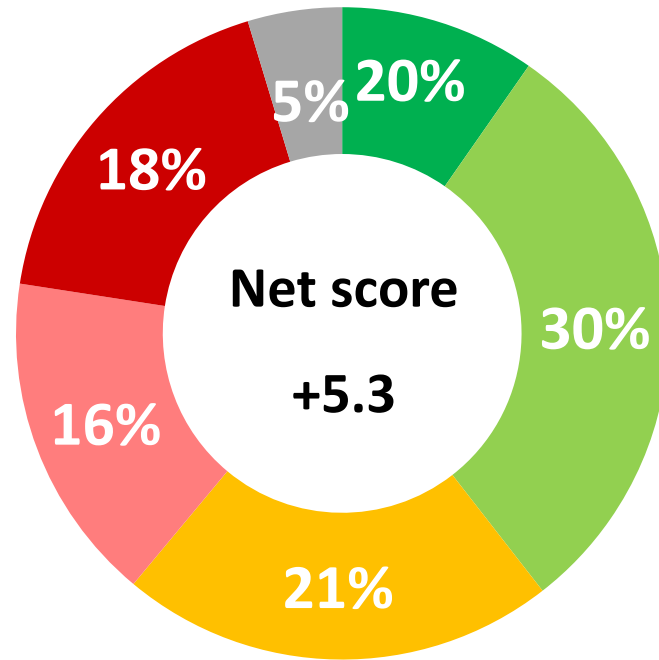
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Change in federal-provincial relations

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?



■ Improved ■ Somewhat improved ■ Neutral
■ Somewhat not improved ■ Not improved ■ Unsure

“

Canadians are five times more likely to say relations between the federal government and provincial governments has improved over the past year compared to 2019.

The proportion of those who say federal-provincial relations have improved or somewhat improved is at the third highest level in 14 years.

”

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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Change in federal-provincial relations

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On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?

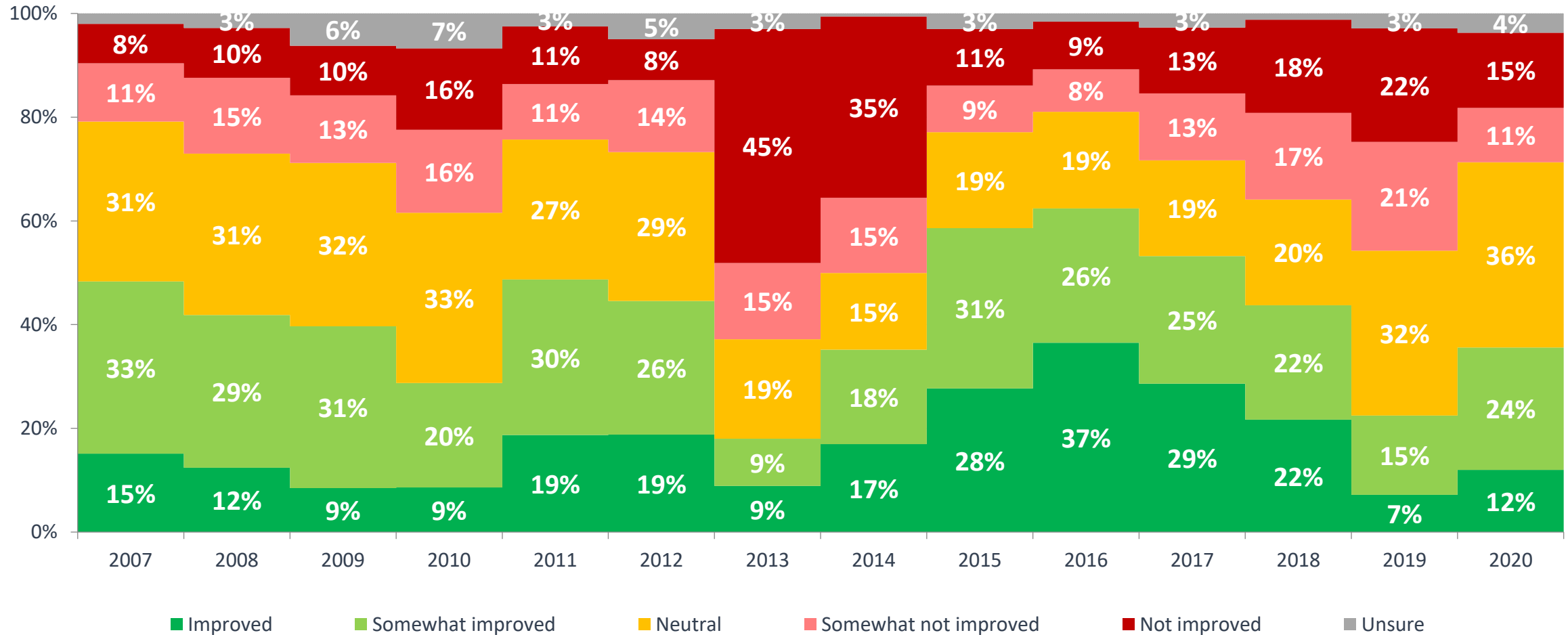
	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)	Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
Improved	18.5%	9.1%	12.5%	3.2%	7.4%	9.3%	10.2%	5.0%	12.1%	11.0%
Somewhat improved	35.5%	20.2%	38.1%	16.1%	38.3%	29.8%	29.8%	28.8%	26.9%	33.0%
Neutral	18.6%	25.4%	21.8%	15.0%	24.9%	20.5%	22.6%	24.7%	21.6%	19.4%
Somewhat not improved	10.7%	24.0%	9.9%	24.8%	13.0%	16.9%	15.9%	19.0%	17.2%	13.8%
Not improved	10.4%	16.8%	12.6%	38.2%	10.9%	20.4%	15.5%	15.0%	16.9%	20.8%
Unsure	6.3%	4.6%	5.1%	2.6%	5.6%	3.1%	6.2%	7.6%	5.4%	2.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Change in the international reputation of Canada

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

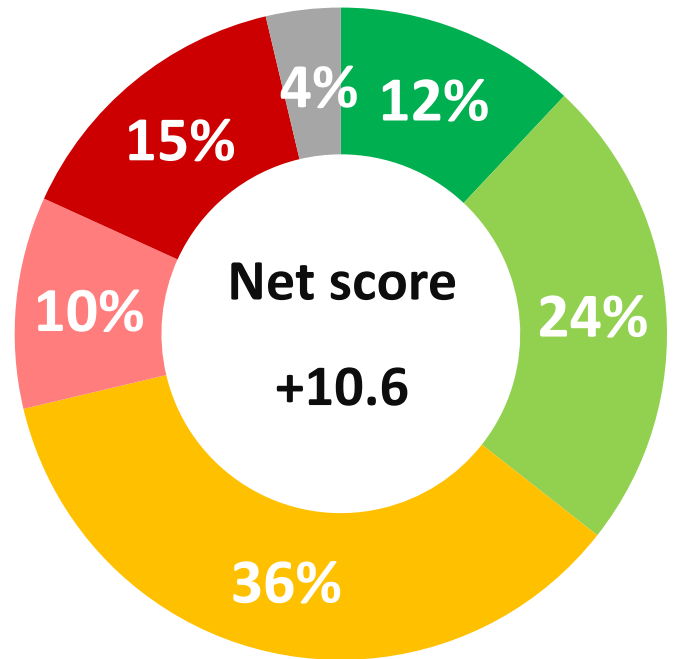


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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Change in the international reputation of Canada



■ Improved ■ Somewhat improved ■ Neutral
■ Somewhat not improved ■ Not improved ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

“

Positive views on Canada's international reputation have increased since 2019, but are still lower than the 2015-2017 waves of research.

Atlantic Canada residents are more likely to say Canada's reputation has improved (30%) than any other province or region (ranging from 10-11% who say this has improved).

”

Change in the international reputation of Canada

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)	Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
Improved	30.1%	10.4%	11.2%	9.6%	11.1%	12.1%	11.9%	9.5%	13.2%	12.7%
Somewhat improved	22.7%	23.4%	21.3%	23.3%	31.5%	20.3%	26.8%	25.0%	22.4%	23.7%
Neutral	28.8%	41.8%	39.2%	29.7%	26.3%	34.7%	36.6%	41.0%	33.4%	33.9%
Somewhat not improved	6.3%	11.3%	9.7%	10.3%	14.2%	12.4%	8.8%	11.6%	9.7%	10.5%
Not improved	5.0%	9.5%	14.7%	24.5%	13.5%	17.0%	12.1%	9.9%	17.5%	15.0%
Unsure	7.1%	3.6%	3.8%	2.6%	3.5%	3.5%	4.0%	3.0%	3.8%	4.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27th to 30th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,048 Canadians is ± 3.0 percentage points, 19 times out of 20.

The research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between December 22nd and 29th, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between November 30th and December 5th, 2018 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. This study is a joint initiative between Nanos Research and the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 27th and 29th, 2017 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. This study is a joint initiative between Nanos and the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 16th and 19th, 2016 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 18th and 21st, 2015 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between November 15th and 18th, 2014 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy .

National Nanos RDD Crowdsourcing random survey of 1,000 Canadians conducted between December 14th and 16th, 2013 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1048 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on real estate, views on COVID-19 vaccines, trade with China, the US border closure, personal finances, and feelings toward the federal government.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 27 th to 30 th , 2020.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS



TABULATIONS



2021-1783 – Nanos Research – Mood of Canada – STAT SHEET

			Region					Gender		Age			
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Very good	%	17.2	29.6	12.0	19.5	12.5	19.7	16.9	17.4	13.0	18.5	19.0
	Somewhat good	%	30.3	32.4	34.8	29.0	25.9	31.5	26.9	33.6	30.3	30.3	30.3
	Average	%	20.6	17.5	27.8	19.7	17.3	16.8	19.5	21.6	25.1	17.8	19.9
	Somewhat poor	%	13.1	8.1	14.5	13.8	11.1	13.8	14.0	12.2	13.8	12.4	13.2
	Very poor	%	18.0	12.4	9.4	17.6	32.2	17.6	22.1	14.1	17.2	20.1	16.7
	Unsure	%	0.8	0.0	1.6	0.4	1.1	0.7	0.5	1.1	0.6	0.8	0.9

			Region					Gender		Age			
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you say that Canada as a country is moving in the right direction or the wrong direction?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Right direction	%	57.8	68.4	65.5	57.4	44.1	58.7	54.7	60.8	57.1	56.9	59.0
	Wrong direction	%	26.9	17.6	16.0	29.5	39.1	26.4	32.6	21.4	27.6	29.3	24.2
	Unsure	%	15.3	13.9	18.4	13.1	16.8	14.9	12.7	17.9	15.3	13.7	16.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27th and 30th, 2019. The margin of error this survey is ±3.0 percentage points, 19 times out of 20.

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2021-1783 – Nanos Research – Mood of Canada – STAT SHEET

			Region					Gender		Age				
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	3.0	3.4	2.8	3.3	2.2	3.2	2.9	3.0	2.9	3.0	3.0	
		Median	3.0	4.0	3.0	4.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0	
		Not improved	%	17.9	10.4	16.8	12.6	38.2	10.9	20.4	15.5	15.0	16.9	20.8
		Somewhat not improved	%	16.4	10.7	24.0	9.9	24.8	13.0	16.9	15.9	19.0	17.2	13.8
		Neutral	%	21.6	18.6	25.4	21.8	15.0	24.9	20.5	22.6	24.7	21.6	19.4
		Somewhat improved	%	29.8	35.5	20.2	38.1	16.1	38.3	29.8	29.8	28.8	26.9	33.0
		Improved	%	9.7	18.5	9.1	12.5	3.2	7.4	9.3	10.2	5.0	12.1	11.0
		Unsure	%	4.7	6.3	4.6	5.1	2.6	5.6	3.1	6.2	7.6	5.4	2.0

			Region					Gender		Age				
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	3.1	3.7	3.1	3.0	2.8	3.1	3.0	3.2	3.1	3.0	3.1	
		Median	3.0	4.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	
		Not improved	%	14.5	5.0	9.5	14.7	24.5	13.5	17.0	12.1	9.9	17.5	15.0
		Somewhat not improved	%	10.5	6.3	11.3	9.7	10.3	14.2	12.4	8.8	11.6	9.7	10.5
		Neutral	%	35.7	28.8	41.8	39.2	29.7	26.3	34.7	36.6	41.0	33.4	33.9
		Somewhat improved	%	23.6	22.7	23.4	21.3	23.3	31.5	20.3	26.8	25.0	22.4	23.7
		Improved	%	12.0	30.1	10.4	11.2	9.6	11.1	12.1	11.9	9.5	13.2	12.7
		Unsure	%	3.7	7.1	3.6	3.8	2.6	3.5	3.5	4.0	3.0	3.8	4.2

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