

Most Canadians say they will take the vaccine -  
One in three say the vaccine should not be  
mandatory.

# Key Findings



### Taking Vaccines

Most Canadians say they will take the vaccine (68% definitely; 19% probably), with older Canadians (55 plus) more likely to say they will definitely take it (80%) than those 18 to 34 years old (58%).



### Mandatory Vaccines

Over six in ten Canadians agree (29%) or somewhat agree (34%) that it should be mandatory for Canadians to take a COVID-19 vaccine (21% disagree; 14% somewhat disagree).



### Will It Work?

Over eight in ten Canadians say they are confident (43%) or somewhat confident (42%) that if they get the COVID-19 vaccine it will work.



### Accessing Supply

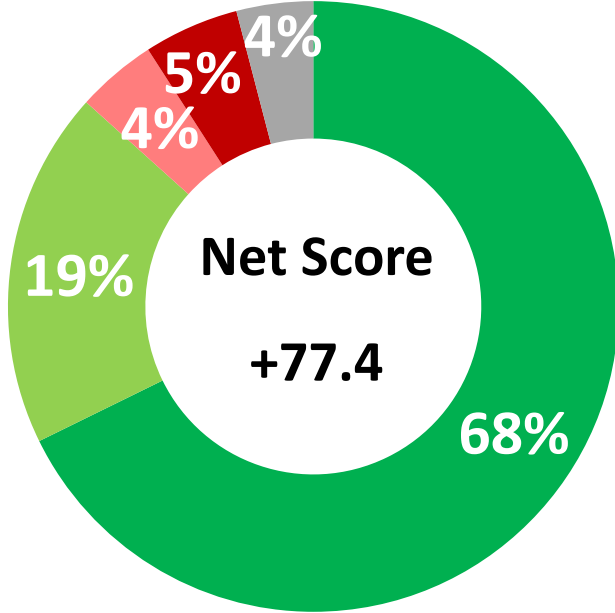
Six in ten Canadians say Canada is doing a very good job (20%) or good job (40%) at accessing a supply of COVID-19 vaccines. Residents of Quebec (29%) are more likely to say Canada is doing a very good job than residents of Ontario (14%).



### Economic Recovery

Residents of Quebec are more likely to agree (18%) or somewhat agree (51%) that the COVID-19 vaccine will mean that the Canadian economy will recover in 2021 from the pandemic than residents of the Prairies (nine per cent agree; 45% somewhat agree).

# Taking the COVID-19 vaccine when it becomes available



- Definitely take it
- Probably take it
- Probably not take it
- Definitely not take it
- Unsure

**Q** When the COVID-19 vaccine is available will you definitely take it, probably take it, probably not take it or definitely not take it?

“ Consistent across all regions, a strong majority of Canadians say they will definitely or probably take the COVID-19 vaccine when it is available. Older Canadians (55 plus) are more likely to say they will definitely take the vaccine (80%) than those 35 to 54 (62%) or 18 to 34 (58%). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

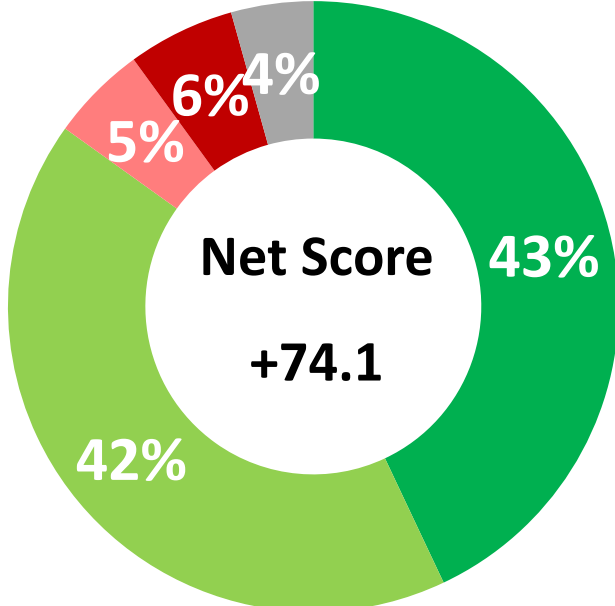
# Taking the COVID-19 vaccine when it becomes available by demographics

**Q** When the COVID-19 vaccine is available will you definitely take it, probably take it, probably not take it or definitely not take it?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
<b>Definitely/Probably will take it</b>	<b>90.9%</b>	<b>88.2%</b>	<b>86.7%</b>	<b>82.7%</b>	<b>87.0%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>88.0%</b>	<b>85.5%</b>	<b>82.6%</b>	<b>83.2%</b>	<b>92.7%</b>
<b>Definitely not/Probably will not take it</b>	<b>7.4%</b>	<b>9.0%</b>	<b>9.8%</b>	<b>10.9%</b>	<b>6.9%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>9.1%</b>	<b>9.4%</b>	<b>12.6%</b>	<b>11.9%</b>	<b>4.6%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Confidence in the COVID-19 vaccine working



- Confident
- Somewhat confident
- Somewhat not confident
- Not confident
- Unsure

**Q** Are you confident, somewhat confident, somewhat not confident or not confident that if you take the COVID-19 vaccine that it will work?

“ A little over one in five Canadians are outright confident that the COVID-19 vaccine will work. ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Confidence in the COVID-19 vaccine working by demographics

**Q** Are you confident, somewhat confident, somewhat not confident or not confident that if you take the COVID-19 vaccine that it will work?

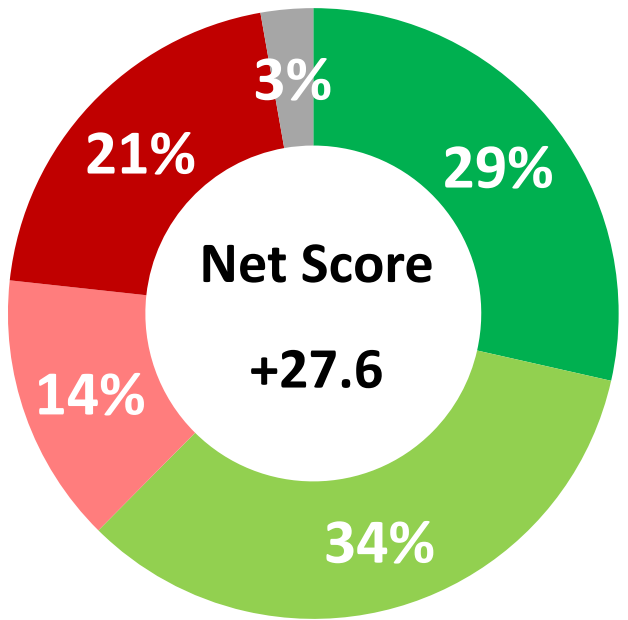
	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
<b>Confident/Somewhat confident</b>	<b>88.8%</b>	<b>85.2%</b>	<b>83.5%</b>	<b>83.4%</b>	<b>88.5%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>85.2%</b>	<b>84.6%</b>	<b>79.9%</b>	<b>82.5%</b>	<b>90.6%</b>
<b>Not confident/Somewhat not confident</b>	<b>10.4%</b>	<b>9.1%</b>	<b>11.0%</b>	<b>13.3%</b>	<b>9.8%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>10.8%</b>	<b>10.7%</b>	<b>14.7%</b>	<b>12.7%</b>	<b>6.2%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Views on the COVID-19 vaccine being mandatory for Canadians

**Q** Do you agree, somewhat agree, somewhat disagree or disagree that it should be mandatory for Canadians to take a COVID-19 vaccine?



- Agree
- Somewhat agree
- Somewhat disagree
- Disagree
- Unsure

“ A noticeable portion of Canadians, over one in three, are against the COVID-19 vaccine being mandatory for Canadians. ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Views on the COVID-19 vaccine being mandatory for Canadians by demographics

**Q** Do you agree, somewhat agree, somewhat disagree or disagree that it should be mandatory for Canadians to take a COVID-19 vaccine?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
<b>Agree/Somewhat agree</b>	<b>69.1%</b>	<b>66.3%</b>	<b>65.4%</b>	<b>49.5%</b>	<b>61.5%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>64.2%</b>	<b>60.7%</b>	<b>57.9%</b>	<b>57.7%</b>	<b>69.8%</b>
<b>Disagree/Somewhat disagree</b>	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
	<b>30.9%</b>	<b>31.7%</b>	<b>30.9%</b>	<b>47.3%</b>	<b>36.2%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>33.0%</b>	<b>36.5%</b>	<b>39.4%</b>	<b>39.1%</b>	<b>27.7%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

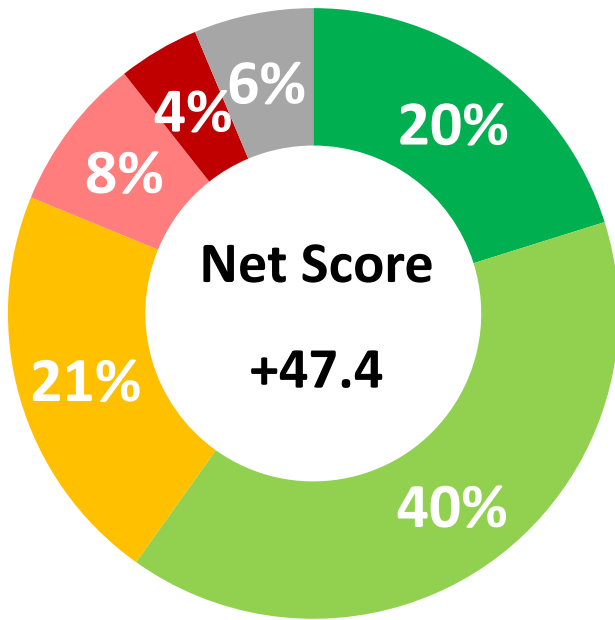
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.





# Impression of the job Canada is doing accessing COVID-19 vaccines

**Q** Do you think Canada is doing a very good, good, average, poor or very poor job at accessing a supply of COVID-19 vaccines?



- Very good job
- Good job
- Average job
- Poor job
- Very poor job
- Unsure

“  
 Canadians are five times more likely to say Canada is doing a very good job compared to a very poor job at accessing a supply of COVID-19 vaccines.  
 ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Impression of the job Canada is doing accessing COVID-19 vaccines by demographics

**Q** Do you think Canada is doing a very good, good, average, poor or very poor job at accessing a supply of COVID-19 vaccines?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
<b>Very good/Good job</b>	<b>67.0%</b>	<b>72.7%</b>	<b>53.4%</b>	<b>52.3%</b>	<b>62.8%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>55.5%</b>	<b>64.0%</b>	<b>61.2%</b>	<b>59.2%</b>	<b>59.4%</b>
<b>Very poor/Poor job</b>	<b>6.4%</b>	<b>4.4%</b>	<b>16.8%</b>	<b>17.6%</b>	<b>9.9%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>15.2%</b>	<b>9.8%</b>	<b>12.6%</b>	<b>13.8%</b>	<b>11.2%</b>

\*Weighted to the true population proportion.

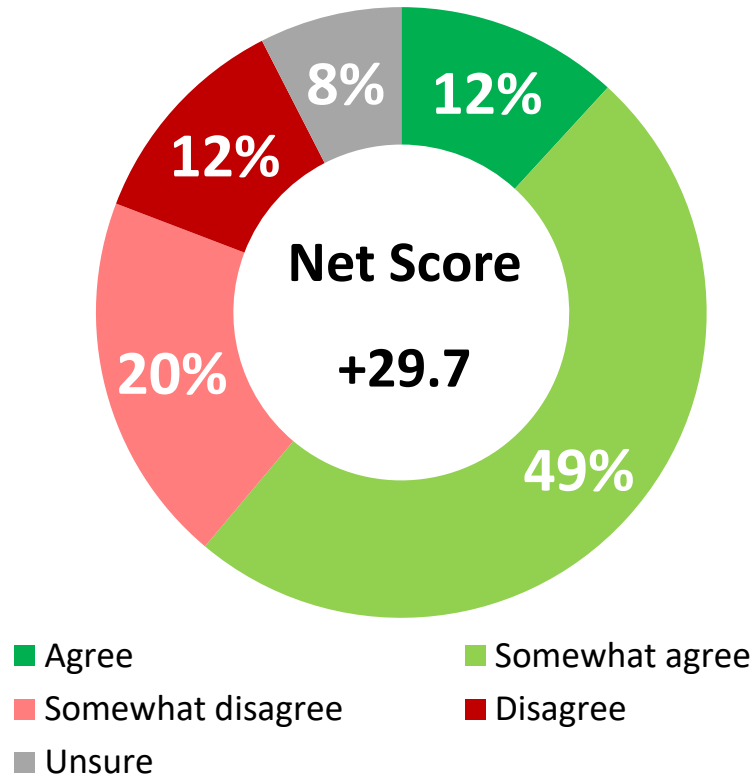
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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# Impression of vaccine impact on the Canadian economy



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q

Do you agree, somewhat agree, somewhat disagree or disagree that the distribution of COVID-19 vaccines will mean that the Canadian economy will recover in 2021 from the pandemic?

“

Canadians are 2.5 times more likely to agree rather than disagree that the distribution of the COVID—19 vaccines will mean that the Canadian economy will recover in 2021 from the pandemic, but only one in four have a firm opinion.

”

THE GLOBE AND MAIL

NANOS

# Impression of vaccine impact on the Canadian economy by demographics

Q

Do you agree, somewhat agree, somewhat disagree or disagree that the distribution of COVID-19 vaccines will mean that the Canadian economy will recover in 2021 from the pandemic?

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
<b>Agree/Somewhat agree</b>	<b>66.2%</b>	<b>68.7%</b>	<b>58.4%</b>	<b>54.1%</b>	<b>62.7%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>65.3%</b>	<b>57.1%</b>	<b>52.6%</b>	<b>59.3%</b>	<b>68.7%</b>
<b>Disagree/Somewhat disagree</b>	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)
	<b>26.1%</b>	<b>22.5%</b>	<b>34.7%</b>	<b>39.2%</b>	<b>29.0%</b>
	Men (n=554)	Women (n=494)	18-34 (n=226)	35-54 (n=401)	55 plus (n=421)
	<b>29.7%</b>	<b>32.9%</b>	<b>41.1%</b>	<b>31.5%</b>	<b>24.3%</b>

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27<sup>th</sup> to 30<sup>th</sup>, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27<sup>th</sup> and 30<sup>th</sup>, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1048 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on real estate, views on COVID-19 vaccines, trade with China, and the US border closure.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 27 <sup>th</sup> and 30 <sup>th</sup> , 2020.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# TABULATIONS



**2020-1782 – Globe and Mail/Nanos Survey – December Omni - STAT SHEET**

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – When the COVID-19 vaccine is available will you definitely take it, probably take it, probably not take it or definitely not take it?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Definitely take it	%	67.7	67.6	69.9	67.8	65.5	66.9	69.4	66.2	57.8	62.1	79.8
	Probably take it	%	18.9	23.3	18.3	18.9	17.2	20.1	18.6	19.3	24.8	21.1	12.9
	Probably not take it	%	4.2	4.9	3.6	4.4	4.3	4.4	3.1	5.3	7.2	3.8	2.5
	Definitely not take it	%	5.0	2.5	5.4	5.4	6.6	2.5	6.0	4.1	5.4	8.0	2.1
	Unsure	%	4.1	1.7	2.8	3.5	6.4	6.0	3.0	5.1	4.8	4.9	2.7

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Are you confident, somewhat confident, somewhat not confident or not confident that if you take the COVID-19 vaccine that it will work?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	43.0	37.5	46.3	39.9	46.4	44.2	49.3	36.9	34.9	41.2	50.3
	Somewhat confident	%	41.9	51.3	38.9	43.6	37.0	44.3	35.9	47.7	45.0	41.3	40.3
	Somewhat not confident	%	5.1	7.2	4.1	5.8	4.5	4.7	5.5	4.7	7.4	4.7	3.8
	Not confident	%	5.7	3.3	5.0	5.2	8.8	5.1	5.3	6.0	7.3	8.1	2.4
	Unsure	%	4.3	0.8	5.8	5.5	3.3	1.8	3.8	4.8	5.4	4.7	3.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27<sup>th</sup> and 30<sup>th</sup>, 2020. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

**2020-1782 – Globe and Mail/Nanos Survey – December Omni - STAT SHEET**

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you agree, somewhat agree, somewhat disagree or disagree that it should be mandatory for Canadians to take a COVID-19 vaccine?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	28.5	36.6	27.0	31.2	23.0	27.1	31.6	25.6	26.4	24.5	33.6
	Somewhat agree	%	33.9	32.5	39.3	34.2	26.5	34.4	32.6	35.1	31.5	33.2	36.2
	Somewhat disagree	%	14.3	12.1	15.5	11.6	17.3	16.9	12.2	16.3	12.1	14.6	15.6
	Disagree	%	20.5	18.8	16.1	19.3	30.0	19.3	20.8	20.2	27.3	24.5	12.1
	Unsure	%	2.8	0.0	2.1	3.6	3.3	2.3	2.7	2.8	2.7	3.2	2.4

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you think Canada is doing a very good, good, average, poor or very poor job at accessing a supply of COVID-19 vaccines?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Very good job	%	20.2	26.9	29.3	13.9	19.3	20.1	17.9	22.3	19.4	19.9	20.9
	Good job	%	39.7	40.1	43.4	39.5	33.0	42.7	37.6	41.7	41.8	39.3	38.5
	Average job	%	21.4	20.0	16.4	24.6	20.9	22.1	24.0	18.8	19.2	19.7	24.4
	Poor job	%	8.2	4.4	3.3	11.4	11.0	5.3	9.3	7.1	9.4	7.2	8.2
	Very poor job	%	4.3	2.0	1.1	5.4	6.6	4.6	5.9	2.7	3.2	6.6	3.0
Unsure	%	6.3	6.6	6.5	5.2	9.2	5.2	5.2	7.4	7.0	7.4	4.9	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27<sup>th</sup> and 30<sup>th</sup>, 2020. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

**2020-1782 – Globe and Mail/Nanos Survey – December Omni - STAT SHEET**

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you agree, somewhat agree, somewhat disagree or disagree that the distribution of COVID-19 vaccines will mean that the Canadian economy will recover in 2021 from the pandemic?	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	11.8	10.2	18.1	9.8	9.1	11.2	16.2	7.6	8.6	12.0	13.9
	Somewhat agree	%	49.3	56.0	50.6	48.6	45.0	51.5	49.1	49.5	44.0	47.3	54.8
	Somewhat disagree	%	19.7	18.7	15.3	22.0	21.4	18.9	17.3	22.0	27.6	17.2	16.3
	Disagree	%	11.7	7.4	7.2	12.7	17.8	10.1	12.4	10.9	13.5	14.3	8.0
	Unsure	%	7.5	7.8	8.7	6.9	6.6	8.3	5.0	10.0	6.3	9.2	7.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27<sup>th</sup> and 30<sup>th</sup>, 2020. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.