

Trade with China Sours: Canadians are over four times more likely to think Canada should decrease rather than increase trade with China.

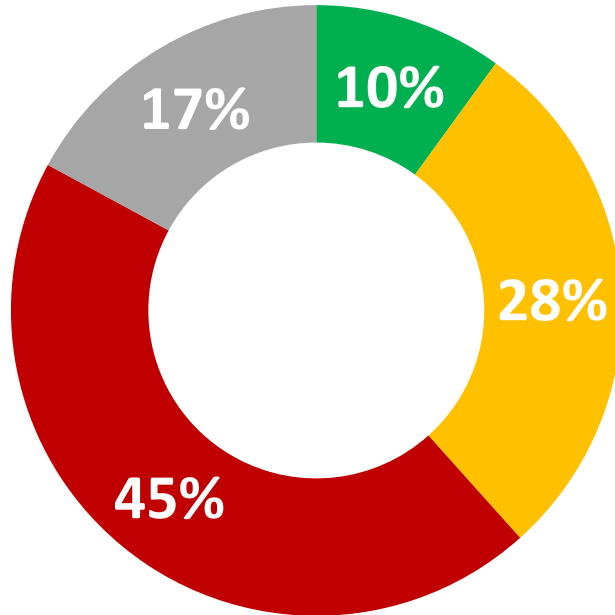
National survey released January, 2021
Submission 2020-1781C



Opinions on Canada’s future trade relationship with China should be

Q

What do you think Canada’s future trade relationship with China should be: [RANDOMIZE]



- Increase trade with China
- Keep trade with China at the current level
- Decrease trade with China
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Over two in five Canadians think Canada should decrease trade with China, while one in ten think that Canada should increase trade with China.

Appetite to decrease trade with China generally consistent across groups.

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Opinions on Canada's future trade relationship with China by demographics

Q

What do you think Canada's future trade relationship with China should be: [RANDOMIZE]

	Atlantic (n=107)	Quebec (n=235)	Ontario (n=322)	Prairies (n=216)	BC (n=168)	Men (n=554)	Women (n=494)	18 to 34 (n=226)	35 to 54 (n=401)	55 plus (n=421)
Increase trade with China	9.4%	9.5%	10.1%	10.6%	10.0%	16.6%	3.7%	9.5%	9.9%	10.4%
Keep trade with China at the current level	35.1%	36.4%	26.2%	22.9%	24.7%	25.3%	31.3%	27.9%	29.6%	27.6%
Decrease trade with China	35.2%	41.4%	46.6%	46.1%	46.6%	45.2%	43.9%	44.3%	44.4%	44.8%
Unsure	20.4%	12.7%	17.1%	20.4%	18.7%	12.9%	21.1%	18.2%	16.1%	17.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 30th, 2020, n=1048, accurate 3.0 percentage points plus or minus, 19 times out of 20.

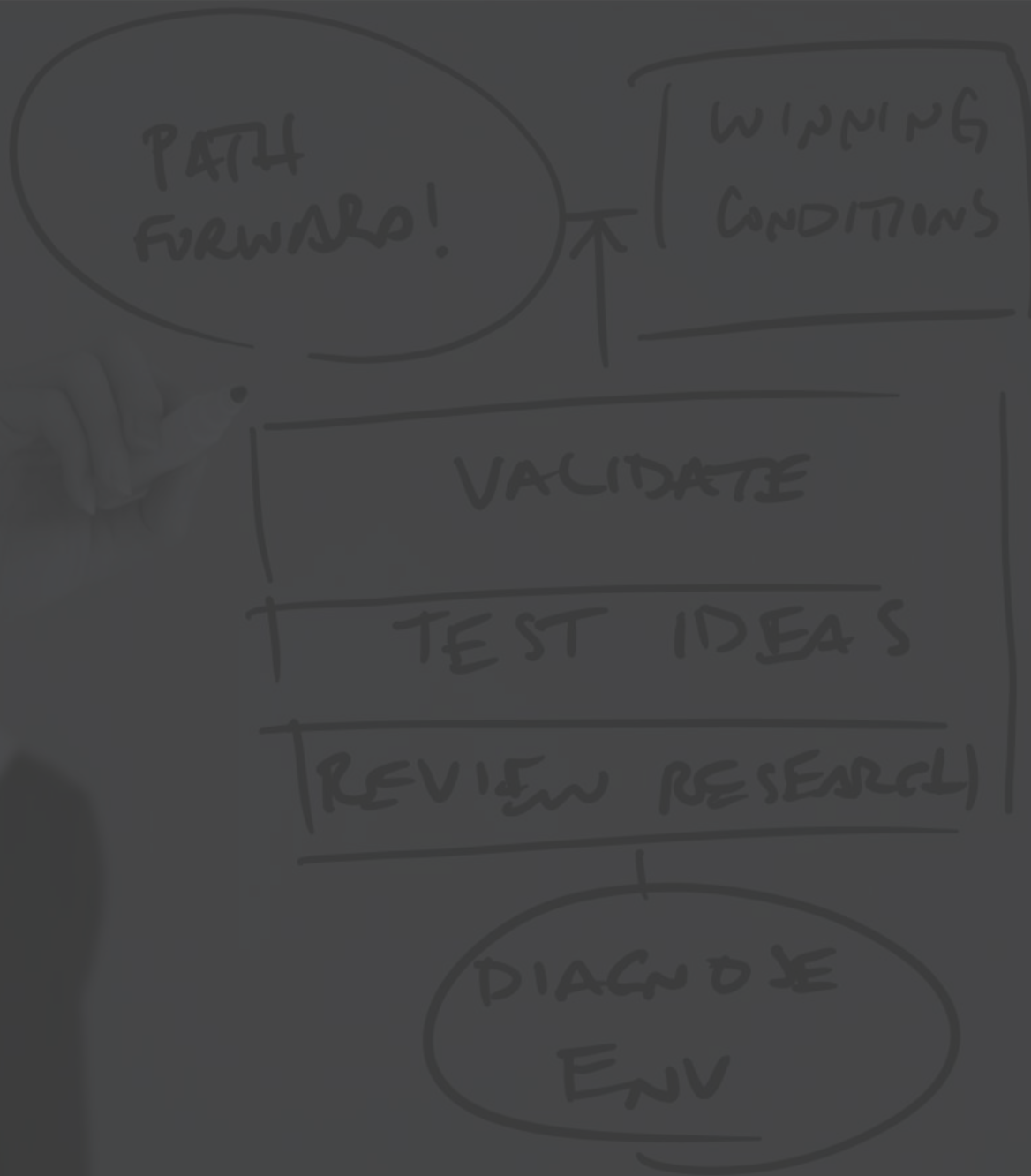
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27th and 30th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,048 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on real estate.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 27 th to 30 th , 2020		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS





2020-1781C – CTV/Nanos Survey – National Survey - STAT SHEET

			Region						Gender		Age		
			Canada 2020-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What do you think Canada's future trade relationship with China should be: [RANDOMIZE]	Total	Unwgt N	1048	107	235	322	216	168	554	494	226	401	421
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Increase trade with China	%	10.0	9.4	9.5	10.1	10.6	10.0	16.6	3.7	9.5	9.9	10.4
	Keep trade with China at the current level	%	28.4	35.1	36.4	26.2	22.9	24.7	25.3	31.3	27.9	29.6	27.6
	Decrease trade with China	%	44.5	35.2	41.4	46.6	46.1	46.6	45.2	43.9	44.3	44.4	44.8
	Unsure	%	17.1	20.4	12.7	17.1	20.4	18.7	12.9	21.1	18.2	16.1	17.2

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