

Canadians most frequently say the government should do nothing in response to reduced air routes.

Key Findings

1

Canadians are three times as likely (47%) to say that the **government should do nothing** in response to reduced air routes that to say they should be subsidized

2

Quebec residents compared to Canadians in other regions are more likely to support (32%) the use of tax dollars to subsidize modes of transportation, other than air travel, like busses or Via Rail.

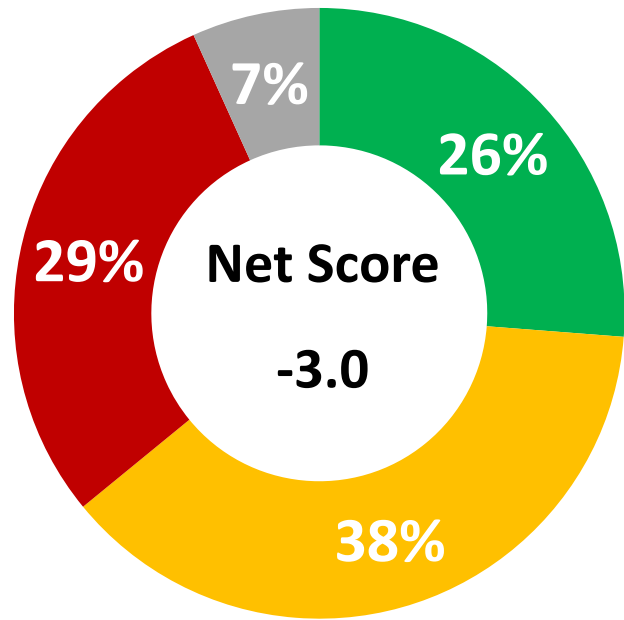
3

Canadians most frequently say they would be as interested (38%) or less interested (29%) in air travel after the introduction of quick screening procedures, while 26% say they would be more interested.

Interest in air travel with quick COVID-19 screening procedures

Q

Our next couple of questions are about travel. If new quick COVID-19 screening procedures are introduced which will help reduce quarantine periods when Canadians return to Canada after a trip, will you be more interested, as interested or less interested in considering air travel for your next trip.



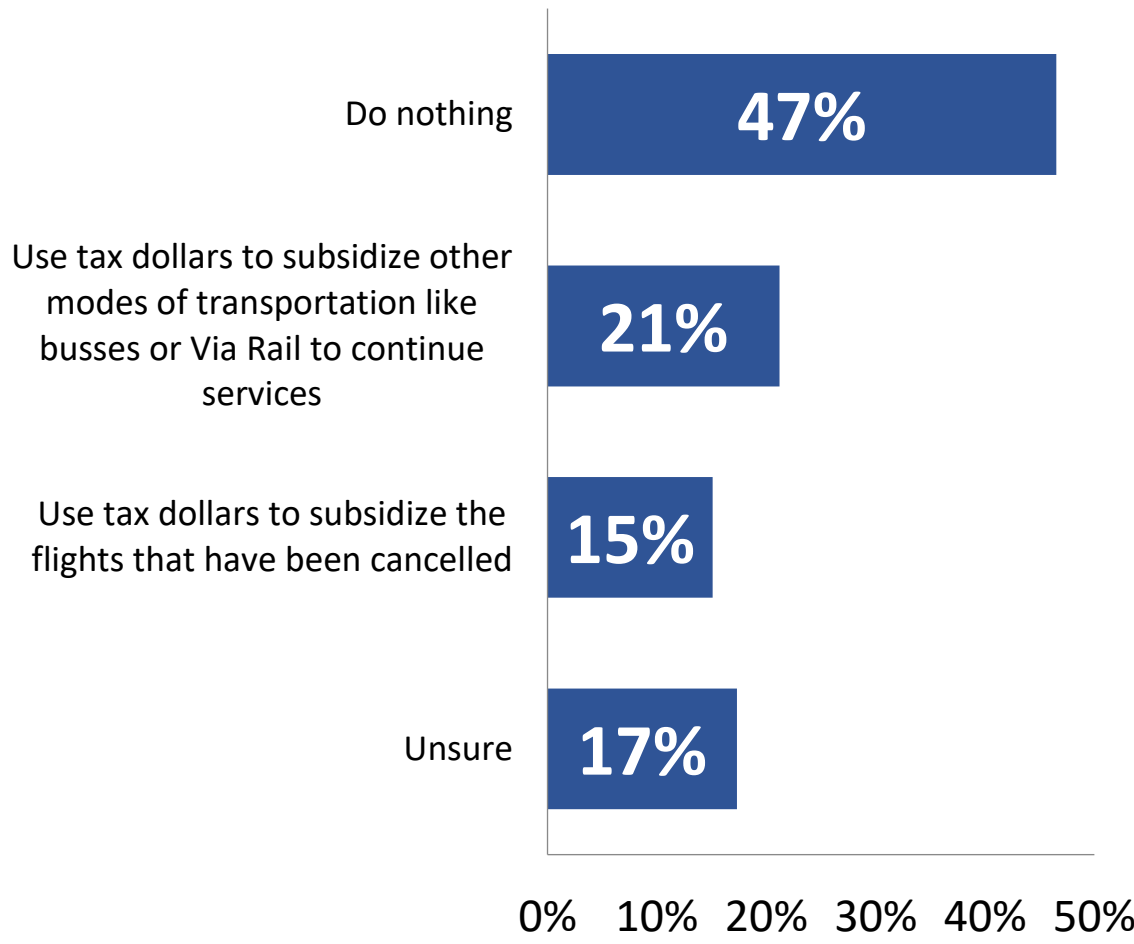
- More interested
- As interested
- Less interested
- Unsure

	Atlantic (n=87)	Quebec (n=250)	Ontario (n=301)	Prairies (n=236)	BC (n=165)
As interested by region	31.2%	36.5%	41.2%	38.3%	33.4%
As interested by age/gender					
Men (n=533)		Women (n=505)	18-34 (n=281)	35-54 (n=380)	55 plus (n=378)
	38.5%	37.2%	43.9%	37.4%	34.0%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Government response to reduced air routes

Q As you may have heard, Canada's major air carriers have dramatically reduced the number of routes in Canada they serve. What do you think the government should do [ROTATE]



Do nothing by region	Atlantic (n=87)	Quebec (n=250)	Ontario (n=301)	Prairies (n=236)	BC (n=165)
	45.0%	32.6%	48.4%	58.8%	48.7%

Do nothing by age/gender	Men (n=533)	Women (n=505)	18-34 (n=281)	35-54 (n=380)	55 plus (n=378)
	52.5%	40.7%	48.3%	54.0%	38.4%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 28th to November 1st, n=1,039, accurate 3.1 percentage points plus or minus, 19 times out of 20.





Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,039 Canadians, 18 years of age or older, between October 28th to November 1st, 2020 as part of an omnibus survey.

Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada.

The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1039 Randomly selected individuals.
Source of Sample	Nanos Panel
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 28 th to November 1 st , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Eleven percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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ABOUT NANOS



TABULATIONS

2020-1748 – CTV/Nanos Survey – Views on Air Travel - STAT SHEET

			Region					Gender		Age			
			Canada 2020-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Our next couple of questions are about travel. If new quick COVID-19 screening procedures are introduced which will help reduce quarantine periods when Canadians return to Canada after a trip, will you be more interested, as interested or less interested in considering air travel for your next trip.	Total	Unwgt N	1039	87	250	301	236	165	533	505	281	380	378
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More interested in considering air travel	%	26.2	20.9	25.2	23.8	32.7	28.8	27.1	25.4	32.7	26.5	21.4
	As interested in considering air travel	%	37.9	31.2	36.5	41.2	38.3	33.4	38.5	37.2	43.9	37.4	34.0
	Less interested in considering air travel	%	29.2	41.4	28.8	28.7	22.5	34.0	29.8	28.6	17.8	29.3	37.1
	Unsure	%	6.8	6.5	9.5	6.3	6.4	3.8	4.6	8.8	5.6	6.9	7.5

			Region					Gender		Age			
			Canada 2020-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - As you may have heard, Canada's major air carriers have dramatically reduced the number of routes in Canada they serve. What do you think the government should do [ROTATE]	Total	Unwgt N	1039	87	250	301	236	165	533	505	281	380	378
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Use tax dollars to subsidize the flights that have been cancelled	%	15.1	14.5	16.7	17.5	11.8	10.2	13.7	16.4	11.0	10.9	21.7
	Use tax dollars to subsidize other modes of transportation like busses or Via Rail to continue service	%	21.2	19.2	31.9	18.1	14.3	21.6	19.1	23.1	22.2	16.9	24.2
	Do nothing	%	46.5	45.0	32.6	48.4	58.8	48.7	52.5	40.7	48.3	54.0	38.4
	Unsure	%	17.3	21.2	18.8	16.0	15.1	19.5	14.7	19.8	18.5	18.2	15.7