

Canadians have the highest level of confidence in responding to public health threats like a pandemic; importance of protecting our environment and improving quality of life for First Nations on reserves has increased

Nanos Policy Map Summary

October, 2020
(Submission 2020-1737A)



Summary

The tracking of several social issues shows an increase in confidence in the nation's ability to keeping our healthcare system strong and to preserve social programs, with the highest confidence in the new measure of responding to public health threats like a pandemic. With regards to the importance of these issues, protecting the environment has received a higher importance score since 2019, as has improving the quality of life for First Nations living on reserves.

- **Canadians have the highest level of confidence in responding to public health threats like a pandemic** – In the midst of the coronavirus pandemic, Canadians have the highest confidence level in the government's ability to find solutions to responding to public health threats like a pandemic, with 23 per cent confident and 50 per cent somewhat confident, which is 10 percentage points higher than preserving social programs, the measure with the second highest intensity of confidence (13% confident; 50% somewhat confident).
- **Confidence in keeping our healthcare system strong and preserving social programs has increased since 2019** – Six in ten Canadians are either confident (15%) or somewhat confident (45%) in the federal government's ability to find solutions to keep our healthcare system, which is an increase from 2019 (11% confident; 41% somewhat confident). Confidence in preserving social programs has also seen a marginal increase, with 13 per cent who are confident and 50 per cent somewhat confident in 2020, compared to 10 per cent confident and 49 per cent somewhat confident in 2019.
- **Canadians give a higher importance score to keeping our healthcare system strong, investing in education and responding to public health threats** – When scoring the importance of various social issues using a ten point scale, keeping our healthcare system strong was scored higher (mean score of 9.3) in terms of importance than other social issues, followed by investing in our education system (mean score of 8.9; 8.7 in 2019), responding to public health threats like a pandemic (mean score of 8.9), managing the pressures of an aging population (mean score of 8.4; 8.6 in 2019), further protecting our environment (mean score of 8.5; 8.1 in 2019), preserving social programs (mean score of 8.1), ensuring Canadians have a high standard of living (mean score of 8.1), improving the quality of life for First Nations living on reserves (mean score of 7.7), and encouraging Canadian culture (mean score of 7.3; 7.0 in 2015).
- **Since 2019, Canadians give a marginally higher importance score to protecting the environment and improving the quality of life for First Nations living on reserves** – In general, the importance scores for social issues have remained relatively steady since 2019, except for further protecting the environment, which has seen an increase of +0.4 since 2019, and improving the quality of life for First Nations living on reserves, which has seen an increase of +0.3 from 2019 to 2020.

These observations are based on a hybrid telephone and online random survey of 1,003 Canadians between September 30th and October 4th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,003 Canadians is ± 3.1 percentage points, 19 times out of 20.

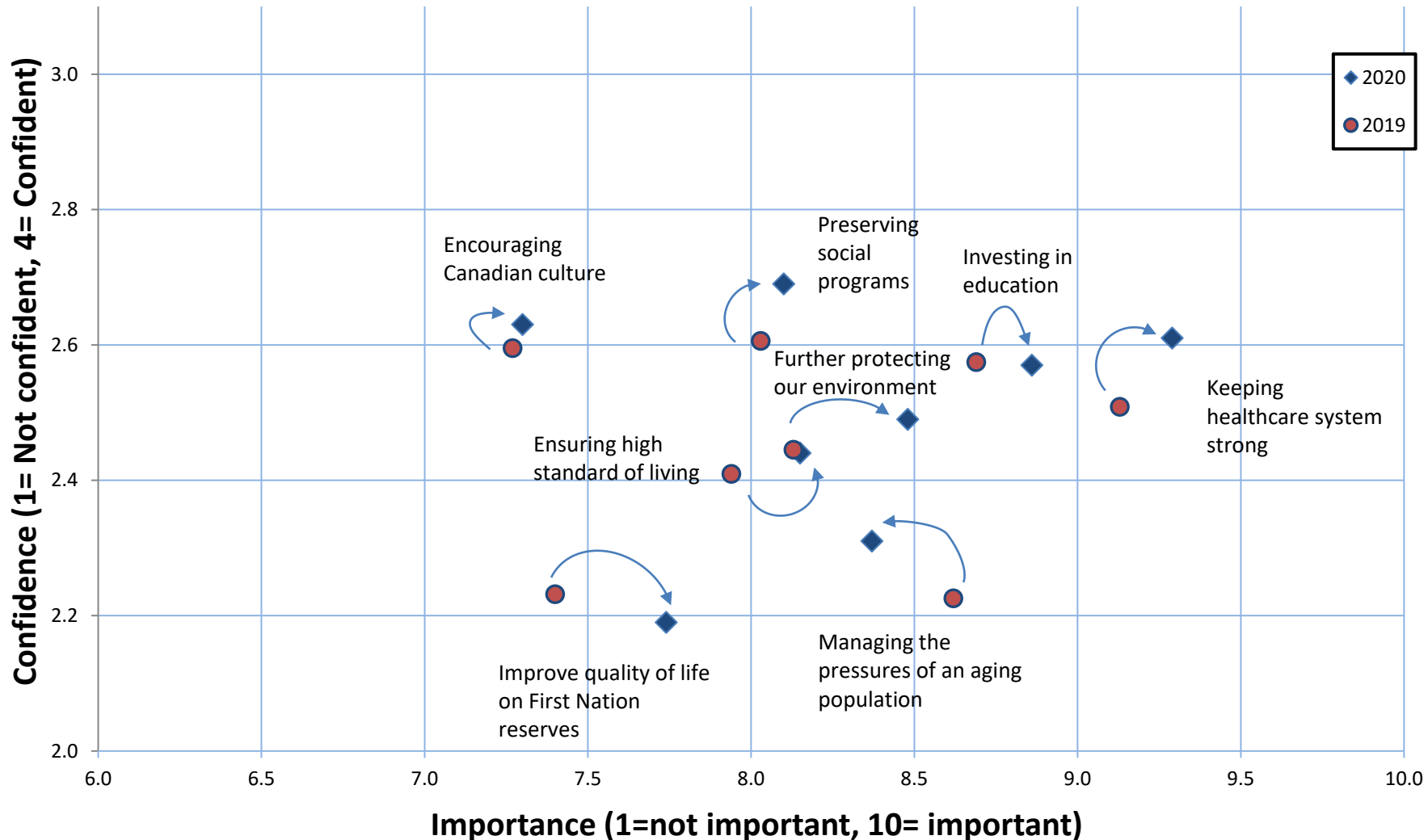
This research was sponsored by Nanos Research.

2020 Social and Environmental Policy Map

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, February 2nd to February 5th, 2019, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

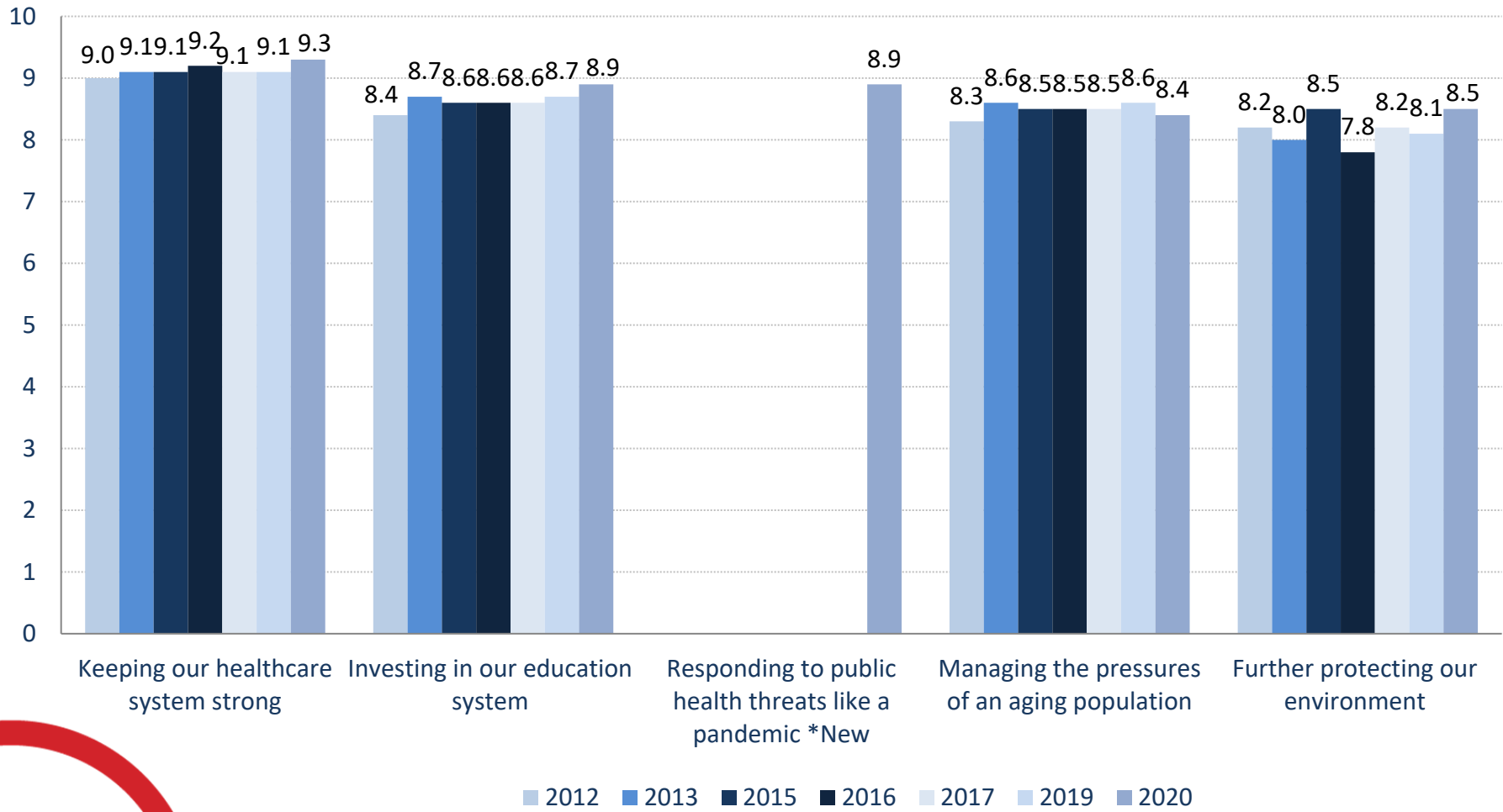
Canada Policy - Confidence vs. Importance Map 2019 vs 2020



2019-2020 Social and environmental policy map table

		2019	2020	Change
Keeping our healthcare system strong	Importance (Mean score out of ten)	9.1	9.3	+0.2
	Confidence (Out of four)	2.5	2.6	+0.1
Investing in our education system	Importance (Mean score out of ten)	8.7	8.9	+0.2
	Confidence (Out of four)	2.6	2.6	-
Managing the pressures of an aging population	Importance (Mean score out of ten)	8.6	8.4	-0.2
	Confidence (Out of four)	2.2	2.3	+0.1
Further protecting our environment	Importance (Mean score out of ten)	8.1	8.5	+0.4
	Confidence (Out of four)	2.4	2.5	+0.1
Preserving social programs	Importance (Mean score out of ten)	8.0	8.1	+0.1
	Confidence (Out of four)	2.6	2.7	+0.1
Ensuring Canadians have a high standard of living	Importance (Mean score out of ten)	7.9	8.1	+0.2
	Confidence (Out of four)	2.4	2.4	-
Improving the quality of life for first nations living on reserves	Importance (Mean score out of ten)	7.4	7.7	+0.3
	Confidence (Out of four)	2.2	2.2	-
Encouraging Canadian culture	Importance (Mean score out of ten)	7.3	7.3	-
	Confidence (Out of four)	2.6	2.6	-

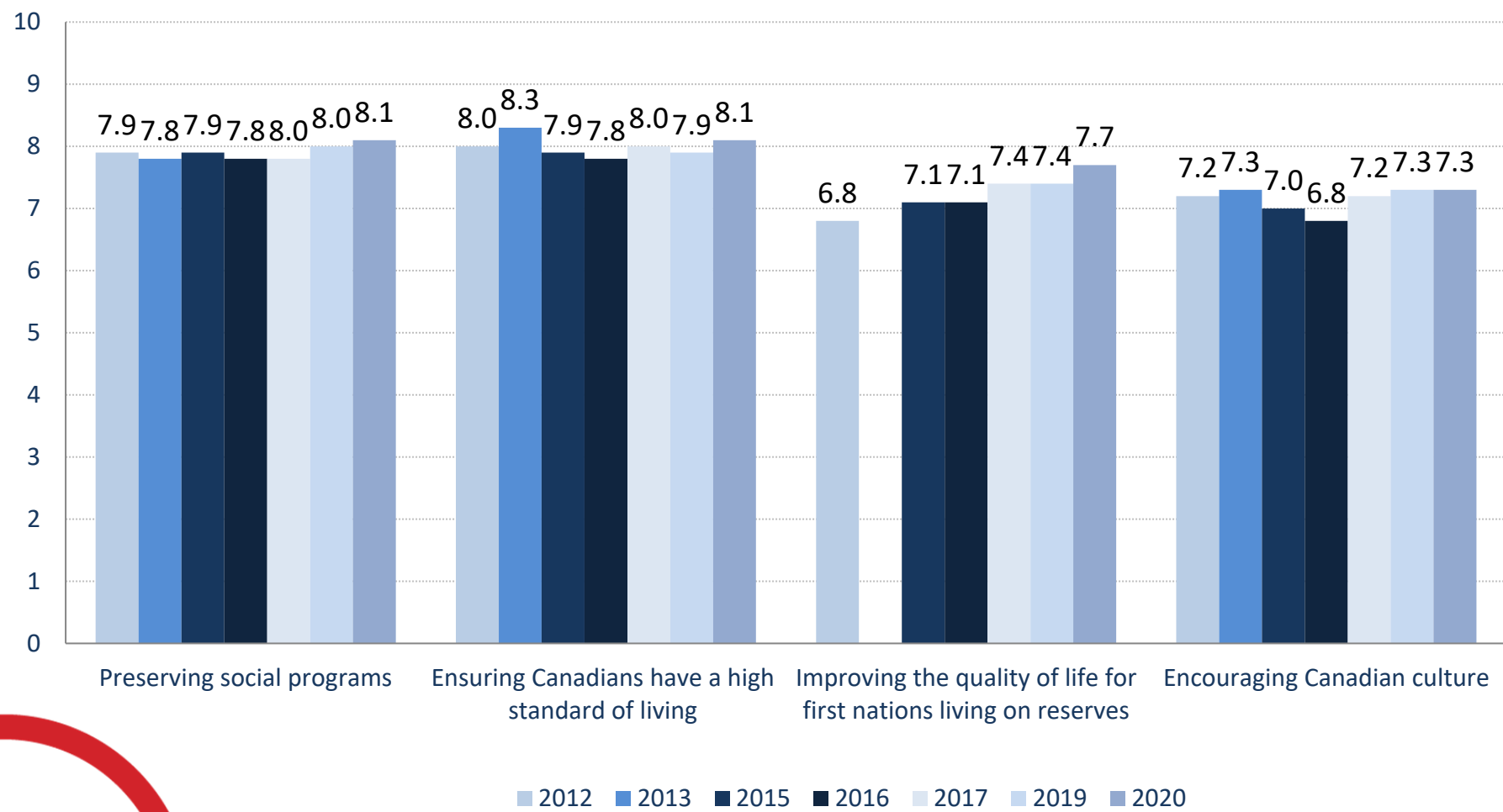
Importance of social and environmental challenges



QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future?
[Randomize]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

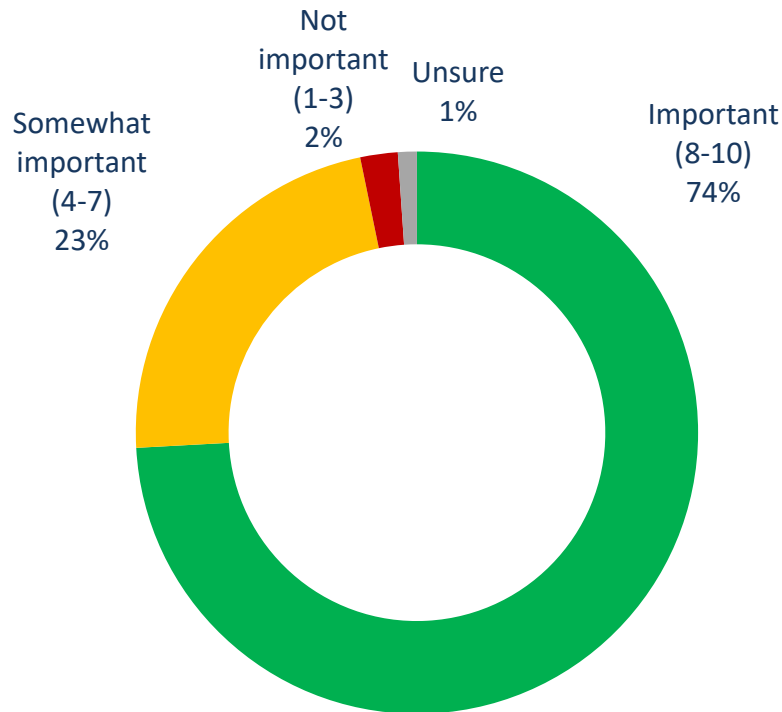
Importance of social and environmental challenges



QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future?
[Randomize]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of managing the pressures of an aging population



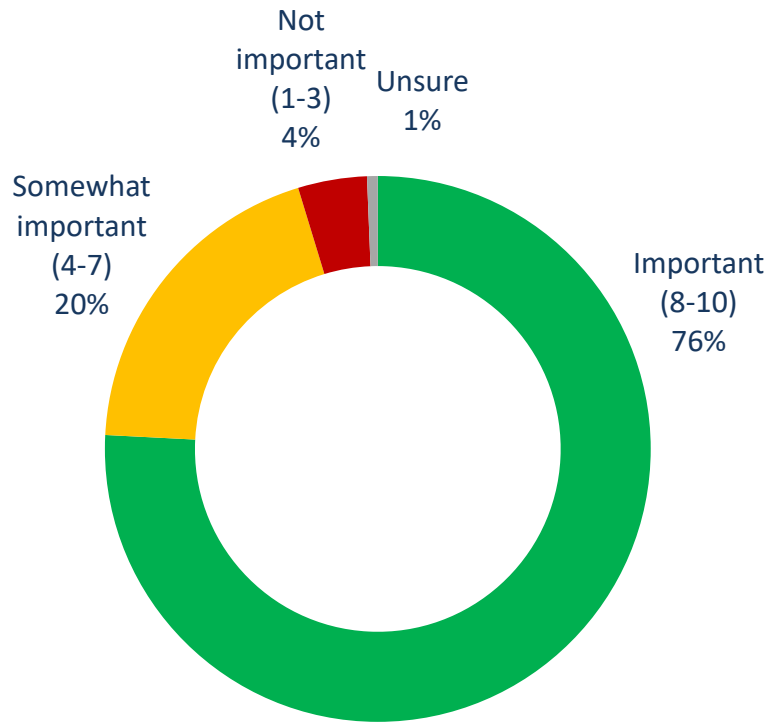
Year	Prime Minister	Mean Score
2012	Harper	8.3
2013	Harper	8.6
2015	Harper	8.5
2016	Trudeau	8.5
2017	Trudeau	8.5
2019	Trudeau	8.6
2020	Trudeau	8.4

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Managing the pressures of an aging population

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of protecting our environment



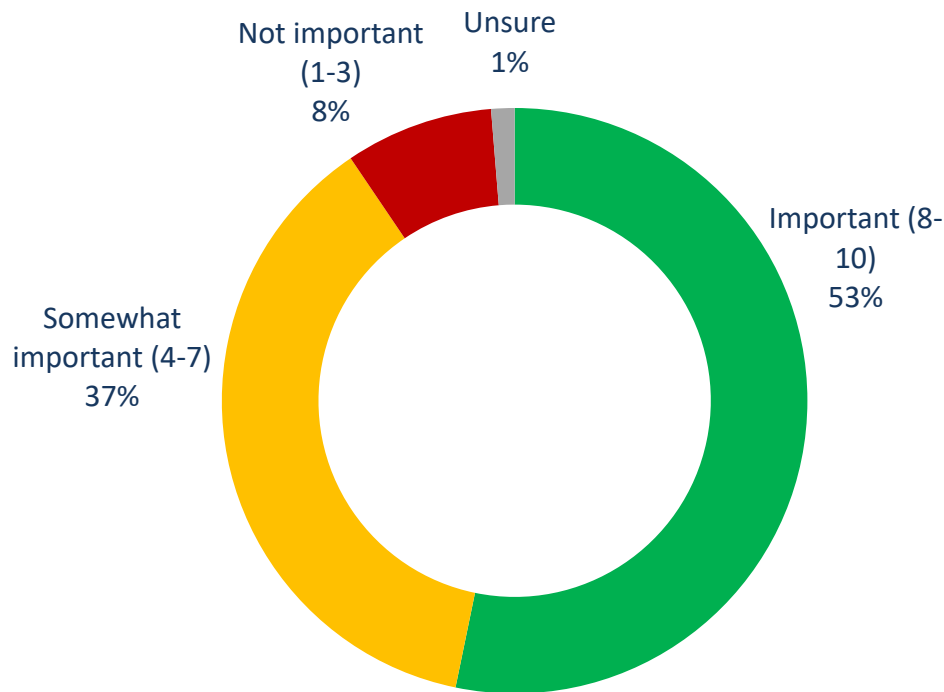
Year	Prime Minister	Mean Score
2012	Harper	8.2
2013	Harper	8.0
2015	Harper	8.5
2016	Trudeau	7.8
2017	Trudeau	8.2
2019	Trudeau	8.1
2020	Trudeau	8.5

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Further protecting our environment

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of encouraging Canadian culture



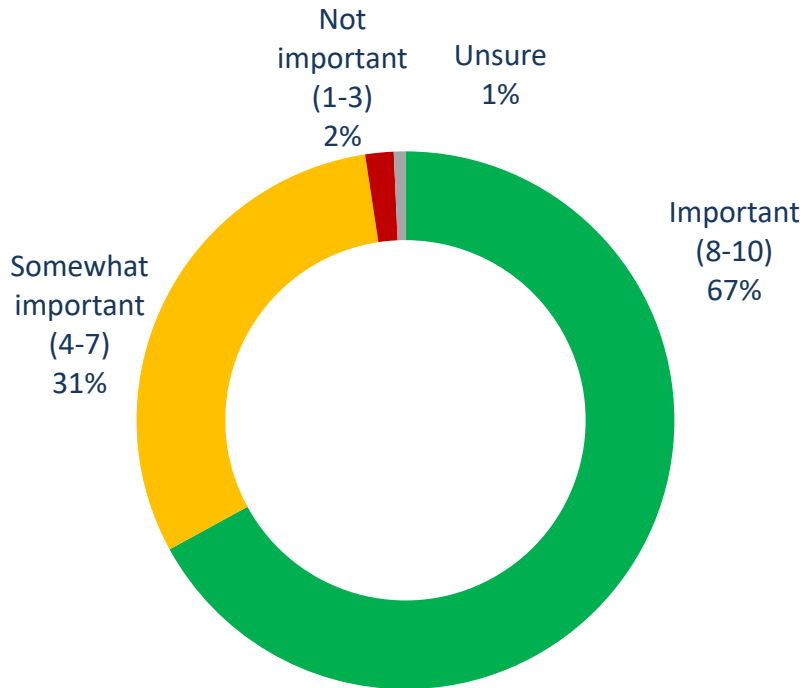
Year	Prime Minister	Mean Score
2012	Harper	7.2
2013	Harper	7.3
2015	Harper	7.0
2016	Trudeau	6.8
2017	Trudeau	7.2
2019	Trudeau	7.3
2020	Trudeau	7.3

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Encouraging Canadian culture

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of a high standard of living for Canadians

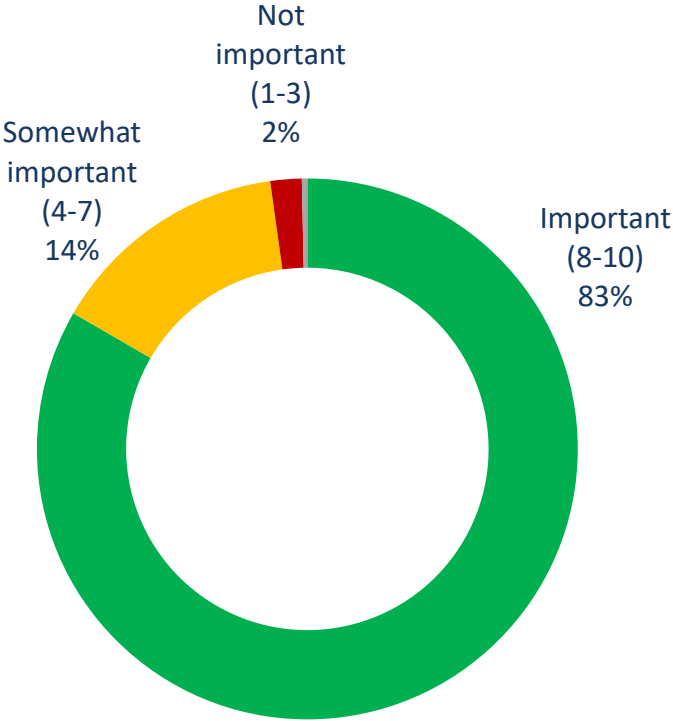


Year	Prime Minister	Mean Score
2012	Harper	8.0
2013	Harper	8.3
2015	Harper	7.9
2016	Trudeau	7.8
2017	Trudeau	8.0
2019	Trudeau	7.9
2020	Trudeau	8.1

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Ensuring that Canadians have a high standard of living

Importance of investing in our education system



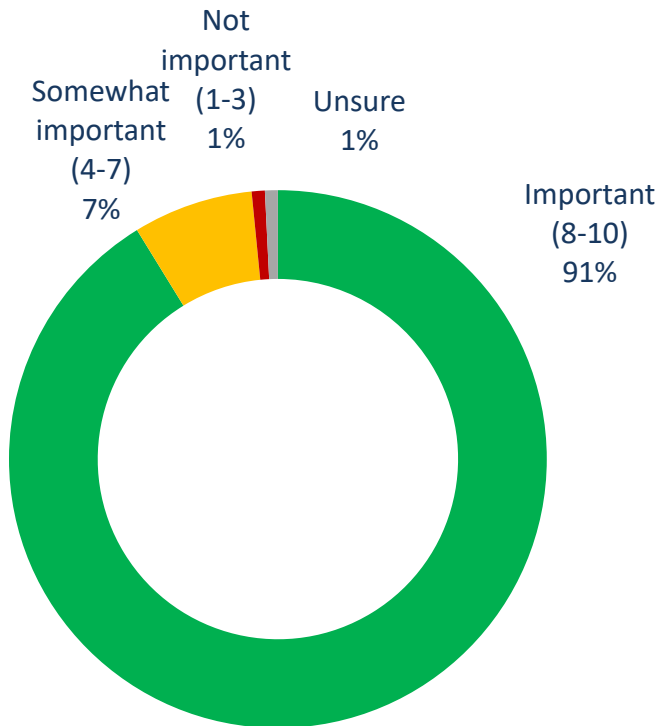
Year	Prime Minister	Mean Score
2012	Harper	8.4
2013	Harper	8.7
2015	Harper	8.6
2016	Trudeau	8.6
2017	Trudeau	8.6
2019	Trudeau	8.7
2020	Trudeau	8.9

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Investing in our education system

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of a strong healthcare system

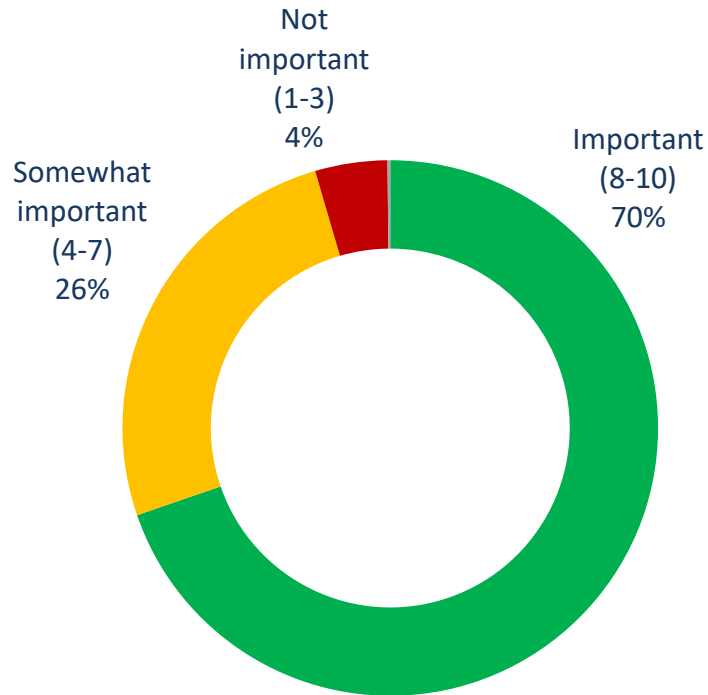


Year	Prime Minister	Mean Score
2012	Harper	9.0
2013	Harper	9.1
2015	Harper	9.1
2016	Trudeau	9.2
2017	Trudeau	9.1
2019	Trudeau	9.1
2020	Trudeau	9.3

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Keeping our healthcare system strong

Importance of preserving social programs



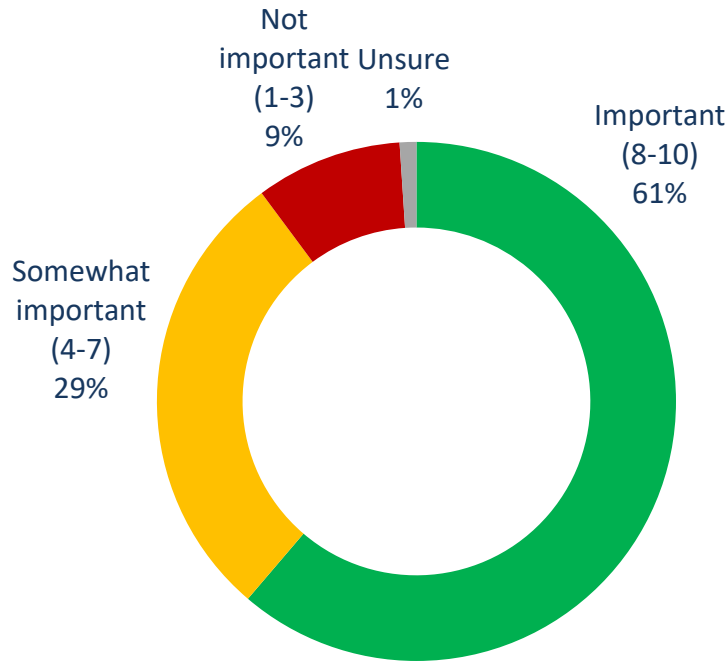
Year	Prime Minister	Mean Score
2012	Harper	7.9
2013	Harper	7.8
2015	Harper	7.9
2016	Trudeau	7.8
2017	Trudeau	8.0
2019	Trudeau	8.0
2020	Trudeau	8.1

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Preserving social programs

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of improving the quality of life on reserves

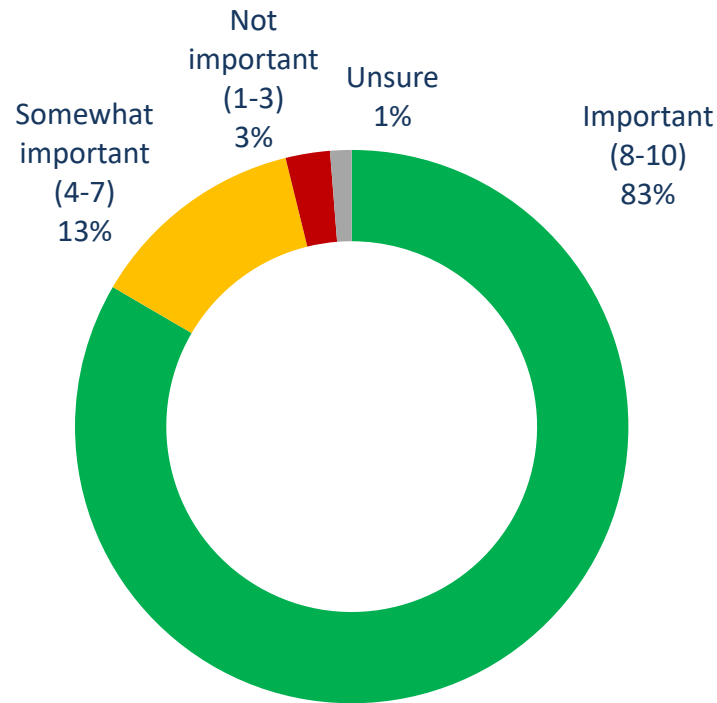


Year	Prime Minister	Mean Score
2012	Harper	6.8
2015	Harper	7.1
2016	Trudeau	7.1
2017	Trudeau	7.4
2019	Trudeau	7.4
2020	Trudeau	7.7

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Improving the quality of life for First Nations living on reserves

Importance of responding to public health threats



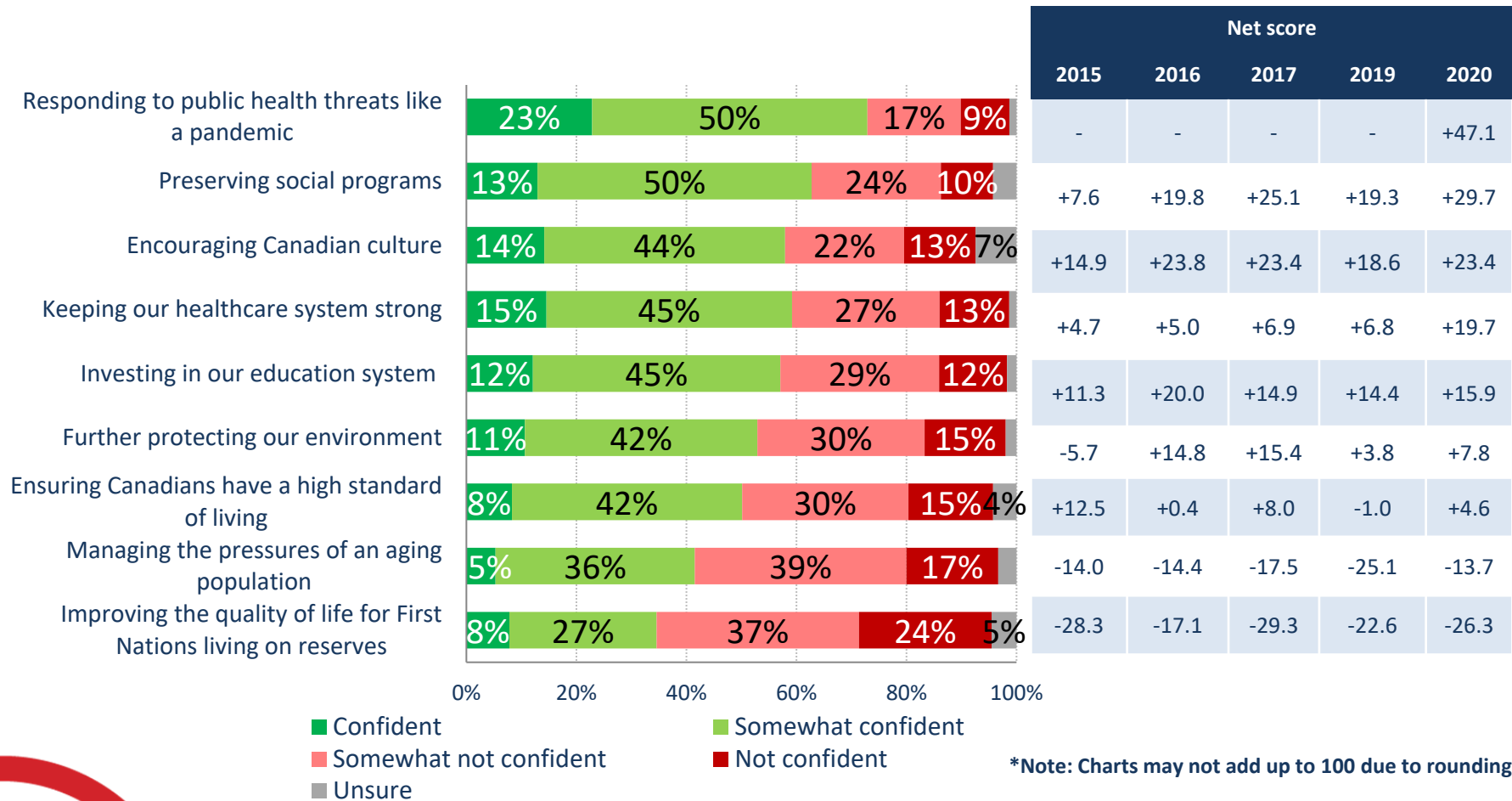
Year	Prime Minister	Mean Score
2020	Trudeau	8.9

QUESTION – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future. [RANDOMIZE]

Responding to public health threats like a pandemic

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

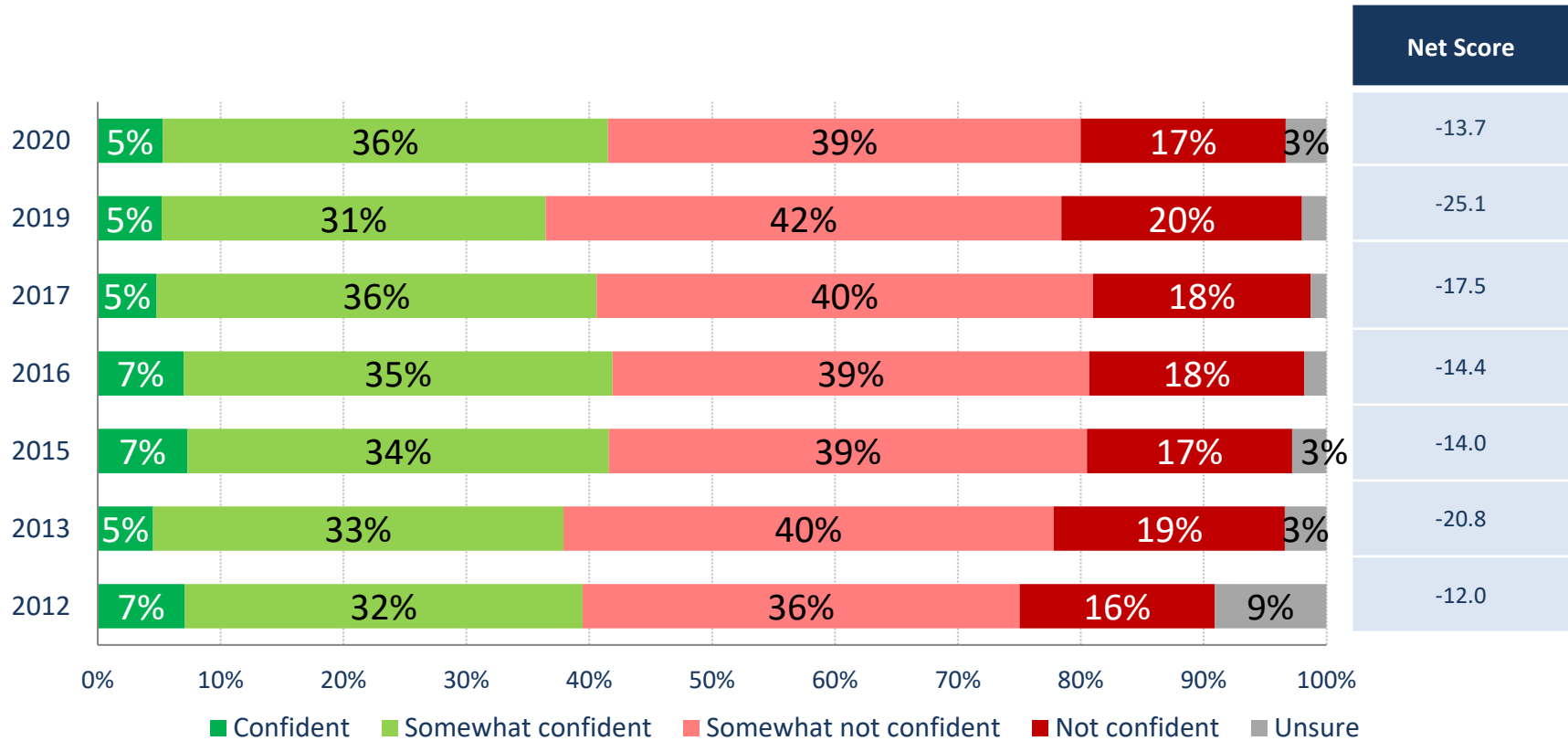
Confidence in nation's ability to find solutions



QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in managing pressures of an aging population



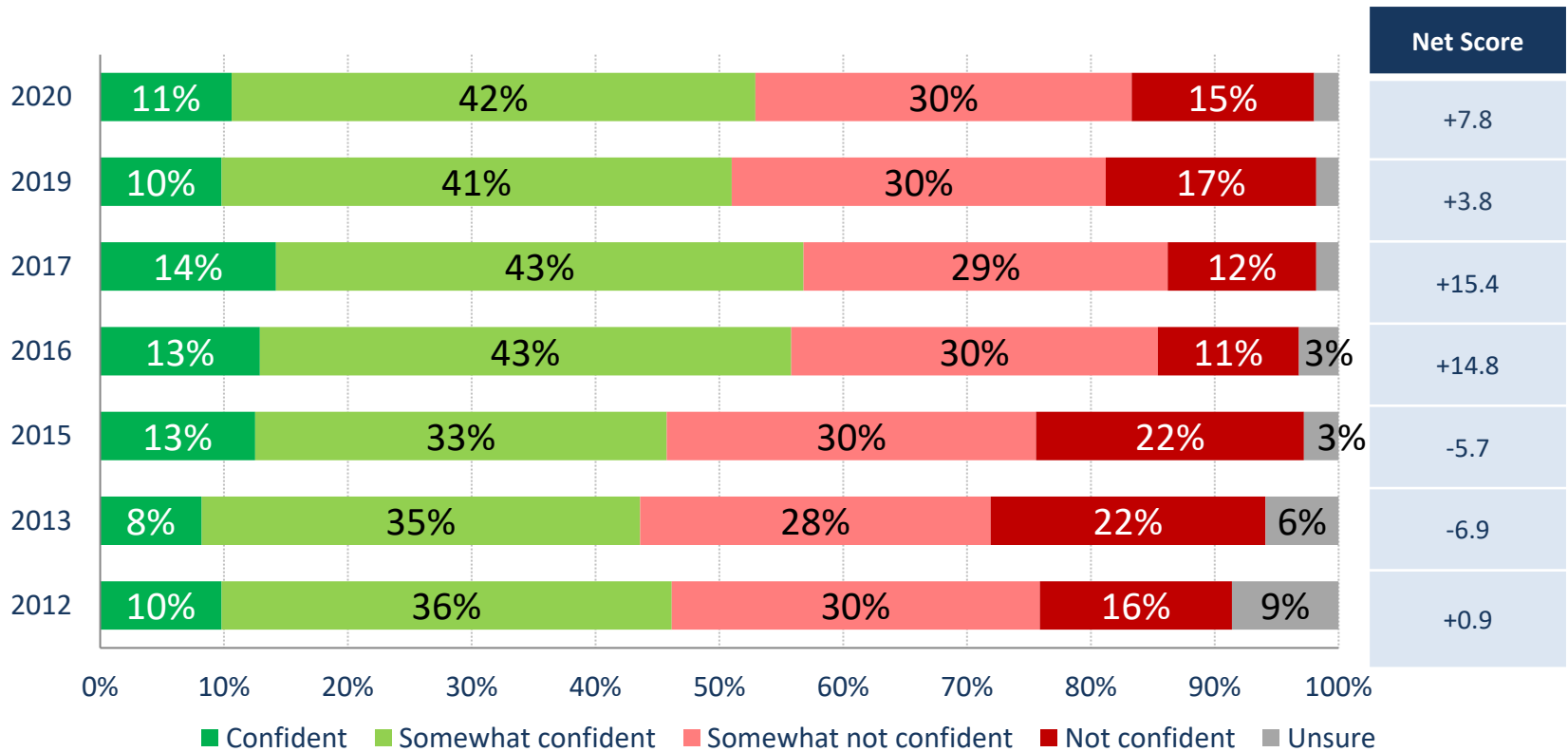
***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Managing the pressures of an aging population

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in protecting our environment

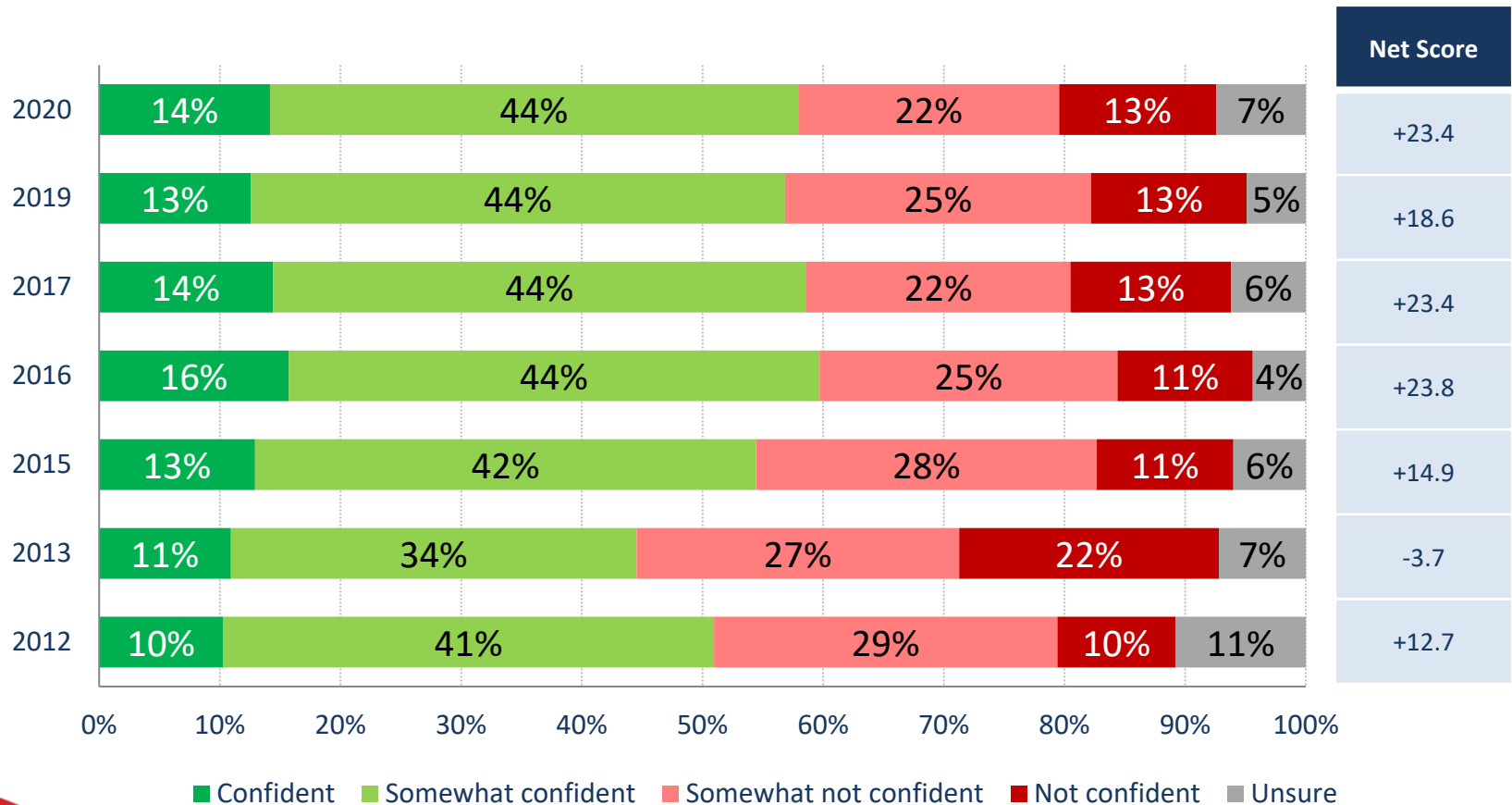


***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Further protecting our environment

Confidence in encouraging Canadian culture



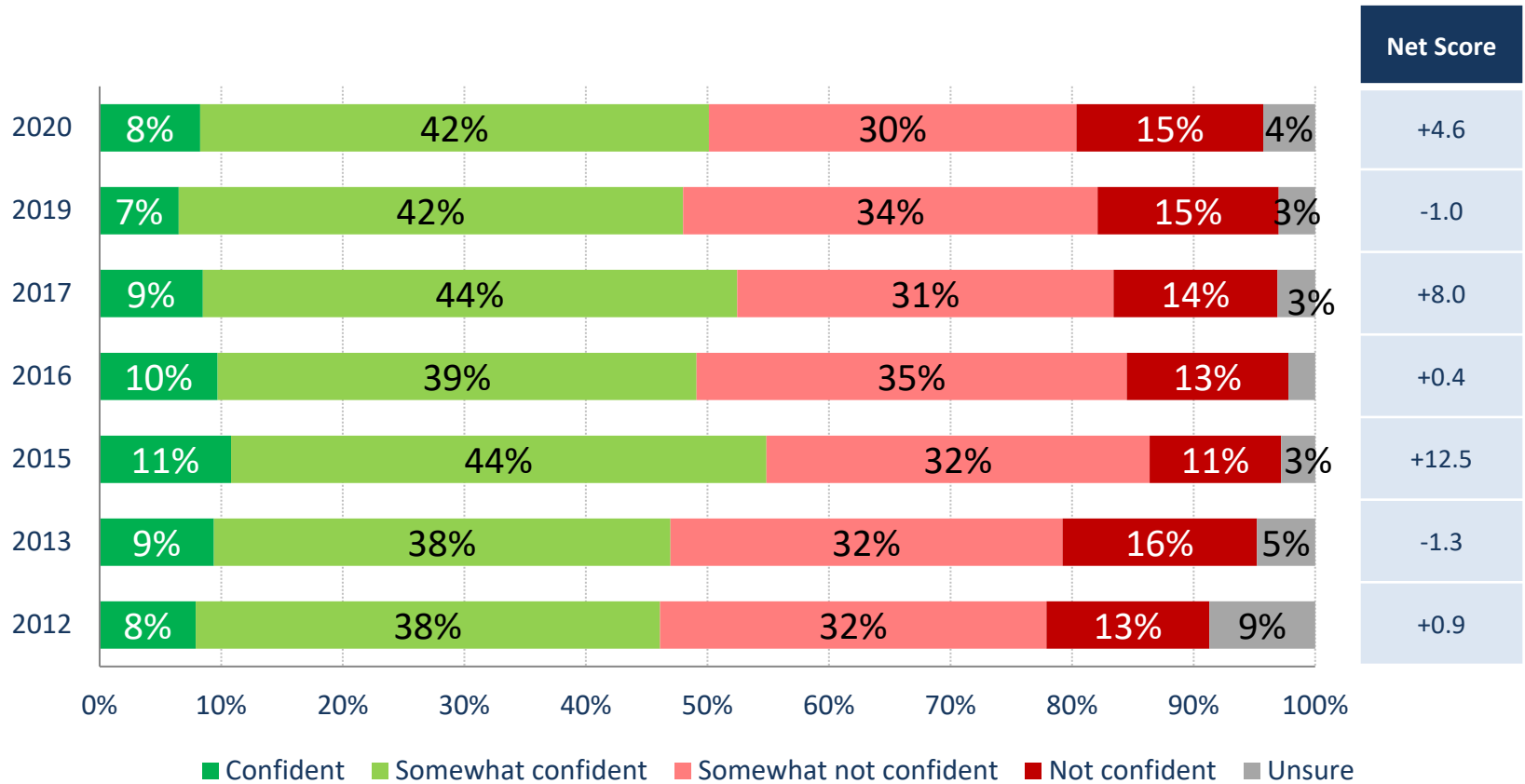
***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Encouraging Canadian culture

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in high living standard for Canadians

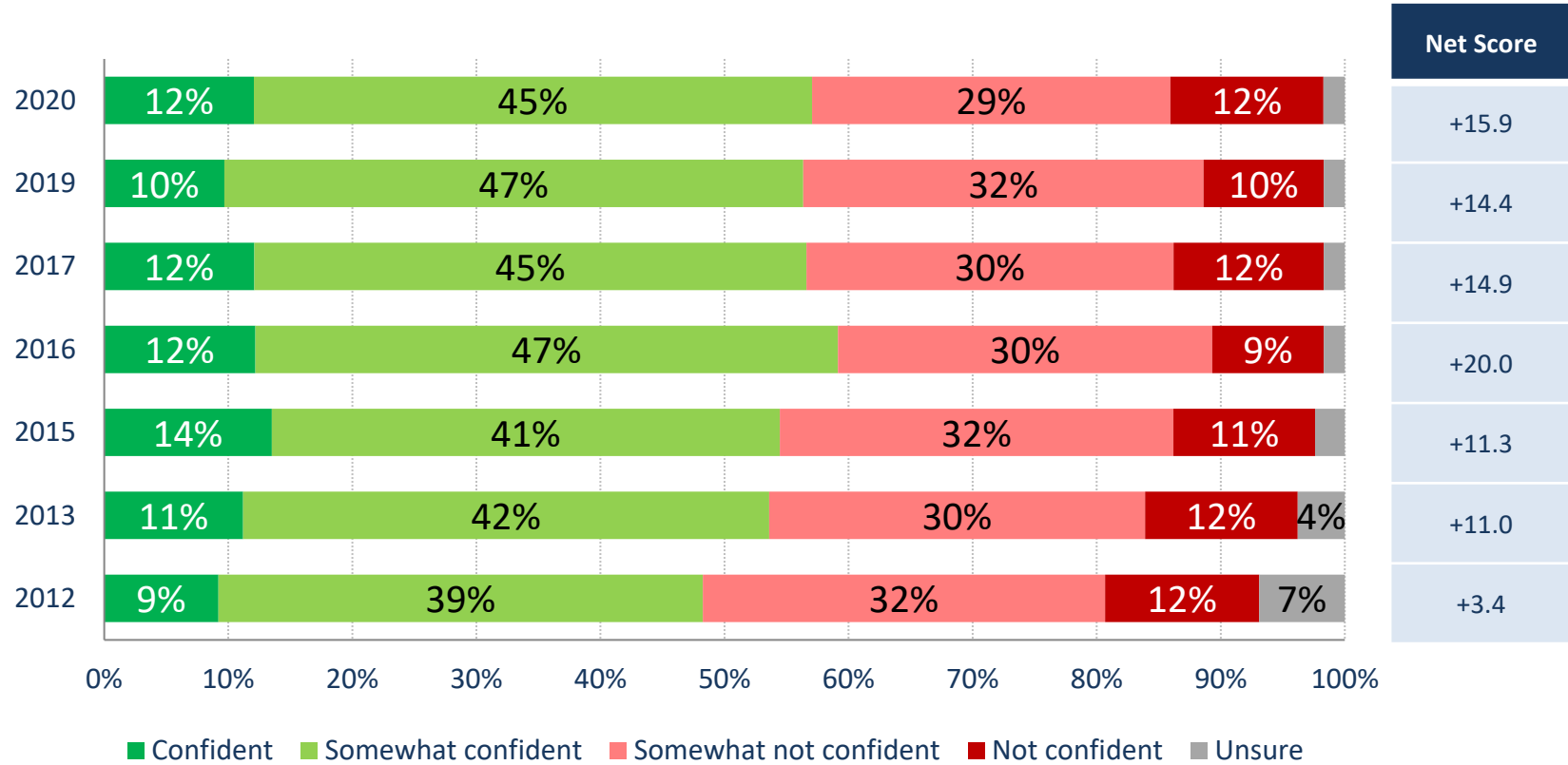


***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Ensuring Canadians have a high standard of living

Confidence in investing in our education system



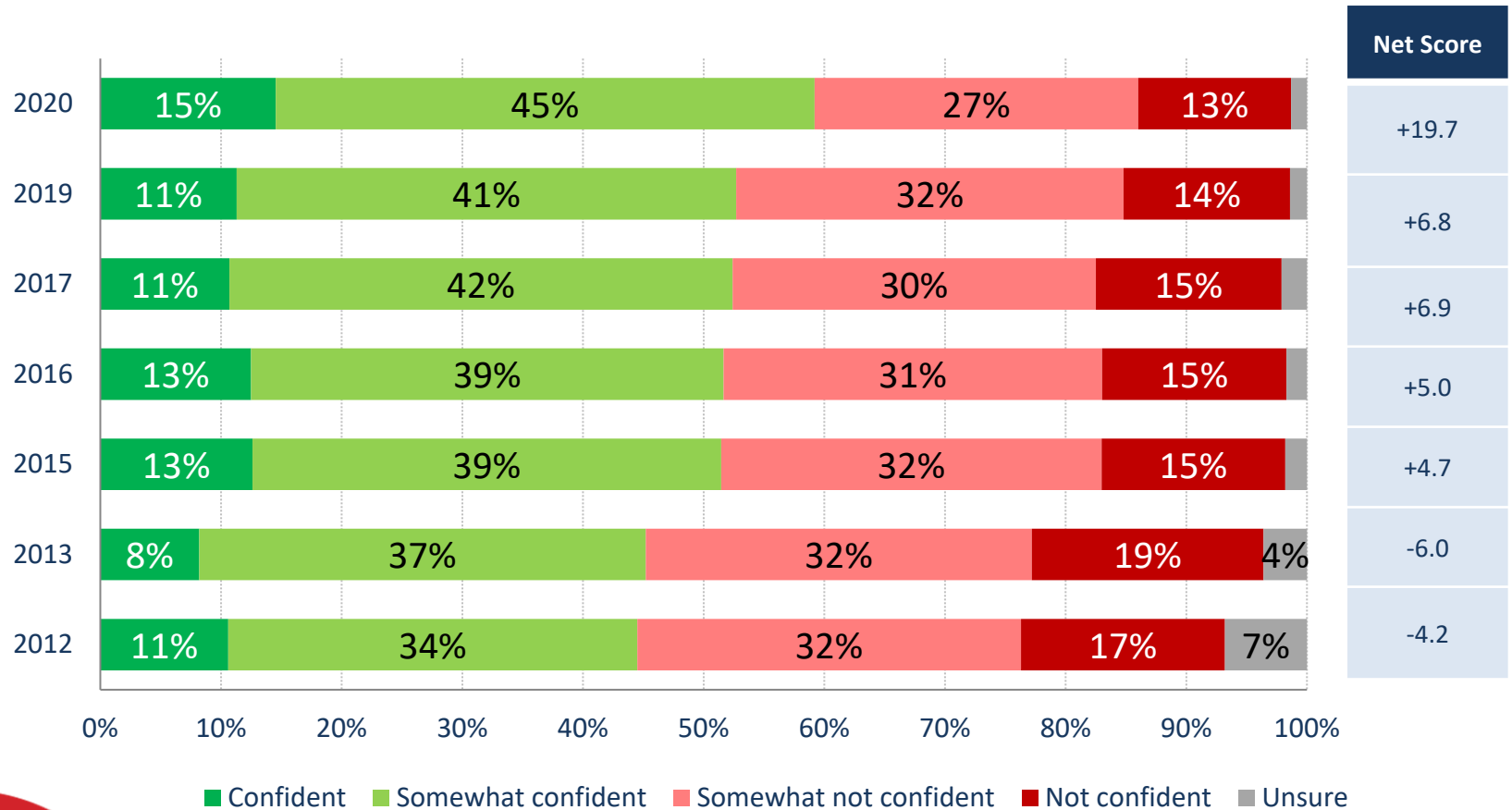
***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Investing in our education system

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in keeping a strong healthcare system



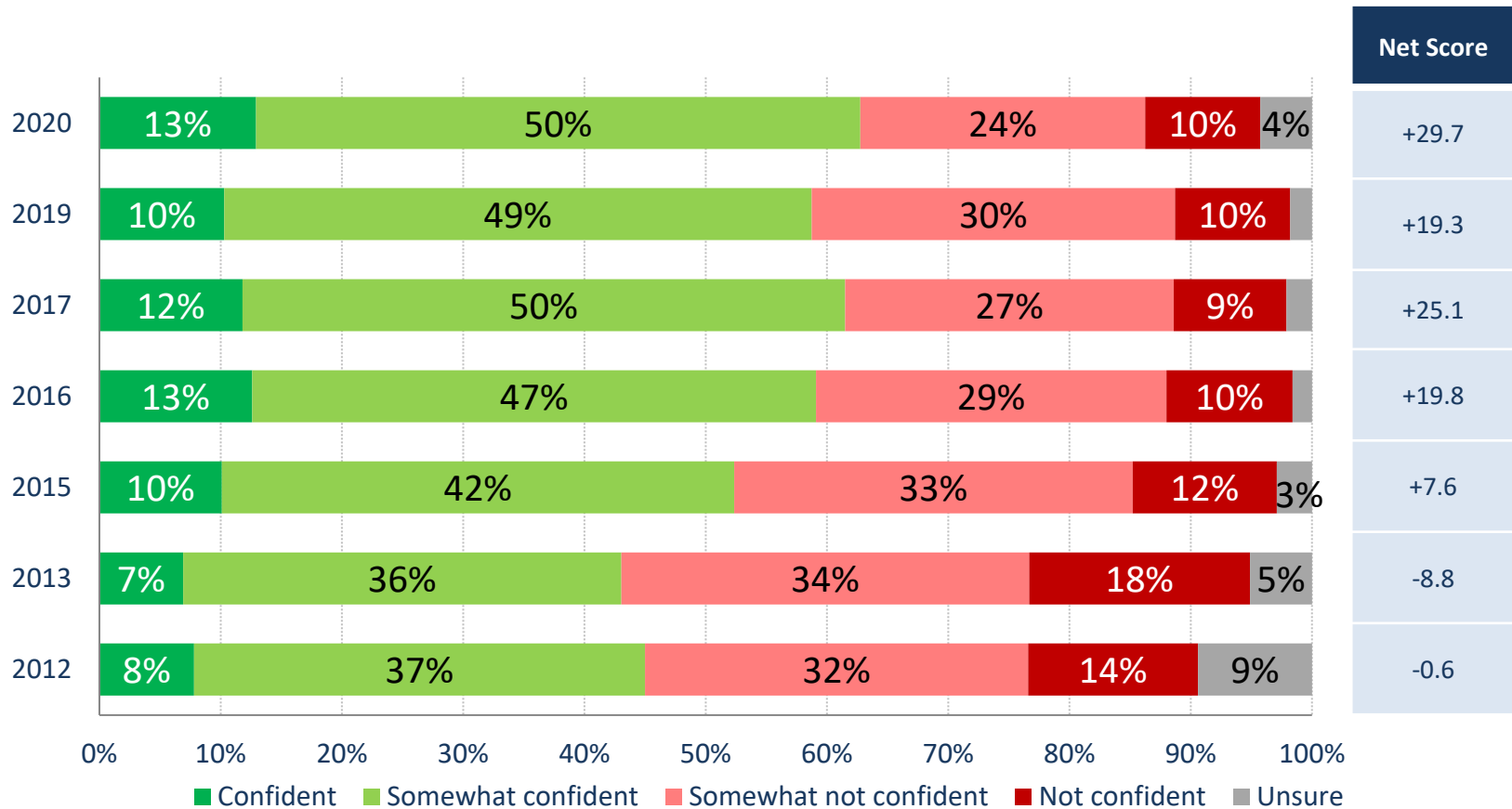
***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Keeping our healthcare system strong

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in preserving social programs



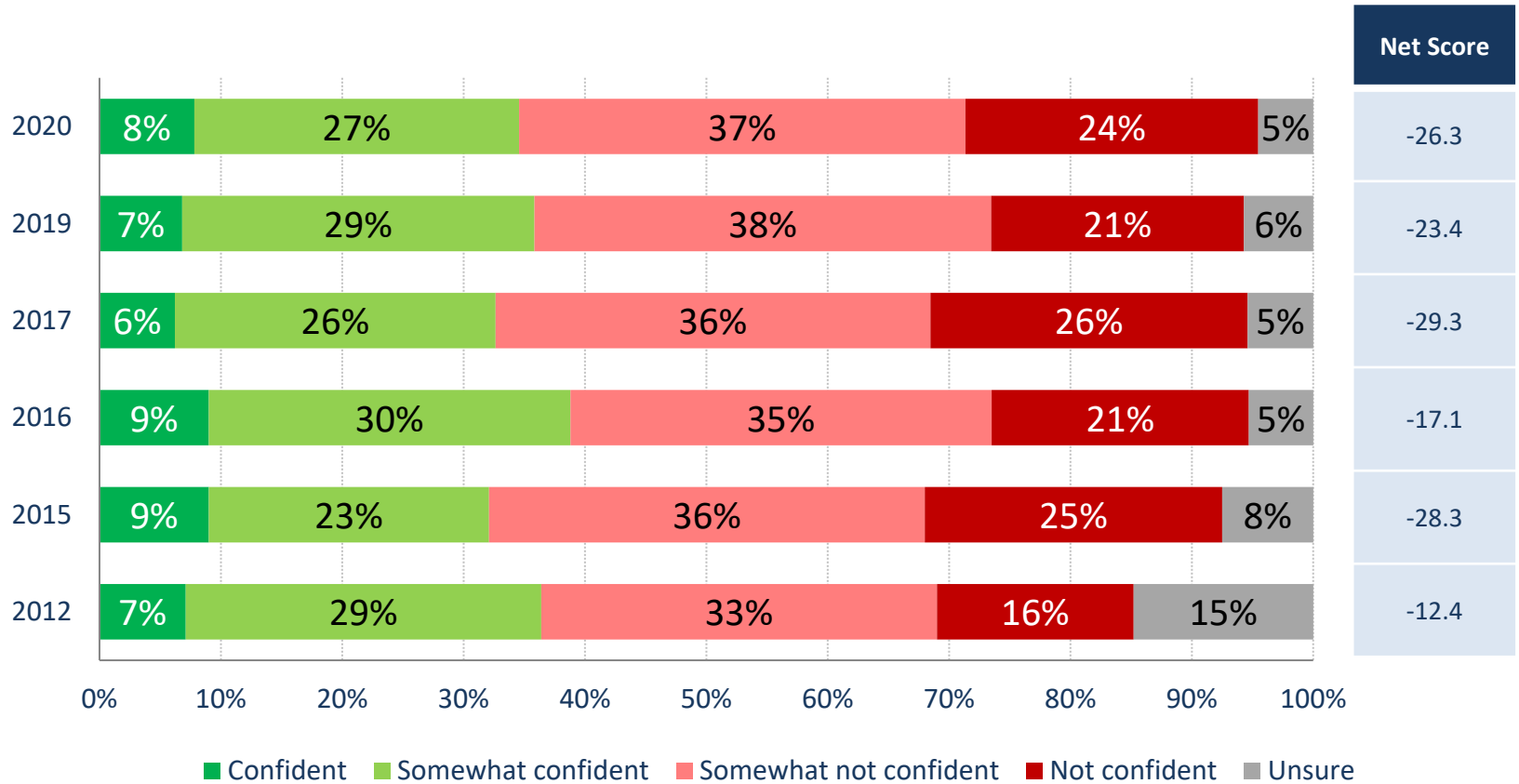
***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Preserving social programs

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in improving the quality of life on reserves

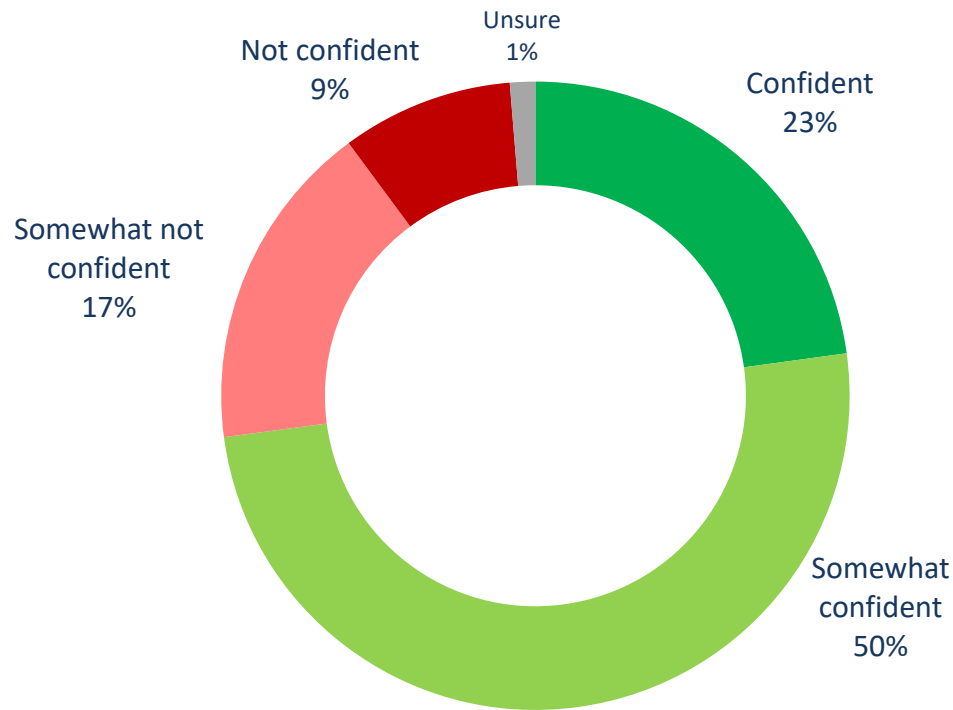


***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Improving the quality of life for First Nations living on reserves

Confidence in responding to public health threats



Net Score
+47.1

***Note: Charts may not add up to 100 due to rounding**

QUESTION – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Responding to public health threats like a pandemic



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians between September 30th and October 4th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,003 Canadians is ± 3.1 percentage points, 19 times out of 20.

This research was sponsored by Nanos Research.

Methodology

Previous waves

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between February 2nd and 5th, 2019, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between July 23rd to 26th, 2017, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

A representative online random survey of 1,000 Canadians, conducted from July 5th to 9th, 2012, accurate 3.1 percentage points plus or minus, 19 times out of 20;

A national RDD dual frame (land- and cell- lines) random telephone survey of 1,013 Canadians conducted between April 6th and 9th, 2013 as part of an omnibus survey. The margin of error for a survey of 1,013 Canadians is ± 3.1 percentage points, 19 times out of 20; and,

A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between May 24th and May 28th, 2015 as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between July 28th and August 1st, 2016, as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Nik Nanos FMRIA

Chairman, Nanos Research Group
Ottawa (613) 234-4666 ext. 237
Washington DC (202) 697-9924
nnanos@nanosresearch.com

Richard Jenkins

Vice President, Nanos Research
Ottawa (613) 234-4666 ext. 230
rjenkins@nanosresearch.com

Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Nanos Research.	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1003 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid random telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	10 per cent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on federal policies, separatism, self-isolation, future standard of living, government spending and conservation.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	September 30 th to October 4 th , 2020.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in both English and French.		



Tabulations

Confidential



2020-1737 – Policy Map Tracking – September OMNI– STAT SHEET

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Managing the pressures of an aging population	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	8.4	8.7	8.6	8.4	8.2	8.2	8.2	8.6	7.9	8.1	9.0
		Median	9.0	9.0	9.0	9.0	9.0	8.0	8.0	9.0	8.0	8.0	10.0
	Not at all important(1)	%	1.2	0.0	2.0	0.6	2.0	1.2	2.5	0.0	3.2	0.7	0.2
	2	%	0.3	0.0	0.0	0.0	1.2	0.8	0.4	0.2	0.5	0.2	0.3
	3	%	0.6	0.0	0.0	1.1	0.3	1.1	0.7	0.6	0.4	1.5	0.0
	4	%	1.2	0.0	0.3	2.0	1.5	1.0	1.5	1.0	0.8	2.7	0.2
	5	%	3.3	5.9	2.0	2.6	3.8	5.4	4.1	2.5	4.4	3.4	2.4
	6	%	5.8	6.2	5.6	5.8	8.2	3.0	6.4	5.4	10.1	7.1	1.7
	7	%	12.3	8.4	7.4	14.5	13.4	14.6	13.0	11.6	16.4	12.3	9.3
	8	%	21.8	15.8	25.4	21.9	18.6	22.4	21.7	21.9	21.3	26.2	18.2
	9	%	15.6	17.4	18.6	13.9	13.9	16.6	15.8	15.4	15.4	16.1	15.3
	Very important(10)	%	36.8	44.7	38.2	36.7	35.2	32.8	33.2	40.2	26.3	28.2	51.8
	Unsure	%	1.1	1.5	0.6	0.8	2.1	1.2	0.8	1.4	1.3	1.5	0.6

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Further protecting our environment	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	8.5	8.8	9.0	8.4	7.8	8.5	8.2	8.8	8.5	8.3	8.6
		Median	9.0	10.0	10.0	9.0	9.0	10.0	9.0	10.0	10.0	9.0	10.0
	Not at all important(1)	%	2.0	1.1	1.2	1.1	4.6	2.6	2.9	1.1	2.3	2.4	1.4
	2	%	0.6	0.7	0.0	0.3	1.0	1.6	0.6	0.5	0.5	0.6	0.5
	3	%	1.6	0.0	0.3	1.8	3.9	0.6	2.1	1.0	2.3	1.0	1.5
	4	%	2.1	0.0	0.6	3.1	3.1	1.4	2.7	1.4	1.7	2.2	2.2
	5	%	3.5	1.7	1.3	4.2	5.4	3.8	4.5	2.6	1.6	4.2	4.3
	6	%	4.6	8.3	2.7	3.8	7.5	4.3	5.1	4.1	5.1	6.0	2.9
	7	%	9.3	4.7	7.9	10.6	11.2	7.7	12.6	6.2	9.9	10.4	8.0
	8	%	13.8	19.7	15.2	14.4	11.3	10.2	14.0	13.7	14.5	14.6	12.7
	9	%	13.9	11.4	15.4	14.9	10.5	14.3	12.1	15.6	11.1	14.0	15.9
	Very important(10)	%	48.1	52.3	54.5	45.6	40.6	52.2	42.8	53.2	51.2	44.0	49.6
	Unsure	%	0.6	0.0	1.0	0.3	0.7	1.2	0.6	0.7	0.0	0.7	1.0

Nanos conducted an RDD dual frame land- and cell- lines hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th and October 4th, 2020. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

Question -	Total		Region					Please select your gender		Age			
			Canada	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
			2020-10										
Encouraging Canadian culture		Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	7.3	7.4	7.5	7.3	7.2	7.1	6.9	7.7	7.1	7.0	7.7
		Median	8.0	8.0	8.0	8.0	8.0	7.0	7.0	8.0	7.0	7.0	8.0
	Not at all important(1)	%	3.7	1.1	4.7	3.7	3.1	4.0	5.8	1.6	4.0	4.2	2.9
	2	%	1.6	0.7	0.8	1.5	1.7	4.0	2.2	1.1	2.7	1.1	1.4
	3	%	2.9	1.9	2.6	2.5	3.3	4.5	3.9	2.0	4.6	2.3	2.2
	4	%	3.0	5.0	1.9	2.8	3.8	3.2	4.2	1.9	3.0	4.6	1.5
	5	%	10.0	9.0	8.7	11.6	11.0	7.0	10.4	9.6	9.8	12.5	8.0
	6	%	9.9	10.3	7.3	11.2	9.4	11.3	10.9	8.9	13.3	9.3	8.0
	7	%	14.4	21.1	12.9	15.2	11.8	14.9	15.2	13.6	12.5	17.7	12.8
	8	%	18.3	20.1	22.1	15.6	20.6	15.4	15.8	20.7	15.7	19.9	18.8
	9	%	13.0	5.5	14.8	13.0	13.3	13.3	11.2	14.8	11.4	9.2	17.4
	Very important(10)	%	21.9	24.7	23.0	22.4	19.9	19.9	19.8	24.0	22.2	17.6	25.5
	Unsure	%	1.3	0.7	1.2	0.6	2.1	2.7	0.7	1.9	0.7	1.6	1.5

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

Question -	Total		Region					Please select your gender		Age			
			Canada	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
			2020-10										
Ensuring Canadians have a high standard of living		Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	8.1	8.5	8.0	8.1	8.3	8.2	8.2	8.1	8.2	8.2	8.1
		Median	8.0	9.0	8.0	8.0	9.0	9.0	8.0	8.0	8.0	8.0	8.0
	Not at all important(1)	%	1.3	0.0	1.6	1.2	1.2	2.0	1.6	1.0	1.9	0.5	1.6
	2	%	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.1	0.0	0.2	0.0
	3	%	0.3	0.0	1.2	0.0	0.0	0.5	0.7	0.0	0.7	0.2	0.2
	4	%	1.0	0.0	1.6	0.6	1.3	1.4	1.1	1.0	1.6	1.1	0.6
	5	%	5.9	7.2	5.5	6.7	5.5	4.1	5.3	6.4	5.8	5.4	6.4
	6	%	6.1	1.9	6.3	5.7	7.0	8.4	6.9	5.4	4.2	6.5	7.2
	7	%	17.5	9.8	17.1	22.1	12.2	16.0	14.9	19.9	17.1	19.0	16.4
	8	%	20.9	25.9	23.9	20.6	21.6	13.1	19.6	22.2	19.8	21.2	21.5
	9	%	14.9	20.2	15.6	11.6	14.5	21.3	18.0	12.0	15.0	14.6	15.2
	Very important(10)	%	31.2	34.1	25.9	31.3	35.5	32.7	31.4	31.0	33.6	30.3	30.2
	Unsure	%	0.7	0.9	1.3	0.3	1.3	0.0	0.5	0.9	0.4	1.0	0.6



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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age				
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Investing in our education system	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	8.9	9.0	9.1	8.7	9.0	8.9	8.7	9.0	8.8	8.8	9.0	
		Median	10.0	10.0	10.0	9.0	10.0	10.0	9.0	10.0	10.0	9.0	10.0	
		Not at all important(1)	%	0.6	0.0	1.0	0.5	0.7	0.0	0.7	0.4	0.0	1.0	0.6
	2	%	0.6	0.0	0.0	1.1	0.7	0.0	0.5	0.6	1.3	0.3	0.3	
	3	%	0.7	0.0	0.8	0.9	0.0	1.6	0.8	0.6	1.1	0.6	0.5	
	4	%	0.4	0.0	0.0	0.3	0.4	1.7	0.5	0.3	0.2	0.5	0.5	
	5	%	2.4	1.8	2.7	2.5	3.0	1.3	2.6	2.2	2.7	2.7	1.9	
	6	%	3.0	1.5	0.9	4.0	3.6	3.5	4.0	1.9	3.8	2.8	2.5	
	7	%	8.7	14.1	5.6	12.4	4.0	7.1	8.7	8.6	9.3	8.2	8.6	
	8	%	15.3	15.7	11.0	15.7	18.1	17.6	16.8	13.9	12.5	19.9	13.2	
	9	%	16.2	13.7	20.2	16.1	12.2	16.2	17.3	15.1	16.2	15.2	17.0	
		Very important(10)	%	51.9	53.3	56.9	46.3	57.2	51.0	47.4	56.2	52.8	48.3	54.3
		Unsure	%	0.3	0.0	0.9	0.3	0.0	0.0	0.7	0.0	0.0	0.4	0.5

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age				
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Keeping our healthcare system strong	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	9.3	9.3	9.3	9.3	9.1	9.3	9.2	9.4	9.2	9.1	9.5	
		Median	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	
		Not at all important(1)	%	0.5	0.0	0.7	0.3	1.0	0.0	0.6	0.3	0.0	0.7	0.5
	3	%	0.3	0.0	0.0	0.0	0.4	1.6	0.2	0.4	0.0	0.2	0.5	
	4	%	0.2	0.0	0.5	0.0	0.5	0.0	0.2	0.2	0.3	0.3	0.0	
	5	%	1.8	0.9	1.9	2.0	2.6	0.5	2.8	0.9	3.6	2.2	0.2	
	6	%	1.7	4.8	0.8	1.8	2.5	0.4	2.5	1.0	3.2	1.6	0.8	
	7	%	3.5	0.7	2.6	3.8	4.7	4.0	3.4	3.6	3.5	4.2	2.9	
	8	%	10.9	15.9	9.2	10.6	11.3	12.0	12.9	9.0	8.9	15.3	8.5	
	9	%	15.0	8.4	20.4	15.0	12.0	13.2	16.3	13.8	15.3	17.5	12.7	
		Very important(10)	%	65.3	69.4	63.0	65.6	64.9	67.0	60.4	70.0	65.3	57.3	72.4
		Unsure	%	0.8	0.0	0.8	1.0	0.2	1.2	0.8	0.7	0.0	0.6	1.5

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age				
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Preserving social programs	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	8.1	8.6	8.5	7.9	7.7	8.2	7.8	8.4	8.1	7.8	8.4	
		Median	9.0	9.0	9.0	8.0	8.0	9.0	8.0	9.0	9.0	8.0	9.0	
		Not at all important(1)	%	1.6	0.0	0.8	2.6	1.6	0.6	2.3	0.9	2.4	1.9	0.7
	2	%	1.1	0.0	0.9	1.4	0.8	1.8	1.3	1.0	1.4	1.7	0.5	
	3	%	1.6	0.0	0.6	1.7	2.3	3.2	2.1	1.2	1.4	2.0	1.5	
	4	%	2.2	1.4	0.6	2.3	4.6	1.6	2.9	1.4	2.5	3.7	0.5	
	5	%	6.2	8.1	5.4	6.0	9.3	2.9	7.3	5.2	6.6	6.6	5.5	
	6	%	5.8	7.2	4.5	5.1	8.0	6.5	6.9	4.7	8.8	6.5	3.1	
	7	%	11.6	3.2	8.2	13.4	11.8	16.2	14.2	9.1	9.0	14.2	11.2	
	8	%	18.5	19.4	14.9	22.1	19.3	12.6	17.2	19.7	13.3	20.9	20.0	
	9	%	15.6	15.5	22.8	14.4	10.8	12.8	15.8	15.4	13.5	13.1	19.2	
		Very important(10)	%	35.7	45.1	40.5	31.0	31.4	41.8	29.8	41.3	41.1	29.2	37.5
	Unsure	%	0.2	0.0	0.7	0.0	0.0	0.0	0.1	0.2	0.0	0.2	0.3	

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age				
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Improving the quality of life for First Nations living on reserves	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
		Mean	7.7	8.3	8.0	7.7	7.3	7.9	7.2	8.3	7.7	7.6	7.9	
		Median	8.0	10.0	9.0	8.0	8.0	9.0	8.0	9.0	8.0	8.0	9.0	
		Not at all important(1)	%	4.5	3.2	3.1	4.6	6.4	5.0	6.6	2.6	4.7	6.0	3.1
	2	%	1.5	0.0	1.9	1.1	2.8	1.1	1.8	1.2	1.8	2.0	0.9	
	3	%	3.1	1.1	1.9	3.4	4.7	3.0	4.7	1.5	3.4	2.8	3.0	
	4	%	2.3	2.6	2.2	2.0	3.0	2.4	3.1	1.6	2.3	2.5	2.1	
	5	%	7.6	7.7	3.0	9.2	10.6	7.3	8.3	7.0	6.9	7.7	8.0	
	6	%	7.8	9.2	10.4	8.2	5.5	4.8	8.7	7.0	9.2	6.6	8.0	
	7	%	10.8	2.0	12.7	12.5	8.3	10.4	12.6	9.1	9.7	10.1	12.2	
	8	%	12.1	15.2	12.6	10.5	14.1	11.7	14.3	10.0	12.7	14.9	9.2	
	9	%	9.4	6.4	14.5	7.5	6.3	12.0	8.6	10.3	6.5	9.8	11.2	
		Very important(10)	%	39.7	50.6	37.5	40.5	35.9	41.2	30.2	48.9	41.8	36.4	41.2
	Unsure	%	1.0	2.0	0.3	0.6	2.5	1.2	1.1	1.0	1.1	1.0	1.0	

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Responding to public health threats like a pandemic	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	8.9	9.0	9.0	9.1	8.3	9.0	8.7	9.1	8.5	8.8	9.3
		Median	10.0	10.0	10.0	10.0	9.0	10.0	10.0	10.0	10.0	10.0	10.0
	Not at all important(1)	%	1.3	0.0	1.9	1.1	1.4	1.2	1.7	1.0	2.9	0.7	0.8
	2	%	0.5	0.0	0.3	0.3	1.3	0.8	0.6	0.4	0.0	1.2	0.3
	3	%	0.8	0.9	0.0	0.9	2.0	0.0	1.3	0.3	1.4	1.1	0.0
	4	%	0.7	1.8	0.3	0.6	0.6	1.3	0.9	0.5	0.0	1.5	0.5
	5	%	2.7	0.9	1.7	1.2	7.2	3.4	3.6	1.8	6.1	1.8	1.0
	6	%	2.2	4.2	0.7	1.2	4.8	3.5	2.8	1.7	1.7	2.6	2.3
	7	%	7.1	8.7	10.3	4.8	8.5	5.5	8.2	6.1	13.7	5.7	3.7
	8	%	13.5	10.8	10.8	15.8	15.8	9.3	15.1	11.9	13.7	17.7	9.5
	9	%	11.8	11.6	13.9	11.9	10.4	10.0	11.1	12.6	10.2	12.0	12.9
	Very important(10)	%	58.1	60.6	59.2	60.9	46.3	63.0	54.2	61.9	49.8	55.2	66.7
Unsure	%	1.3	0.7	0.8	1.3	1.6	1.8	0.7	1.8	0.6	0.4	2.4	

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Managing the pressures of an aging population	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	5.3	6.6	5.4	5.0	3.2	8.0	5.8	4.7	4.3	6.3	5.1
	Somewhat confident	%	36.2	36.4	38.0	34.4	41.2	31.5	34.9	37.6	34.6	34.9	38.6
	Somewhat not confident	%	38.5	33.2	42.8	38.3	33.1	41.5	40.1	36.9	38.6	40.2	36.9
	Not confident	%	16.7	18.9	11.2	18.9	19.8	14.6	16.5	16.9	16.2	16.6	17.1
	Unsure	%	3.3	4.9	2.6	3.4	2.7	4.4	2.7	3.9	6.2	2.1	2.4

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Further protecting our environment	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	10.6	15.3	9.7	10.2	10.8	10.8	11.1	10.1	13.7	10.6	8.4
	Somewhat confident	%	42.3	43.0	34.8	45.5	44.6	42.6	42.9	41.7	38.4	39.8	47.2
	Somewhat not confident	%	30.4	26.5	41.0	29.7	22.5	26.7	28.5	32.2	27.0	32.3	31.1
	Not confident	%	14.7	13.0	11.7	13.6	19.7	17.4	16.3	13.2	18.6	15.0	11.8
Unsure	%	2.0	2.2	2.8	1.1	2.4	2.6	1.1	2.8	2.3	2.3	1.5	

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Encouraging Canadian culture	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	14.2	17.4	12.5	15.1	11.6	16.0	13.8	14.5	19.9	13.0	11.1
	Somewhat confident	%	43.8	44.7	46.1	42.3	45.1	41.7	41.6	45.8	41.1	44.1	45.4
	Somewhat not confident	%	21.6	16.0	27.3	22.4	17.4	18.3	22.3	21.0	14.1	22.5	26.2
	Not confident	%	13.0	13.8	7.2	13.6	19.6	11.7	16.6	9.6	16.0	12.7	11.2
	Unsure	%	7.4	8.0	6.9	6.6	6.2	12.2	5.7	9.1	8.9	7.7	6.1

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question -Ensuring Canadians have a high standard of living	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	8.3	11.5	7.7	8.2	6.3	10.7	9.2	7.4	10.6	7.6	7.3
	Somewhat confident	%	41.9	40.3	41.8	41.3	44.7	40.3	40.9	42.8	46.1	44.1	36.8
	Somewhat not confident	%	30.2	27.8	35.7	31.3	22.8	29.0	28.9	31.5	23.5	26.3	38.5
	Not confident	%	15.4	16.2	8.7	16.6	20.3	16.4	18.5	12.4	15.2	18.4	12.9
Unsure	%	4.3	4.2	6.2	2.6	5.9	3.6	2.6	5.9	4.7	3.7	4.5	

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Investing in our education system	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	12.1	13.2	12.7	10.3	12.9	14.5	11.9	12.3	13.7	11.3	11.6
	Somewhat confident	%	45.0	47.1	46.1	45.7	40.5	46.3	43.5	46.4	39.9	41.5	51.7
	Somewhat not confident	%	28.9	28.1	29.4	28.5	30.1	27.8	30.4	27.4	29.6	31.6	25.9
	Not confident	%	12.3	9.4	10.9	12.8	15.4	10.8	12.7	12.0	15.6	13.1	9.4
	Unsure	%	1.7	2.2	1.0	2.8	1.1	0.6	1.5	1.9	1.1	2.5	1.4

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Keeping our healthcare system strong	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	14.5	11.8	10.8	13.9	17.7	19.9	13.5	15.5	15.8	14.8	13.3
	Somewhat confident	%	44.7	42.4	39.9	46.0	44.4	50.7	44.0	45.2	42.8	44.9	45.7
	Somewhat not confident	%	26.8	25.8	32.1	27.5	25.0	18.5	26.7	27.0	28.9	23.9	27.9
	Not confident	%	12.7	16.1	14.7	12.0	12.3	9.8	14.5	10.9	11.3	14.8	11.7
	Unsure	%	1.3	3.9	2.5	0.6	0.7	1.1	1.3	1.4	1.0	1.5	1.4

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question -Preserving social programs	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	12.9	16.2	10.7	13.0	11.5	16.8	14.2	11.7	14.7	12.5	12.0
	Somewhat confident	%	49.8	49.3	56.5	48.9	44.8	48.1	48.7	51.0	48.9	47.8	52.3
	Somewhat not confident	%	23.5	21.2	23.4	23.9	25.1	21.5	25.2	21.8	20.7	24.3	24.8
	Not confident	%	9.5	10.3	5.8	9.5	13.4	10.2	8.9	10.1	10.0	10.3	8.5
	Unsure	%	4.3	3.0	3.6	4.8	5.1	3.4	3.0	5.5	5.7	5.1	2.5

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Improving the quality of life for First Nations living on reserves	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	7.8	10.1	6.5	7.5	8.1	9.4	7.6	8.0	7.8	7.7	7.9
	Somewhat confident	%	26.8	37.5	29.8	26.0	22.8	23.6	26.3	27.2	24.9	23.2	31.2
	Somewhat not confident	%	36.8	24.9	43.2	36.7	36.9	31.5	36.1	37.4	29.8	38.7	40.0
	Not confident	%	24.1	22.3	17.2	25.2	26.3	31.1	26.3	22.0	31.3	25.8	17.5
	Unsure	%	4.5	5.2	3.3	4.5	5.9	4.5	3.7	5.4	6.1	4.6	3.3

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Please select your gender		Age			
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Responding to public health threats like a pandemic	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Confident	%	22.8	30.4	16.3	22.0	25.0	29.9	18.7	26.8	19.3	24.2	24.1
	Somewhat confident	%	50.1	51.5	52.2	49.2	50.0	48.0	48.8	51.3	54.1	48.2	48.9
	Somewhat not confident	%	17.0	10.5	23.1	18.3	13.2	10.9	19.9	14.2	19.7	14.4	17.4
	Not confident	%	8.8	4.6	6.3	9.6	11.8	9.1	12.0	5.8	6.7	10.8	8.6
	Unsure	%	1.3	2.9	2.1	0.8	0.0	2.2	0.6	1.9	0.2	2.5	1.0

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