

Subsidized childcare and national pharmacare are seen as good ideas by a majority of Canadians

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Project 2020-1723B



THE GLOBE AND MAIL 


 **NANOS**



A majority of Canadians say making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system is a good or somewhat good idea

Most Canadians say making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system and a national pharmacare program are good or somewhat good ideas, with residents from the Atlantic region most likely to think both these federal policies would be a good idea.

- **Seven in ten Canadians say making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system is a good or somewhat good idea** – A majority of Canadians say subsidizing childcare by making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system is a good (41%) or somewhat good idea (29%), while one in five say it is a poor (13%) or somewhat poor idea (12%). Six per cent are unsure.
- **Residents of the Atlantic region are more likely to say subsidized childcare is a good idea** – Over one in two residents of the Atlantic region (56%) say subsidizing childcare by making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system is a good idea, while residents of Quebec are less likely (35%) to say the same.
- **Over eight in ten Canadians say a national pharmacare program designed to improve access to prescription drugs is a good idea or somewhat good idea** – A strong majority of Canadians say a national pharmacare program designed to improve access to prescription drugs including for Canadian families dealing with the high costs of drugs to treat rare diseases is a good (56%) or somewhat good idea, while over one in ten say it is a poor (eight per cent) or somewhat poor idea (six per cent). Three per cent are unsure.



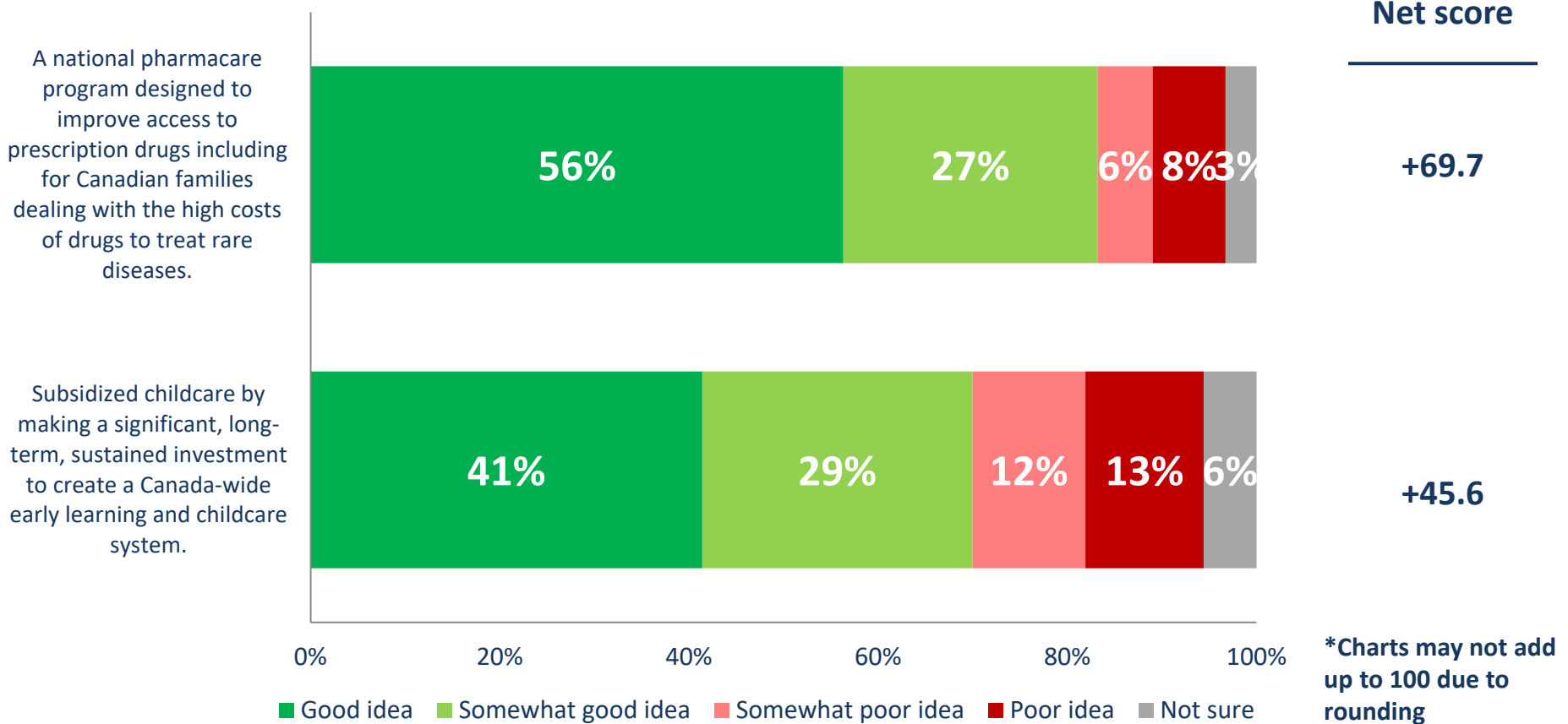
Resident of the Atlantic region are most likely to say subsidized childcare and a national pharmacare programs are good ideas

- **Residents of the Atlantic region are more likely to say national pharmacare is a good idea** – Over seven in ten residents of the Atlantic region (72%) say a national pharmacare program designed to improve access to prescription drugs including for Canadian families dealing with the high costs of drugs to treat rare diseases is a good idea, while residents of Quebec (49%) and the Prairies (49%) are less likely.

These observations are based on a hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th and October 4th, 2020 as part of an omnibus survey. The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

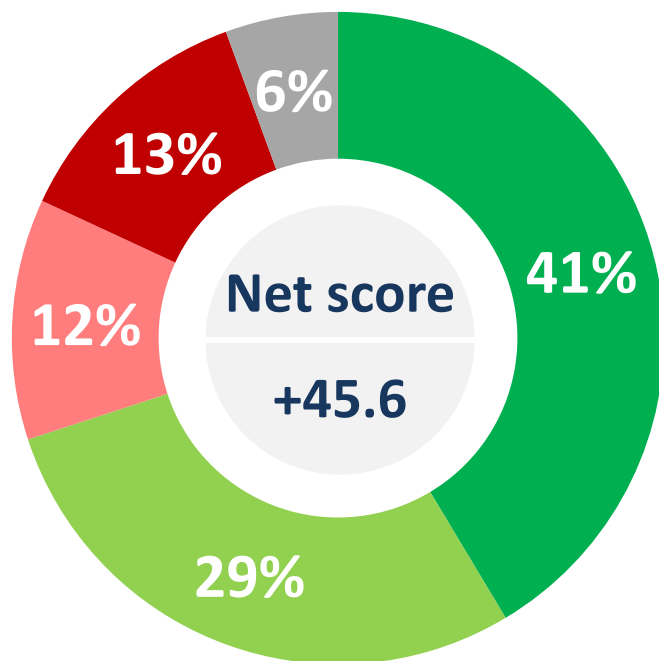
This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Ideas for Canada to implement



QUESTION – Do you think the following national federal policies would be a good idea, somewhat good idea, somewhat poor idea or a poor idea for Canada?

Views on subsidized childcare for Canada



■ Good idea
 ■ Somewhat good idea
 ■ Somewhat poor idea
■ Poor idea
 ■ Not sure

	Good/ somewhat good idea
Atlantic (n=96)	85.3%
Quebec (n=225)	68.2%
Ontario (n=319)	69.0%
Prairies (n=202)	68.3%
British Columbia (n=161)	70.5%
Male (n=544)	62.3%
Female (n=459)	77.4%
18 to 34 (n=224)	74.1%
35 to 54 (n=403)	64.8%
55 plus (n=376)	71.6%

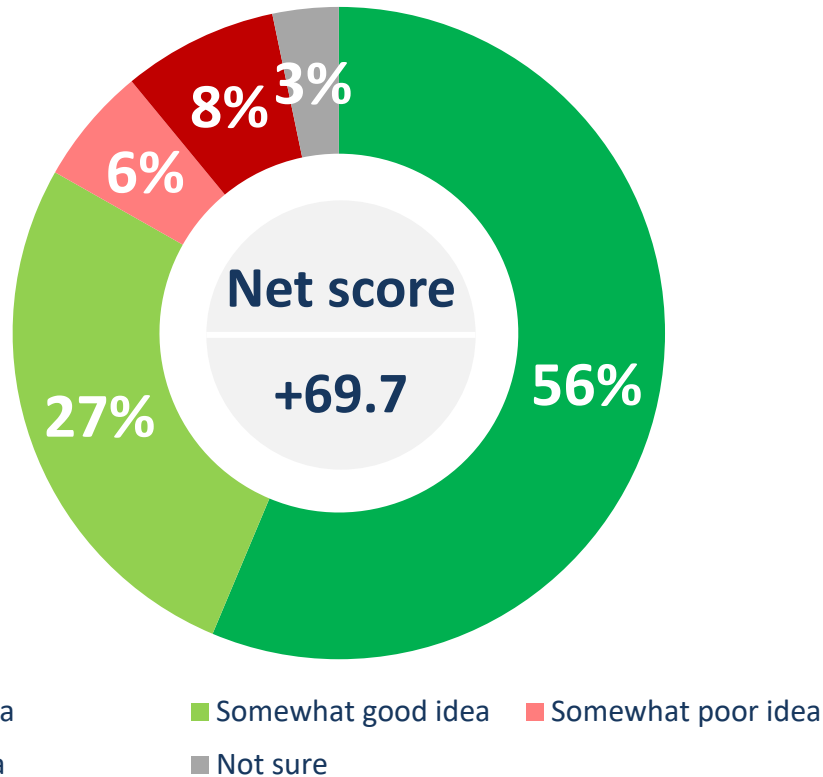
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

QUESTION – Do you think the following national federal policies would be a good idea, somewhat good idea, somewhat poor idea or a poor idea for Canada?

Subsidized childcare by making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 4th, 2020, n=1003, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Views on a national pharmacare program



	Good/ somewhat good idea
Atlantic (n=96)	94.2%
Quebec (n=225)	80.2%
Ontario (n=319)	85.9%
Prairies (n=202)	75.5%
British Columbia (n=161)	85.6%
Male (n=544)	78.6%
Female (n=459)	87.5%
18 to 34 (n=224)	81.9%
35 to 54 (n=403)	81.7%
55 plus (n=376)	85.4%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you think the following national federal policies would be a good idea, somewhat good idea, somewhat poor idea or a poor idea for Canada?

A national pharmacare program designed to improve access to prescription drugs including for Canadian families dealing with the high costs of drugs to treat rare diseases.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians, 18 years of age or older, between September 30th and October 4th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	The Globe and Mail
Population and Final Sample Size	1003 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	September 30 th and October 4 th , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Ten percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, on economic issues, and the coronavirus pandemic.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 27 Email: info@nanosresearch.com.



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TABULATIONS

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NANOS



2020-1723 – Globe and Mail/Nanos Survey – September Omni – STAT SHEET – Federal Policies

Do you think the following national federal policies would be a good idea, somewhat good idea, somewhat poor idea or a poor idea for Canada? [ROTATE]

			Region						Please select your gender		Age		
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Subsidized childcare by making a significant, long-term, sustained investment to create a Canada-wide early learning and childcare system.	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Good idea	%	41.4	55.8	35.0	40.8	40.3	48.7	38.3	44.4	47.6	38.7	39.4
	Somewhat good idea	%	28.6	29.5	33.2	28.2	28.0	21.8	24.0	33.0	26.5	26.1	32.2
	Somewhat poor idea	%	11.9	2.2	12.9	12.7	13.2	11.3	16.5	7.6	11.3	10.9	13.3
	Poor idea	%	12.5	5.2	8.4	14.6	15.0	13.9	17.3	7.9	8.6	16.6	11.6
	Not sure	%	5.6	7.2	10.6	3.7	3.5	4.4	3.9	7.2	6.0	7.7	3.4

Do you think the following national federal policies would be a good idea, somewhat good idea, somewhat poor idea or a poor idea for Canada? [ROTATE]

			Region						Please select your gender		Age		
			Canada 2020-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - A national pharmacare program designed to improve access to prescription drugs including for Canadian families dealing with the high costs of drugs to treat rare diseases.	Total	Unwgt N	1003	96	225	319	202	161	544	459	224	403	376
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Good idea	%	56.3	71.7	49.3	59.1	48.8	63.2	54.4	58.1	57.2	55.0	56.9
	Somewhat good idea	%	26.9	22.5	30.9	26.8	26.7	22.4	24.2	29.4	24.7	26.7	28.5
	Somewhat poor idea	%	5.8	1.4	5.8	6.0	8.7	3.8	7.4	4.4	6.4	5.9	5.4
	Poor idea	%	7.7	1.5	7.4	7.0	12.2	7.0	11.3	4.2	6.7	9.2	7.0
	Not sure	%	3.3	2.8	6.5	1.1	3.7	3.6	2.7	3.8	5.0	3.1	2.2