

# More than two thirds of Canadians think an election should be avoided until the pandemic has substantially passed or a vaccine is available

National survey released July, 2020  
Project 2020-1684A



Most Canadians say both the government and opposition parties should work to avoid a general election until after the COVID-19 pandemic is over or a vaccine is developed

In a study conducted ahead of Prime Minister Trudeau's testimony before the House of Commons Ethics Committee, a majority of Canadians say they agree or somewhat agree that both government and opposition parties should work to avoid a general election until the COVID-19 pandemic has substantially subsided or a vaccine is available. Most Canadians also think that Canadian charities should be more forthcoming and publicly accountable. With regards to the \$900 million contract awarded to WE, Canadians are most likely to say they want parliament to fully investigate the matter. Canadians are more likely to prefer a competitive process to sole sourcing in the award of such a contract.

- **Canadians are most likely to say they want Parliament to fully investigate the WE contract award** – Asked what is closest to their opinion on the course that should be taken in response to the \$900 million contract that was sole sourced without competition to the WE organization to run a program to support students through the COVID-19 pandemic and was eventually cancelled after it became public knowledge that family members of Prime Minister Justin Trudeau received speaking fees from WE and that Finance Minister Bill Morneau recently repaid the cost of a family trip to Africa with the WE organization, 40 per cent of Canadians say they want Parliament to fully investigate the matter, 28 per cent say they want Parliament to focus on other more important matters, 16 per cent say they would like the Prime Minister to temporarily step down during the investigation and 13 per cent say this is how politics works and they are not surprised. Four per cent are unsure.
- **Canadians are more likely to say a competitions is the better approach to awarding a \$900 million contract during COVID-19** – Asked what is the better approach, 42 per cent of Canadians say that it is better to have a competition for the \$900 million contract and for students to wait for the financial assistance, while 34 per cent of Canadians say it is better to sole source the contract. Twenty-four per cent are unsure.
- **Over two thirds of Canadians agree or somewhat agree that both government and opposition parties should work to avoid a general election** – More than two in three Canadians agree (51%) or somewhat agree (20%) that both government and opposition parties should do all they can to make the Minority Parliament work to avoid a general election until the COVID-19 pandemic has substantially passed or a vaccine is available, while over a quarter disagree (18%) or somewhat disagree (10%). Two per cent are unsure.



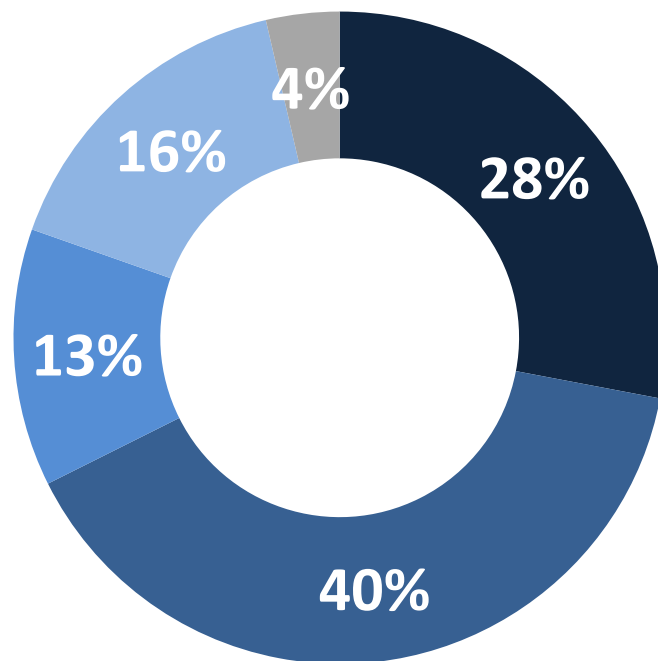
- **A majority of Canadians say charities need to be more forthcoming and publicly accountable** – More than nine in ten Canadians agree (80%) or somewhat agree (16%) that Canadian charities need to be more forthcoming and publicly accountable about their organizational structure, real estate holdings and cash flow, while two per cent somewhat disagree and one per cent disagree. One per cent are unsure.

More than nine in ten Canadians say charities should be more transparent and accountable

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26<sup>th</sup> to 30<sup>th</sup>, 2020 as part of an omnibus survey. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20. This study was commissioned by CTV News and the research was conducted by Nanos Research.



# Investigation of WE organization contract



- I want Parliament to focus on other more important matters
- I want Parliament to investigate the matter fully
- This is how politics works, I'm not surprised
- I would like the Prime Minister to temporarily step down during the investigation
- Unsure

	I want Parliament to investigate the matter fully
Atlantic (n=105)	37.4%
Quebec (n=251)	38.4%
Ontario (n=364)	39.2%
Prairies (n=216)	42.1%
British Columbia (n=158)	40.9%
Male (n=557)	46.1%
Female (n=537)	33.4%
18 to 34 (n=277)	41.6%
35 to 54 (n=433)	38.9%
55 plus (n=384)	39.0%

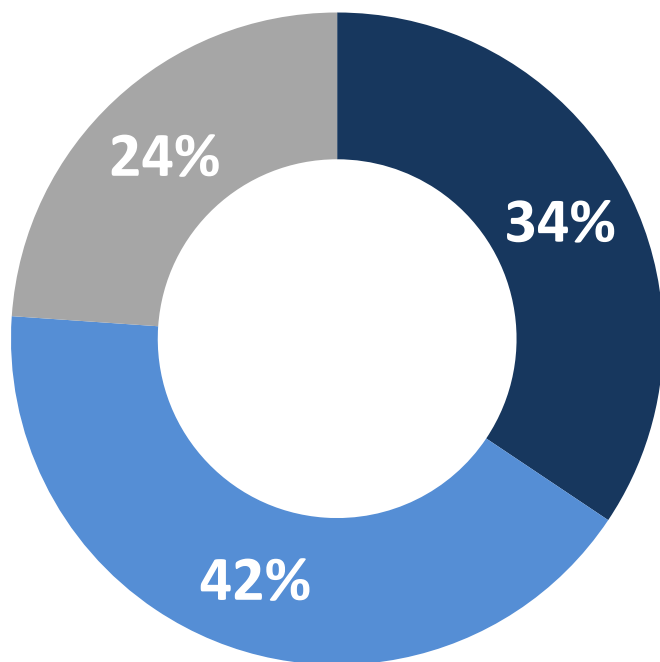
\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

**QUESTION** – As you may know, a \$900 million contract was sole sourced without competition to the WE organization to run a program to support students through the COVID-19 pandemic. The contract for WE was eventually cancelled after it became public knowledge that family members of Prime Minister Justin Trudeau received speaking fees from WE. Also Finance Minister Bill Morneau recently repaid the cost of a family trip to Africa with the WE organization.

Both the Prime Minister and the Finance Minister have publicly apologized for not excusing themselves from cabinet decisions concerning the \$900 million dollar contract for the WE Organization. Which of the following is closer to your own view? [ROTATE – SELECT ONE]



# Preferred approach for \$900M contract for students



- Sole source the contract to quickly help students
- Have a competition with students waiting
- Unsure

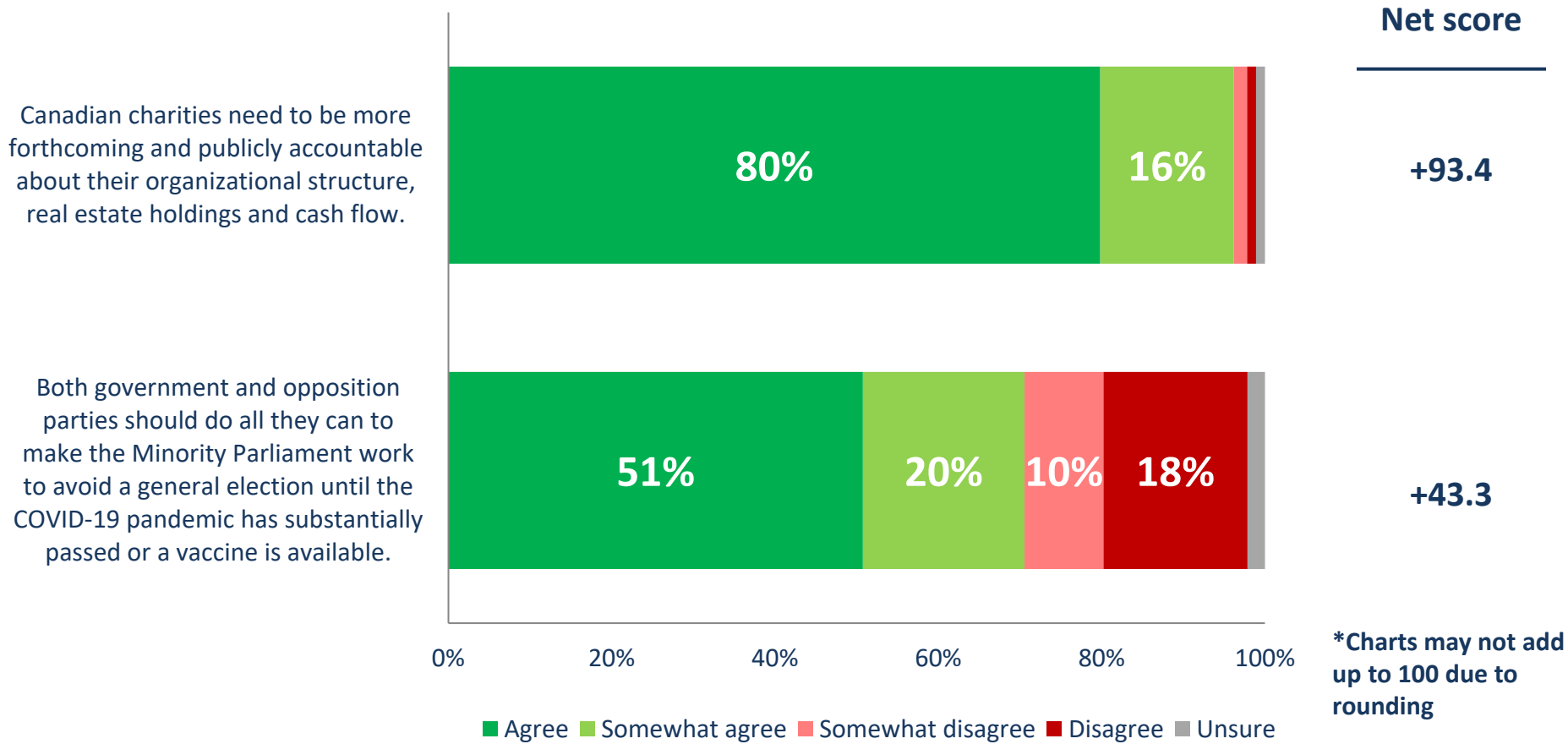
	Have a competition with students waiting	Sole source the contract to quickly help students
Atlantic (n=105)	33.8%	46.2%
Quebec (n=251)	47.4%	28.7%
Ontario (n=364)	40.3%	37.0%
Prairies (n=216)	43.2%	28.5%
British Columbia (n=158)	37.6%	38.9%
Male (n=557)	50.6%	28.8%
Female (n=537)	33.2%	39.7%
18 to 34 (n=277)	43.9%	30.9%
35 to 54 (n=433)	43.5%	32.4%
55 plus (n=384)	38.6%	38.6%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

**QUESTION** – What is the better approach, [ROTATE] to sole source a \$900 million contract quickly during the COVID-19 pandemic to immediately financially help students or to conduct a competition for the \$900 million contract and for students to wait for financial help.



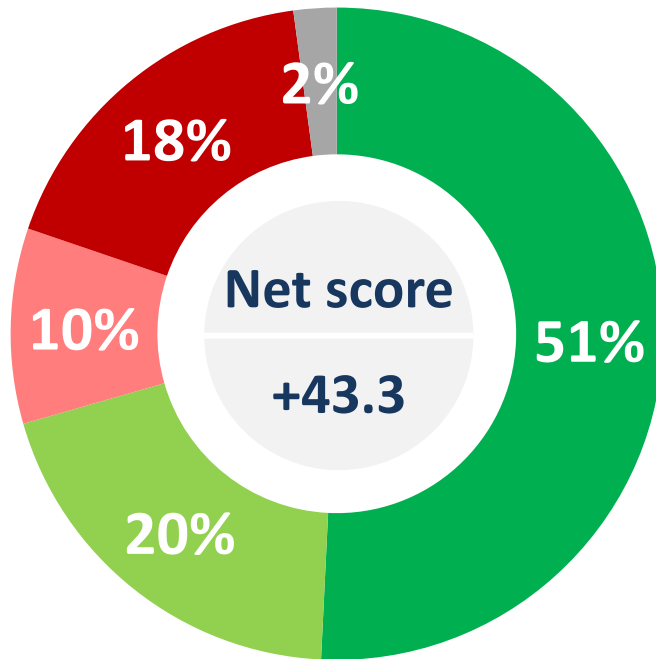
# Agreement with statements



**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [ROTATE]



# Working to avoid a general election



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

	Agree/ somewhat agree
Atlantic (n=105)	84.8%
Quebec (n=251)	66.1%
Ontario (n=364)	73.5%
Prairies (n=216)	64.1%
British Columbia (n=158)	71.2%
Male (n=557)	67.9%
Female (n=537)	73.1%
18 to 34 (n=277)	64.8%
35 to 54 (n=433)	69.4%
55 plus (n=384)	75.7%

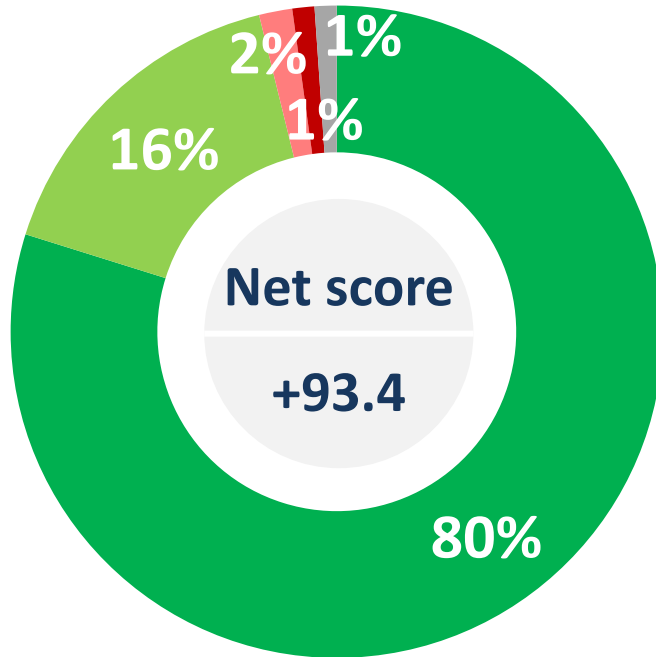
\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [ROTATE]

**Both government and opposition parties should do all they can to make the Minority Parliament work to avoid a general election until the COVID-19 pandemic has substantially passed or a vaccine is available.**



# Charities being forthcoming



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

	Agree/ somewhat agree
Atlantic (n=105)	95.9%
Quebec (n=251)	96.4%
Ontario (n=364)	95.5%
Prairies (n=216)	96.9%
British Columbia (n=158)	96.6%
Male (n=557)	97.0%
Female (n=537)	95.4%
18 to 34 (n=277)	96.8%
35 to 54 (n=433)	94.7%
55 plus (n=384)	97.0%

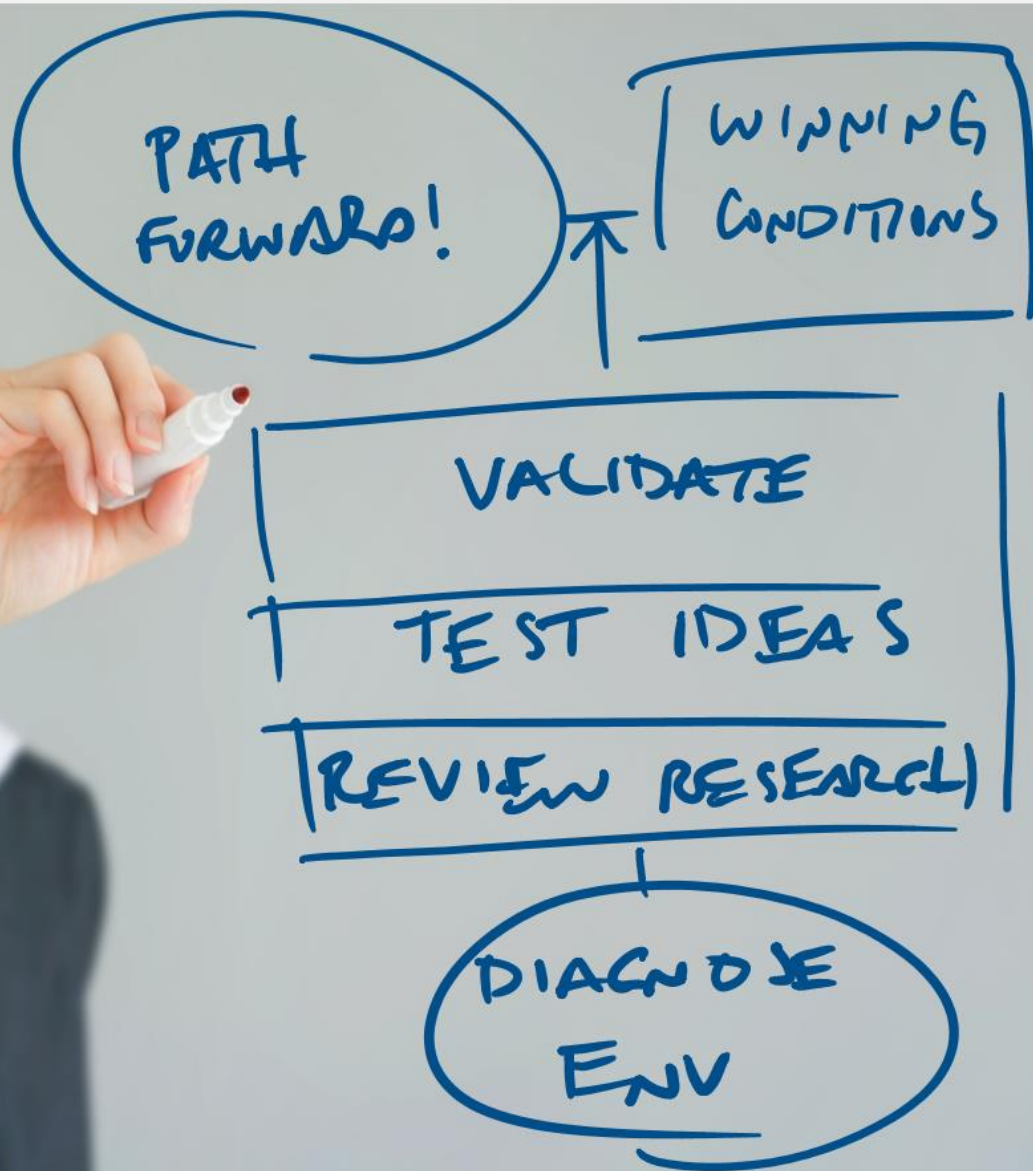
\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

**QUESTION** – Do you agree, somewhat agree, somewhat disagree or disagree with the following statements? [ROTATE]

**Canadian charities need to be more forthcoming and publicly accountable about their organizational structure, real estate holdings and cash flow.**







Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26<sup>th</sup> and 30<sup>th</sup>, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# TECHNICAL NOTE

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1094 Randomly selected individuals.
Source of Sample	Nanos Hybrid Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	July 26 <sup>th</sup> to 30 <sup>th</sup> , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Nine percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Previous content included political and economical issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 27 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process.

[www.nanos.co](http://www.nanos.co)

nanos dimap analytika



This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion.

[www.nanosdimap.com](http://www.nanosdimap.com)

NANOS RUTHERFORD McKAY & Co.

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. [www.nrmpublicaffairs.com](http://www.nrmpublicaffairs.com)



# TABULATIONS



**2020-1684 – CTV/Nanos WE – July OMNI - STAT SHEET**

As you may know, a \$900 million contract was sole sourced without competition to the WE organization to run a program to support students through the COVID-19 pandemic. The contract for WE was eventually cancelled after it became public knowledge that family members of Prime Minister Justin Trudeau received speaking fees from WE. Also Finance Minister Bill Morneau recently repaid the cost of a family trip to Africa with the WE organization.

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Both the Prime Minister and the Finance Minister have publicly apologized for not excusing themselves from cabinet decisions concerning the \$900 million dollar contract for the WE Organization. Which of the following is closer to your own view? [ROTATE – SELECT ONE]	Total	Unwgt N	1094	105	251	364	216	158	557	537	277	433	384
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	I want Parliament to focus on other more important matters	%	28.0	35.4	26.7	31.0	19.2	29.9	20.9	34.8	19.9	25.6	35.7
	I want Parliament to investigate the matter fully	%	39.6	37.4	38.4	39.2	42.1	40.9	46.1	33.4	41.6	38.9	39.0
	This is how politics works, I'm not surprised	%	12.8	15.9	17.4	10.8	10.2	12.4	11.9	13.6	18.1	13.2	8.6
	I would like the Prime Minister to temporarily step down during the investigation	%	16.0	7.2	12.3	16.0	25.6	13.6	19.1	13.0	14.9	18.7	14.3
	Unsure	%	3.6	4.1	5.2	3.0	3.0	3.2	2.0	5.2	5.4	3.6	2.4

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What is the better approach, [ROTATE] to sole source a \$900 million contract quickly during the COVID-19 pandemic to immediately financially help students or to conduct a competition for the \$900 million contract and for students to wait for financial help.	Total	Unwgt N	1094	105	251	364	216	158	557	537	277	433	384
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Sole source the contract to quickly help students	%	34.4	46.2	28.7	37.0	28.5	38.9	28.8	39.7	30.9	32.4	38.6
	Have a competition with students waiting	%	41.7	33.8	47.4	40.3	43.2	37.6	50.6	33.2	43.9	43.5	38.6
	Unsure	%	23.9	20.0	23.8	22.6	28.4	23.5	20.5	27.1	25.2	24.1	22.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26<sup>th</sup> and 30<sup>th</sup>, 2020. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

2020-1684 – CTV/Nanos WE – July OMNI - STAT SHEET

Question - Do you agree, somewhat agree, somewhat disagree or disagree with the following statements?

			Region							Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Both government and opposition parties should do all they can to make the Minority Parliament work to avoid a general election until the COVID-19 pandemic has substantially passed or a vaccine is available.	Total	Unwgt N	1094	105	251	364	216	158	557	537	277	433	384	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
	Agree	%	50.8	70.1	42.7	53.7	41.9	58.7	46.2	55.2	43.9	48.8	57.4	
	Somewhat agree	%	19.8	14.7	23.4	19.8	22.2	12.5	21.7	17.9	20.9	20.6	18.3	
	Somewhat disagree	%	9.7	3.0	13.4	7.2	11.3	11.5	10.7	8.7	11.7	9.4	8.5	
	Disagree	%	17.6	11.6	16.6	16.9	23.8	16.1	19.6	15.8	19.7	20.1	14.0	
	Unsure	%	2.1	0.6	3.8	2.4	0.8	1.1	1.8	2.5	3.8	1.1	1.8	

Question - Do you agree, somewhat agree, somewhat disagree or disagree with the following statements?

			Region							Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - Canadian charities need to be more forthcoming and publicly accountable about their organizational structure, real estate holdings and cash flow.	Total	Unwgt N	1094	105	251	364	216	158	557	537	277	433	384	
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386	
	Agree	%	79.8	83.4	78.8	79.6	83.5	75.2	82.1	77.7	74.4	80.7	82.9	
	Somewhat agree	%	16.3	12.5	17.6	15.9	13.4	21.4	14.9	17.7	22.4	14.0	14.1	
	Somewhat disagree	%	1.6	1.6	1.5	2.3	0.3	1.7	1.0	2.2	1.5	2.9	0.7	
	Disagree	%	1.1	1.5	1.8	0.6	1.0	1.1	1.3	0.9	0.8	1.0	1.3	
	Unsure	%	1.1	1.0	0.3	1.5	1.7	0.6	0.7	1.5	0.9	1.4	1.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26<sup>th</sup> and 30<sup>th</sup>, 2020. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.