

Almost four in ten Canadians who lost jobs or hours due to the pandemic report heading back to work as of end of July

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Bloomberg



Among those who have lost their job or seen their hours decreased, men are more likely than women to report being called back into work

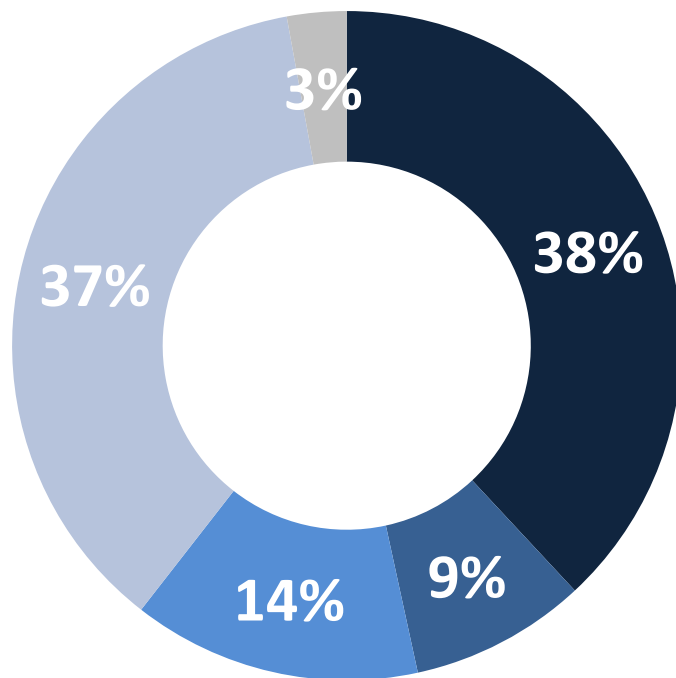
As of the end of July, among the Canadians who reported losing their jobs or having their hours reduced because of the pandemic, nearly four in ten report that they have since been re-employed or seen their hours increase. Research suggests that women are less likely to be called back into work than men.

- **Nearly one in four Canadians report that they lost their job or had their work hours reduced because of the pandemic; of those, close to four in ten report being re-employed or having their hours increased** – Thirty-eight per cent of Canadians report that they were employed throughout the pandemic and not seen any significant reduction in their work hours, while thirty-seven per cent say they were not working before the pandemic and are not working now, fourteen per cent say they lost their job or had their work hours reduced because of the pandemic and have not since been re-employed or seen their hours increase, and under one in ten (nine per cent) say they lost their job or had reduced work hours because of the pandemic, but have since been re-employed or seen their hours increase.
- **Women are less likely than men to report regaining workhours or employment** – Among those who have lost their jobs or seen their workhours reduced since the pandemic, one third of women report regaining employment or seeing their workhours increase (33%) compared to over four in ten men (44%).

These observations are based on a hybrid survey of 1,094 Canadians, 18 years of age or older, between July 26th and 30th, 2020 as part of an omnibus survey.

This study was commissioned by Bloomberg and the research was conducted by Nanos Research.

Employment status since the COVID-19 pandemic



- I was EMPLOYED THROUGHOUT the pandemic AND NOT SEEN ANY SIGNIFICANT REDUCTION IN MY WORK HOURS
- I lost my job or had reduced work hours because of the pandemic, but have SINCE been re-employed or seen my hours increase
- I lost my job or have had reduced work hours because of the pandemic AND HAVE NOT SINCE BEEN RE-EMPLOYED OR SEEN MY HOURS INCREASE
- I was not working (e.g. retired, not in the workforce) before the pandemic and am not working now
- Prefer not to answer

I was employed before the pandemic started and there's been no change in my work hours or employment status over the past two months

Demographic	Percentage
Atlantic (n=105)	34.0%
Quebec (n=251)	38.6%
Ontario (n=364)	40.5%
Prairies (n=216)	31.4%
British Columbia (n=158)	41.1%
Male (n=557)	41.5%
Female (n=537)	34.8%
18 to 34 (n=277)	59.0%
35 to 54 (n=433)	53.4%
55 plus (n=384)	9.6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

Employment status since the COVID-19 pandemic by region

	Canada (n=1094)	Atlantic (n=105)**	Quebec (n=251)	Ontario (n=364)	Prairies (n=216)	British Columbia (n=158)
I was employed throughout the pandemic and not seen any significant reduction in my work hours	38.1%	34.0%	38.6%	40.5%	31.4%	41.1%
I was not working (e.g. retired, not in the workforce) before the pandemic and am not working now	36.6%	39.0%	37.3%	37.2%	35.2%	34.4%
I lost my job or have had reduced work hours because of the pandemic and have not since been re-employed or seen my hours increase	13.9%	14.8%	14.7%	11.5%	18.6%	12.7%
I lost my job or had reduced work hours because of the pandemic, but have since been re-employed or seen my hours increase	8.5%	4.5%	8.5%	8.0%	12.0%	7.5%
Regained work*	37.9%	23.3%	36.6%	41.0%	39.2%	37.1%

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

*Percentages calculated by dividing the percentage that have lost work but been re-employed by the total percentage of those who have lost work (Re-employed/(lost work but been re-employed + lost work but has not been re-employed))

**Small sample size

Employment status since the COVID-19 pandemic by gender and age

	Canada (n=1094)	Male (n=557)	Female (n=537)	18 to 34 (n=277)	35 to 54 (n=433)	55 plus (n=384)
I was employed throughout the pandemic and not seen any significant reduction in my work hours	38.1%	41.5%	34.8%	59.0%	53.4%	9.6%
I was not working (e.g. retired, not in the workforce) before the pandemic and am not working now	36.6%	35.5%	37.6%	0.4%	17.2%	79.4%
I lost my job or have had reduced work hours because of the pandemic and have not since been re-employed or seen my hours increase	13.9%	11.6%	16.2%	24.5%	13.9%	6.5%
I lost my job or had reduced work hours because of the pandemic, but have since been re-employed or seen my hours increase	8.5%	9.0%	8.1%	13.6%	11.3%	2.5%
Regained work*	37.9%	43.7%	33.3%	35.7%	44.8%	27.8%

QUESTION – Which of the following would best describe your employment status since the COVID-19 pandemic started?

*Percentages calculated by dividing the percentage that have lost work but been re-employed by the total percentage of those who have lost work (Re-employed/(lost work but been re-employed + lost work but has not been re-employed))



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26th to 30th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1094 Randomly selected individuals.
Source of Sample	Nanos Hybrid Probability Panel
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	July 26 th to 30 th , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Nine percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, WE controversy, US-Canada border issues, Covid-19, and the Dairy industry.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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TABULATIONS





2020-1683 – Bloomberg – Employment Status – STAT SHEET

			Region						Gender		Age		
			Canada 2020-07	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following would best describe your employment status since the COVID-19 pandemic started?	Total	Unwgt N	1094	105	251	364	216	158	557	537	277	433	384
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	I was employed throughout the pandemic and not seen any significant reduction in my work hours	%	38.1	34.0	38.6	40.5	31.4	41.1	41.5	34.8	59.0	53.4	9.6
	I lost my job or had reduced work hours because of the pandemic, but have since been re-employed or seen my hours increase	%	8.5	4.5	8.5	8.0	12.0	7.5	9.0	8.1	13.6	11.3	2.5
	I lost my job or have had reduced work hours because of the pandemic and have not been re-employed or seen my hours increase	%	13.9	14.8	14.7	11.5	18.6	12.7	11.6	16.2	24.5	13.9	6.5
	I was not working (e.g. retired, not in the workforce) before the pandemic and am not working now	%	36.6	39.0	37.3	37.2	35.2	34.4	35.5	37.6	0.4	17.2	79.4
Prefer not to answer	%	2.9	7.7	0.8	2.8	2.8	4.4	2.4	3.3	2.4	4.2	2.0	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,094 Canadians, 18 years of age or older, between July 26th and July 30th, 2020. The margin of error this survey is ±3.0 percentage points, 19 times out of 20.