

A very strong majority of Canadians think that having a competitive airline industry to help the economic recovery is an important or somewhat important contributor to the national interest

Flair Airlines May | Summary

Conducted by Nanos for Flair Airlines, May 2020
Submission 2020-1655





Three times as many Canadians say they need more rather than less airline options

Asked whether Canada has the right number of airline carriers when COVID-19 travel restrictions are relaxed, 36 per cent of Canadians said they need more options compared to 11 per cent who said they need less.



Canadians most frequently say that having a competitive airline industry to help the economic recovery is an important or somewhat important contributor to the national interest

More than four in five Canadians say that having a competitive airline industry to help the economic recovery is an important (47%) or somewhat important (39%) contributor to Canada's national interest.



A majority of Canadians think that discount airlines play an important role in the Canadian air travel industry

More than eight in ten Canadians agree (47%) or somewhat agree (35%) that discount airlines play an important role in the Canadian air travel industry.



Three quarters of Canadians agree or somewhat agree that they will be nervous about flying until a vaccine is developed for COVID-19

Nearly three in four Canadians agree (44%) or somewhat agree (30%) that they would be nervous about flying until there is a vaccine to protect them from COVID-19. Intensity of worry is stronger among older Canadians (84% combine agree or somewhat agree compared to 65% among Canadians aged 18 to 34)

Seven in ten Canadians think that increasing competition across Canada in the airline industry is an important or somewhat important contributor to the national interest

Most Canadians think having a competitive airline industry to help the economic recovery and providing lower-cost flights are important or somewhat contributors to the national interest, in terms of making Canada a stronger country, while a strong majority feel the same about supporting access to flights for under-served communities and increasing competition across Canada in the airline industry.

Most Canadians agree or somewhat agree that discount airlines play an important role in Canada's airline industry. Nearly three in four Canadians agree or somewhat agree they will be nervous about flying until there is a vaccine to protect them from COVID-19 and are divided over their willingness to pay more to fly if there was an empty seat beside them on the flight.

- **Canadians are three times more likely to say they need more rather than less airline options** – Just over four in ten Canadians (43%) think Canadians have the right amount of airline options, while 36 per cent feel Canadians need more airline options once COVID-19 travel restrictions are relaxed, while 11 per cent feel Canadians need fewer options. Ten per cent are unsure. Men are more likely to think Canadians need more options (41%) than women (31%), as are younger Canadians (18-34: 40%; 35-54: 40%) compared to Canadians 55 plus (30%).
- **More than seven in ten Canadians think that increasing competition across Canada in the airline industry is an important or somewhat important contributor to the national interest** – A strong majority of Canadians think increasing competition across Canada in the airline industry is an important (36%) or somewhat important (34%) contributor to the national interest, while one in four think this is somewhat unimportant (15%) or unimportant (10%). Five per cent are unsure. Men give this a higher intensity of importance (44% important) than women (29%).
- **Eight in ten Canadians think that providing lower-cost flights for Canadians is an important or somewhat important contributor to the national interest** – A very strong majority of Canadians think providing lower-cost flights for Canadians is an important (49%) or somewhat important (30%) contributor to the national interest, while just under two in ten think this is somewhat unimportant (13%) or unimportant (six per cent). Two per cent are unsure. Residents of Atlantic Canada give this a higher intensity of importance (59% important) than residents of British Columbia (44%).

More than eight in ten Canadians think that having a competitive airline industry to help the economic recovery is an important or somewhat important contributor to the national interest

- **A strong majority of Canadians think that supporting access to flights for under-served communities is an important or somewhat important contributor to the national interest** – More than three in four Canadians think supporting access to flights for under-served communities is an important (37%) or somewhat important (41%) contributor to the national interest, while nearly two in ten think this is somewhat unimportant (13%) or unimportant (six per cent). Four per cent are unsure. Residents of Quebec give this a higher intensity of importance (41% important) than residents of the Prairies (29%) and women give it a higher intensity (42%) than men (31%).
- **Over eight in ten Canadians think that having a competitive airline industry to help the economic recovery is an important or somewhat important contributor to the national interest** – A very strong majority of Canadians think having a competitive airline industry to help the economic recovery is an important (47%) or somewhat important (39%) contributor to the national interest, while over one in ten think this is somewhat unimportant (seven per cent) or unimportant (five per cent). Three per cent are unsure.
- **A very strong majority of Canadians agree or somewhat agree that discount airlines play an important role in the Canadian air travel industry** – Over eight in ten Canadians agree (47%) or somewhat agree (35%) that discount airlines play an important role in the Canadian air travel industry, while seven per cent somewhat disagree and four per cent disagree. Six per cent are unsure.
- **Nearly three in four Canadians agree or somewhat agree they will be nervous about flying until there is a vaccine for COVID-19** – A strong majority of Canadians agree (44%) or somewhat agree (30%) that they will be nervous about flying until there is a vaccine to protect them from COVID-19, while nearly one in four somewhat disagree (11%) or disagree (12%). Three per cent are unsure. Residents of Ontario and British Columbia are more likely to agree with this (51% each) than residents of the Prairies (37%) and Quebec (36%), while older Canadians (55 plus) are more likely to agree (53%) than younger Canadians (18-34: 36% agree; 35-54: 41% agree).

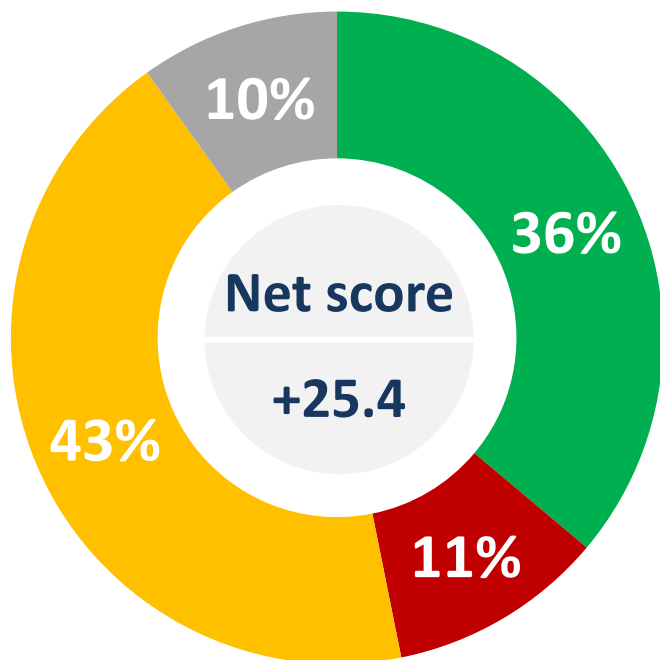
Canadians are split on their willingness to pay more to fly if there was an empty seat beside them on the flight

- **Canadians are divided over their willingness to pay more to fly if there was an empty seat beside them on the flight** – Just under half of Canadians somewhat disagree (18%) or disagree (29%) that they would be willing to pay more to fly if there was an empty seat beside them during the flight, while 17 per cent agree and 30 per cent somewhat agree. Seven per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th to 19th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Flair Airlines and was conducted by Nanos Research.

Need for more airline options for Canadians



■ More options ■ Less options ■ Right amount of options ■ Unsure

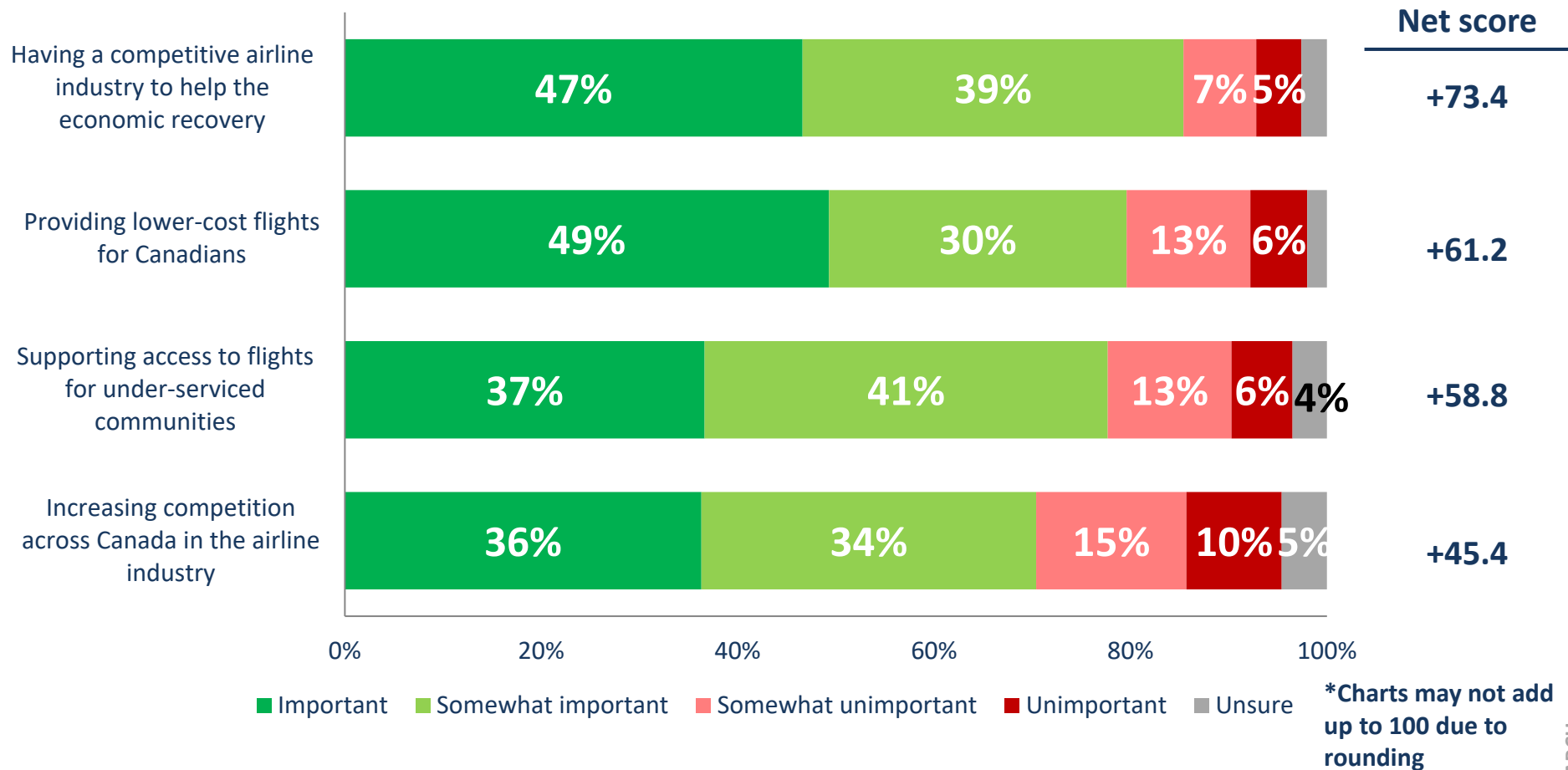
	Right amount of options	More options	Less options
Atlantic (n=94)	47.0%	33.6%	11.2%
Quebec (n=251)	47.5%	33.7%	12.3%
Ontario (n=300)	39.3%	37.5%	12.3%
Prairies (n=203)	44.6%	40.4%	4.3%
British Columbia (n=153)	43.5%	32.0%	11.8%
Male (n=505)	41.8%	41.1%	8.4%
Female (n=496)	44.7%	31.4%	13.0%
18 to 34 (n=281)	40.7%	40.0%	8.1%
35 to 54 (n=395)	41.5%	40.4%	9.1%
55 plus (n=325)	46.6%	29.6%	14.0%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

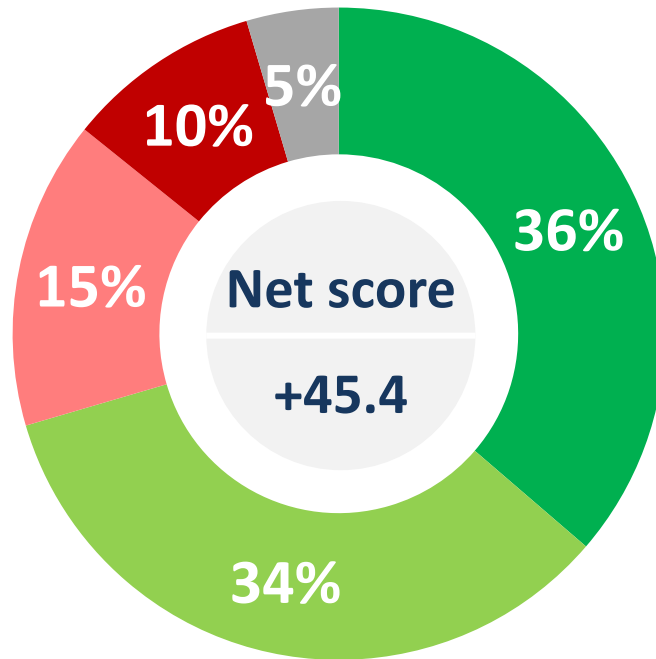
QUESTION – Thinking about the number of airline carriers in Canada, when COVID-19 travel restrictions are relaxed, do you think Canadians need more airline options, less airline options or do they have the right amount of airline options?

Important contributors to Canada's national interest



QUESTION – Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

Importance of increasing competition in the airline industry



■ Important
■ Somewhat unimportant
■ Unsure
■ Somewhat important
■ Unimportant

	Important/ Somewhat important
Atlantic (n=94)	77.0%
Quebec (n=251)	70.0%
Ontario (n=300)	71.7%
Prairies (n=203)	66.5%
British Columbia (n=153)	69.7%
Male (n=505)	74.1%
Female (n=496)	67.0%
18 to 34 (n=281)	70.5%
35 to 54 (n=395)	73.5%
55 plus (n=325)	67.7%

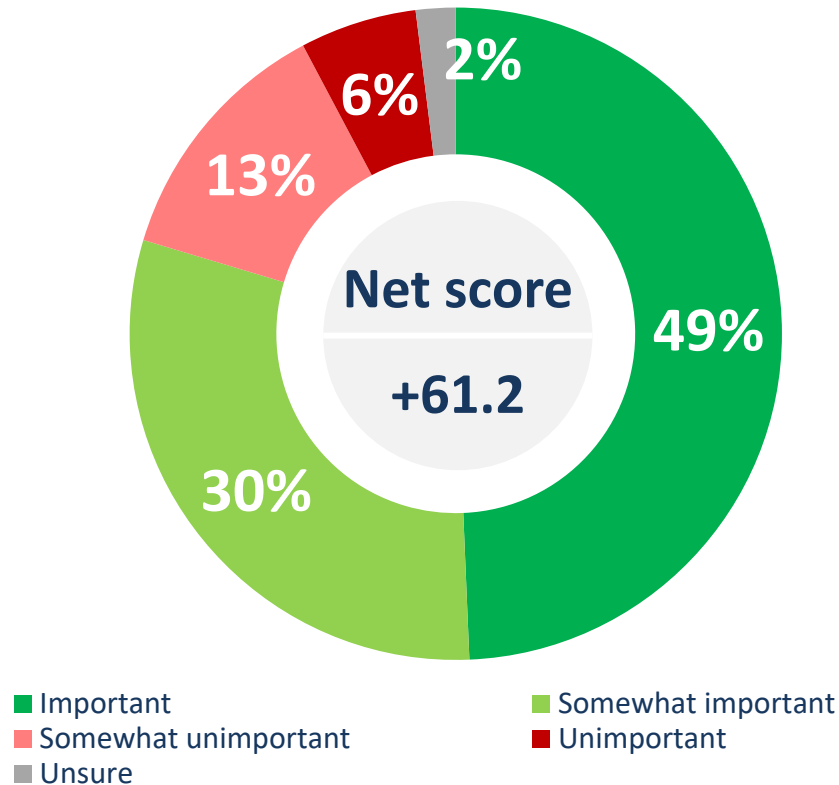
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

QUESTION – Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

Increasing competition across Canada in the airline industry

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 17th to 19th, 2020, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of providing lower cost flights for Canadians



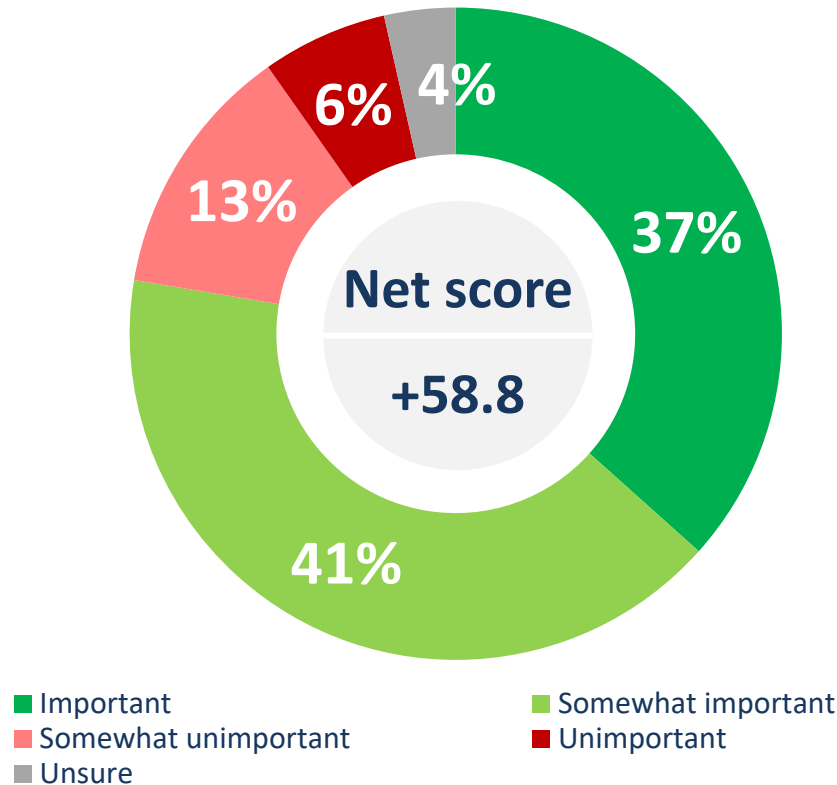
	Important/ Somewhat important
Atlantic (n=94)	89.9%
Quebec (n=251)	77.1%
Ontario (n=300)	81.3%
Prairies (n=203)	78.0%
British Columbia (n=153)	76.3%
Male (n=505)	77.4%
Female (n=496)	81.7%
18 to 34 (n=281)	77.9%
35 to 54 (n=395)	79.4%
55 plus (n=325)	81.1%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

QUESTION – Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

Providing lower-cost flights for Canadians

Importance of supporting access to flights for under-served communities



	Important/ Somewhat important
Atlantic (n=94)	73.9%
Quebec (n=251)	83.3%
Ontario (n=300)	78.2%
Prairies (n=203)	69.8%
British Columbia (n=153)	78.8%
Male (n=505)	75.9%
Female (n=496)	79.3%
18 to 34 (n=281)	79.0%
35 to 54 (n=395)	73.6%
55 plus (n=325)	80.2%

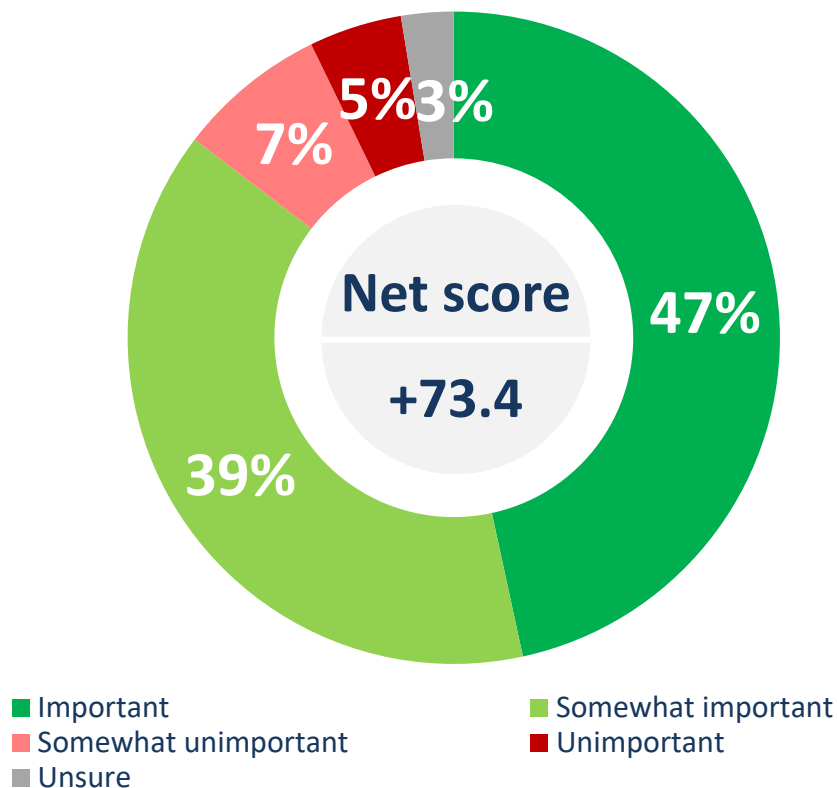
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

QUESTION – Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

Supporting access to flights for under-served communities

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 17th to 19th, 2020, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of having a competitive airline industry to help economic recovery



	Important/ Somewhat important
Atlantic (n=94)	90.6%
Quebec (n=251)	86.8%
Ontario (n=300)	85.9%
Prairies (n=203)	83.7%
British Columbia (n=153)	81.1%
Male (n=505)	87.9%
Female (n=496)	82.9%
18 to 34 (n=281)	84.4%
35 to 54 (n=395)	82.9%
55 plus (n=325)	88.4%

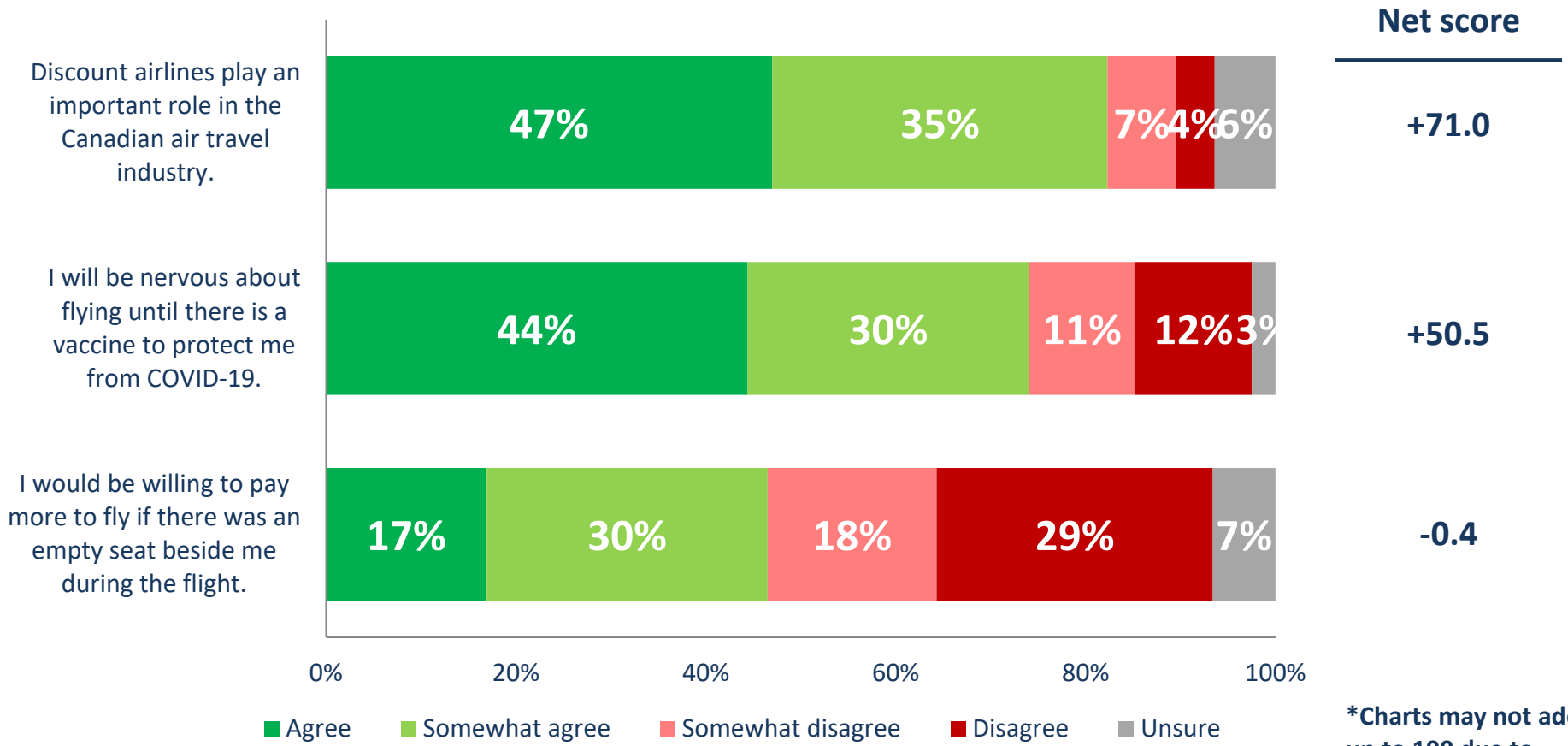
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

Having a competitive airline industry to help the economic recovery

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 17th to 19th, 2020, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Agreement with statements related to airlines and air travel

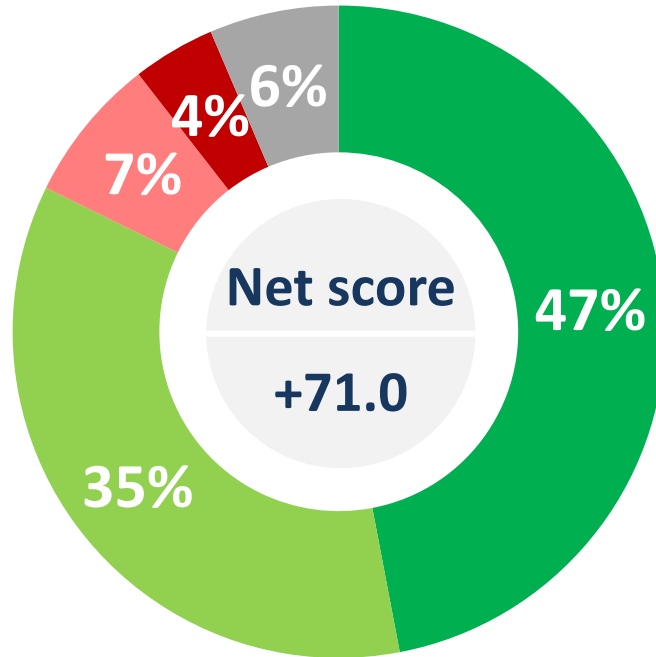


*Charts may not add up to 100 due to rounding

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 17th to 19th, 2020, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Role of discount airlines in the Canadian air travel industry



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

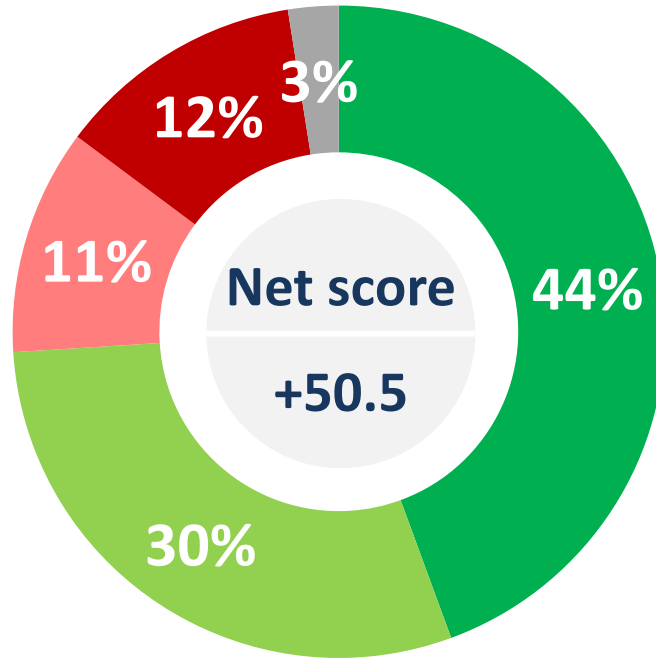
	Agree/ Somewhat agree
Atlantic (n=94)	88.1%
Quebec (n=251)	81.2%
Ontario (n=300)	83.9%
Prairies (n=203)	81.0%
British Columbia (n=153)	78.5%
Male (n=505)	82.4%
Female (n=496)	82.2%
18 to 34 (n=281)	84.9%
35 to 54 (n=395)	80.0%
55 plus (n=325)	82.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

Discount airlines play an important role in the Canadian air travel industry.

Feeling nervous about flying until there is a COVID-19 vaccine



■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

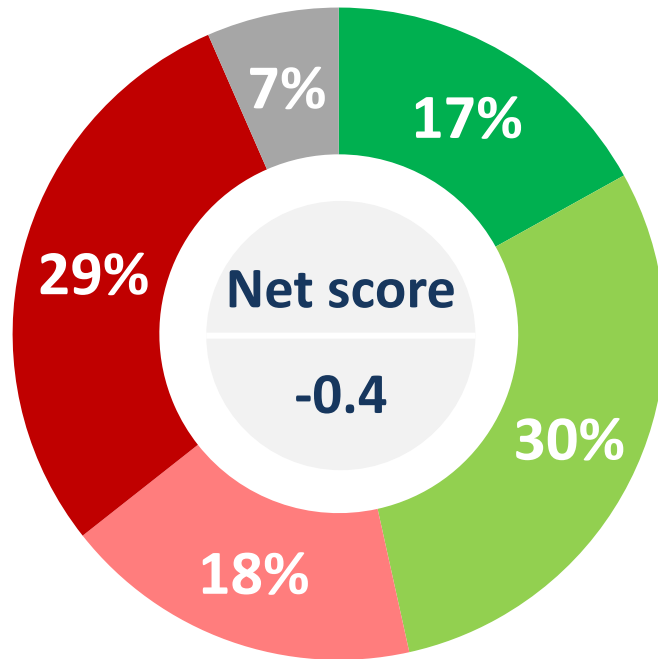
	Agree/ Somewhat agree
Atlantic (n=94)	78.5%
Quebec (n=251)	73.5%
Ontario (n=300)	75.8%
Prairies (n=203)	66.0%
British Columbia (n=153)	78.6%
Male (n=505)	72.0%
Female (n=496)	75.9%
18 to 34 (n=281)	65.3%
35 to 54 (n=395)	69.2%
55 plus (n=325)	84.3%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

I will be nervous about flying until there is a vaccine to protect me from COVID-19.

Willingness to pay more to be seated next to an empty seat on a flight



Disagree/
Somewhat
disagree

Atlantic (n=94)	45.8%
Quebec (n=251)	57.0%
Ontario (n=300)	44.4%
Prairies (n=203)	46.9%
British Columbia (n=153)	37.2%
Male (n=505)	48.9%
Female (n=496)	45.0%
18 to 34 (n=281)	52.3%
35 to 54 (n=395)	52.6%
55 plus (n=325)	38.1%

■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

I would be willing to pay more to fly if there was an empty seat beside me during the flight.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th and 19th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Flair Airlines and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	Flair Airlines
Population and Final Sample Size	1,001 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 17 th to 19 th , 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. Confirm if applicable
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Thirteen percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	This was topic six of an omnibus survey. Previous content included topics on issues, politics, economy, real estate, and feelings about the federal government.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 27 Email: info@nanosresearch.com.



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TABULATIONS





2020-1655 – Flair Airlines – May OMNI – STAT SHEET

Our next few questions are about the airline industry in Canada.

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Thinking about the number of airline carriers in Canada, when COVID-19 travel restrictions are relaxed, do you think Canadians need more airline options, less airline options or do they have the right amount of airline options?	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More options	%	36.1	33.6	33.7	37.5	40.4	32.0	41.1	31.4	40.0	40.4	29.6
	Less options	%	10.7	11.2	12.3	12.3	4.3	11.8	8.4	13.0	8.1	9.1	14.0
	Right amount of options	%	43.3	47.0	47.5	39.3	44.6	43.5	41.8	44.7	40.7	41.5	46.6
	Unsure	%	9.9	8.3	6.5	10.9	10.7	12.7	8.8	10.9	11.2	8.9	9.8

Question - Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Increasing competition across Canada in the airline industry	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Important	%	36.3	38.5	34.1	39.8	32.6	34.0	43.6	29.4	36.9	40.7	32.0
	Somewhat important	%	34.1	38.5	35.9	31.9	33.9	35.7	30.5	37.6	33.6	32.8	35.7
	Somewhat unimportant	%	15.3	15.4	18.0	13.6	16.2	14.4	14.8	15.9	13.1	13.7	18.3
	Unimportant	%	9.7	6.1	9.9	10.4	10.2	8.1	8.9	10.4	10.6	8.6	9.9
Unsure	%	4.6	1.5	2.0	4.3	7.1	7.9	2.3	6.8	5.8	4.1	4.1	

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2020-1655 – Flair Airlines – May OMNI – STAT SHEET

Question - Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Providing lower-cost flights for Canadians	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Important	%	49.3	58.6	50.1	50.7	46.0	43.9	48.9	49.7	53.9	49.8	45.7
	Somewhat important	%	30.3	31.3	27.0	30.6	32.0	32.4	28.5	32.0	24.0	29.6	35.4
	Somewhat unimportant	%	12.6	4.7	17.1	9.6	12.8	17.1	14.4	10.9	13.8	11.7	12.6
	Unimportant	%	5.8	4.5	3.7	7.2	7.4	3.8	6.6	5.0	6.2	7.3	4.1
	Unsure	%	2.0	1.0	2.1	1.9	1.8	2.8	1.6	2.4	2.0	1.6	2.2

Question - Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Supporting access to flights for under-served communities	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Important	%	36.6	36.7	41.3	37.4	28.9	36.8	31.3	41.7	38.6	34.0	37.5
	Somewhat important	%	41.0	37.2	42.0	40.8	40.9	42.0	44.6	37.6	40.4	39.6	42.7
	Somewhat unimportant	%	12.6	14.8	10.3	11.4	16.5	13.8	14.4	10.9	8.7	15.3	13.0
	Unimportant	%	6.2	6.5	3.6	7.4	8.5	4.1	7.1	5.3	6.4	7.9	4.6
	Unsure	%	3.5	4.8	2.9	3.0	5.1	3.3	2.6	4.4	5.8	3.2	2.2

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2020-1655 – Flair Airlines – May OMNI – STAT SHEET

Question - Would you say that the following are important, somewhat important, somewhat unimportant or unimportant contributors to the national interest, that is, they make Canada a stronger country? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Having a competitive airline industry to help the economic recovery	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Important	%	46.6	53.6	49.3	46.0	42.2	46.2	49.4	43.9	41.4	48.5	48.7
	Somewhat important	%	38.8	37.0	37.5	39.9	41.5	34.9	38.5	39.0	43.0	34.4	39.7
	Somewhat unimportant	%	7.4	5.5	8.1	8.1	4.7	8.7	6.3	8.5	5.5	9.6	6.8
	Unimportant	%	4.6	3.8	3.1	4.3	7.2	4.9	4.5	4.7	7.4	4.7	2.5
	Unsure	%	2.6	0.0	2.0	1.6	4.4	5.3	1.3	3.9	2.7	2.8	2.4

Question - Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Discount airlines play an important role in the Canadian air travel industry	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	47.0	53.2	40.5	51.9	44.4	44.8	51.8	42.4	52.5	46.5	43.6
	Somewhat agree	%	35.3	34.9	40.7	32.0	36.6	33.7	30.6	39.8	32.4	33.5	38.9
	Somewhat disagree	%	7.2	3.6	8.0	6.2	9.1	7.9	7.1	7.3	5.7	8.2	7.4
	Disagree	%	4.1	5.0	4.4	3.7	3.4	5.2	4.3	3.9	3.2	4.2	4.6
	Unsure	%	6.4	3.4	6.5	6.1	6.5	8.5	6.2	6.6	6.2	7.7	5.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th to 19th, 2020. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.



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Question - Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - I will be nervous about flying until there is a vaccine to protect me from COVID-19	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	44.4	45.5	35.7	50.7	37.1	51.2	40.7	48.0	36.3	40.9	53.2
	Somewhat agree	%	29.6	33.0	37.8	25.1	28.9	27.4	31.3	27.9	29.0	28.3	31.1
	Somewhat disagree	%	11.2	4.9	11.4	10.6	14.4	11.1	12.0	10.3	17.3	10.8	7.2
	Disagree	%	12.3	16.6	11.2	12.3	14.6	8.9	13.6	11.1	15.8	16.5	6.1
	Unsure	%	2.5	0.0	4.0	1.3	5.1	1.4	2.3	2.7	1.7	3.4	2.4

Question - Do you agree, somewhat agree, somewhat disagree or disagree with the following? [ROTATE]

			Region					Gender		Age			
			Canada 2020-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - I would be willing to pay more to fly if there was an empty seat beside me during the flight	Total	Unwgt N	1001	94	251	300	203	153	505	496	281	395	325
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	16.9	16.3	14.2	21.3	11.4	16.9	15.7	18.2	17.5	12.8	20.2
	Somewhat agree	%	29.6	35.9	20.4	29.0	35.6	36.1	29.7	29.5	22.1	29.3	35.2
	Somewhat disagree	%	17.8	13.9	24.3	16.0	16.3	16.0	17.7	18.0	20.2	21.4	13.1
	Disagree	%	29.1	31.9	32.7	28.4	30.6	21.2	31.2	27.0	32.1	31.2	25.0
	Unsure	%	6.6	2.1	8.4	5.4	6.1	9.8	5.7	7.4	8.0	5.4	6.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,001 Canadians, 18 years of age or older, between May 17th to 19th, 2020. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.