Feelings of satisfaction towards the federal government in Ottawa are on the rise with COVID-19 outbreak

National survey released April, 2020
Submission 2020-1614

NANOS SURVEY

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According to a new Nanos study, Canadians most frequently report feeling satisfaction when describing their views of the federal government in Ottawa, followed by optimism and pessimism. Feelings of satisfaction have more than doubled since 2019.

- **Twice as many Canadians' say they feel satisfaction towards the federal government compared to the previous waves in April and June 2019** – When asked which feelings best describes their views of the federal government in Ottawa, Canadians most frequently selected satisfaction (32% compared to 15% in June 2019, 14% in April 2019), followed by optimism (22%; 15% in June 2019 and 12% in April 2019), pessimism (21%; 30% in June 2019 and 28% in April 2019), and anger (11%; 23% in June 2019 and 29% in April 2019). Four percent are disinterested and ten per cent are unsure.

- **Pessimism is higher in the Prairies and lower in the Atlantic** – Twenty-one per cent of Canadians in the Prairies say they feel satisfaction towards the federal government (27% pessimism, 21% optimism), while 43 per cent of Canadians in the Atlantic say they feel satisfaction (27% optimism, 15% pessimism).

The observations are based on a Nanos RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,013 Canadians, 18 years of age or older, conducted between March 24th and 27th, 2020 as part of an omnibus survey. The margin of error for a random survey of 1,013 Canadians is ±3.1 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

> Canadians are more satisfied with the federal government than in 2019
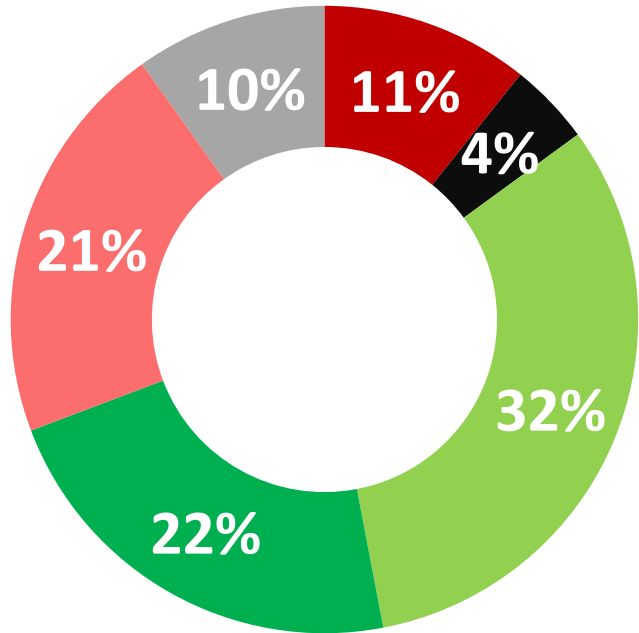
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Feelings towards the federal government
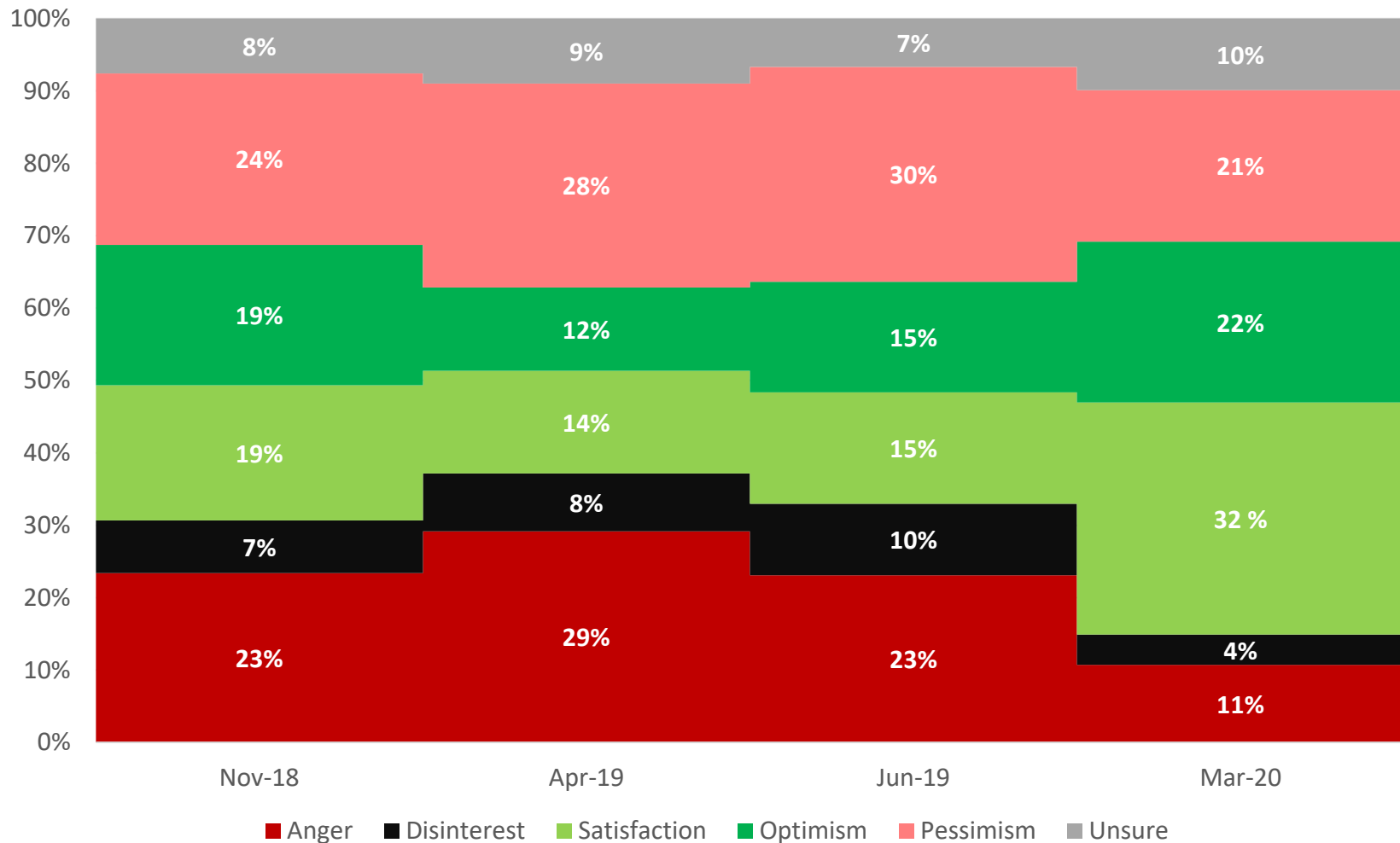
QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings towards the federal government

Legend: ■ Anger ■ Disinterest ■ Satisfaction ■ Optimism ■ Pessimism ■ Unsure

Chart values: 11%, 4%, 32%, 22%, 21%, 10%

	Satisfaction
Atlantic (n=94)	**43.4%**
Quebec (n=230)	**37.1%**
Ontario (n=325)	**34.3%**
Prairies (n=204)	**20.6%**
British Columbia (n=160)	**26.7%**
Male (n=533)	**27.9%**
Female (n=480)	**36.0%**
18 to 34 (n=266)	**27.2%**
35 to 54 (n=314)	**32.8%**
55 plus (n=433)	**34.8%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings towards the federal government by region

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2020 -03	2019 -06	2019- 04	2020- 03	2019- 06	2019- 04	2020 -03	2019 -06	2019 -04	2020 -03	2019 -06	2019 -04	2020 -03	2019 -06	2019 -04	2020 -03	2019 -06	2019 -04
Anger	10.7%	23.1%	29.2%	5.4%	11.5%	18.8%	7.9%	13.5%	16.9%	8.5%	24.9%	32.2%	18.6%	37.7%	43.1%	14.2%	23.4%	32.0%
Pessimism	20.9%	29.7%	28.2%	15.0%	28.9%	28.0%	18.9%	29.8%	31.1%	18.8%	24.9%	26.1%	27.0%	29.0%	25.7%	25.0%	40.6%	31.1%
Satisfaction	32.0%	15.4%	14.2%	43.4%	23.0%	15.1%	37.1%	13.4%	15.3%	34.3%	18.8%	19.4%	20.6%	8.7%	7.1%	26.7%	15.7%	10.6%
Optimism	22.2%	15.3%	11.5%	27.3%	17.2%	15.1%	17.1%	14.0%	14.0%	25.5%	19.5%	10.1%	20.9%	15.2%	10.4%	21.3%	7.9%	8.8%
Disinterest	4.2%	9.9%	8.0%	1.7%	10.6%	13.1%	6.4%	20.4%	12.0%	4.6%	6.8%	4.3%	2.8%	4.3%	7.1%	2.7%	5.4%	6.7%
Unsure	9.9%	6.7%	9.0%	7.2%	8.8%	9.8%	12.6%	8.8%	10.8%	8.4%	5.1%	7.8%	10.1%	5.0%	6.7%	10.2%	6.9%	10.8%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings towards the federal government by age

	Canada			Age 18 to 34			35 to 54			55 plus		
	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-03 (n=266)	2019-06 (n=269)	2019-04 (n=206)	2020-03 (n=314)	2019-06 (n=421)	2019-04 (n=374)	2020-03 (n=433)	2019-06 (n=310)	2019-04 (n=420)
Anger	10.7%	23.1%	29.2%	9.9%	22.6%	26.8%	10.1%	22.9%	30.5%	12.0%	23.5%	29.6%
Pessimism	20.9%	29.7%	28.2%	25.8%	27.0%	29.5%	19.3%	31.1%	30.0%	18.8%	30.4%	25.7%
Satisfaction	32.0%	15.4%	14.2%	27.2%	11.9%	15.7%	32.8%	15.6%	12.9%	34.8%	17.6%	14.2%
Optimism	22.2%	15.3%	11.5%	19.8%	17.4%	9.1%	24.3%	11.8%	9.8%	22.2%	16.9%	14.5%
Disinterest	4.2%	9.9%	8.0%	4.4%	12.9%	10.1%	4.8%	9.7%	7.8%	3.6%	7.9%	6.8%
Unsure	9.9%	6.7%	9.0%	12.9%	8.3%	8.7%	8.7%	8.9%	9.0%	8.7%	3.6%	9.1%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings towards the federal government by gender

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	Canada			Gender Male			Female		
	2020-03 (n=1013)	2019-06 (n=1000)	2019-04 (n=1000)	2020-03 (n=533)	2019-06 (n=521)	2019-04 (n=514)	2020-03 (n=480)	2019-06 (n=479)	2019-04 (n=486)
Anger	10.7%	23.1%	29.2%	12.9%	26.6%	34.4%	8.7%	19.6%	24.2%
Pessimism	20.9%	29.7%	28.2%	24.8%	30.1%	27.6%	17.1%	29.4%	28.7%
Satisfaction	32.0%	15.4%	14.2%	27.9%	16.0%	14.1%	36.0%	14.8%	14.3%
Optimism	22.2%	15.3%	11.5%	22.7%	12.3%	10.9%	21.8%	18.2%	12.0%
Disinterest	4.2%	9.9%	8.0%	4.6%	10.0%	7.5%	3.8%	9.7%	8.5%
Unsure	9.9%	6.7%	9.0%	7.0%	4.9%	5.6%	12.6%	8.3%	12.2%

QUESTION – Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,013 Canadians, 18 years of age or older, between March 24th and 27th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,013 Canadians is ±3.1 percentage points, 19 times out of 20.

The research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

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Element	Description
Organization who commissioned the research	Nanos Research
Final Sample Size	1013 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online.
Number of Calls	Recruited individuals received a maximum of five call backs.
Time of Calls	Recruited individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	March 24th to 27th, 2020.
Language of Survey	The survey was conducted in both English and French.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	10 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	This was module two of an omnibus survey. Previous modules included content related to the coronavirus.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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TABULATIONS

2020-1614 – NANOS Emotion March – STAT SHEET

				Region					Gender		Age		
			Canada 2020-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question- Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1013	94	230	325	204	160	533	480	266	314	433
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Anger	%	10.7	5.4	7.9	8.5	18.6	14.2	12.9	8.7	9.9	10.1	12.0
	Disinterest	%	4.2	1.7	6.4	4.6	2.8	2.7	4.6	3.8	4.4	4.8	3.6
	Satisfaction	%	32.0	43.4	37.1	34.3	20.6	26.7	27.9	36.0	27.2	32.8	34.8
	Optimism	%	22.2	27.3	17.1	25.5	20.9	21.3	22.7	21.8	19.8	24.3	22.2
	Pessimism	%	20.9	15.0	18.9	18.8	27.0	25.0	24.8	17.1	25.8	19.3	18.8
	Unsure	%	9.9	7.2	12.6	8.4	10.1	10.2	7.0	12.6	12.9	8.7	8.7