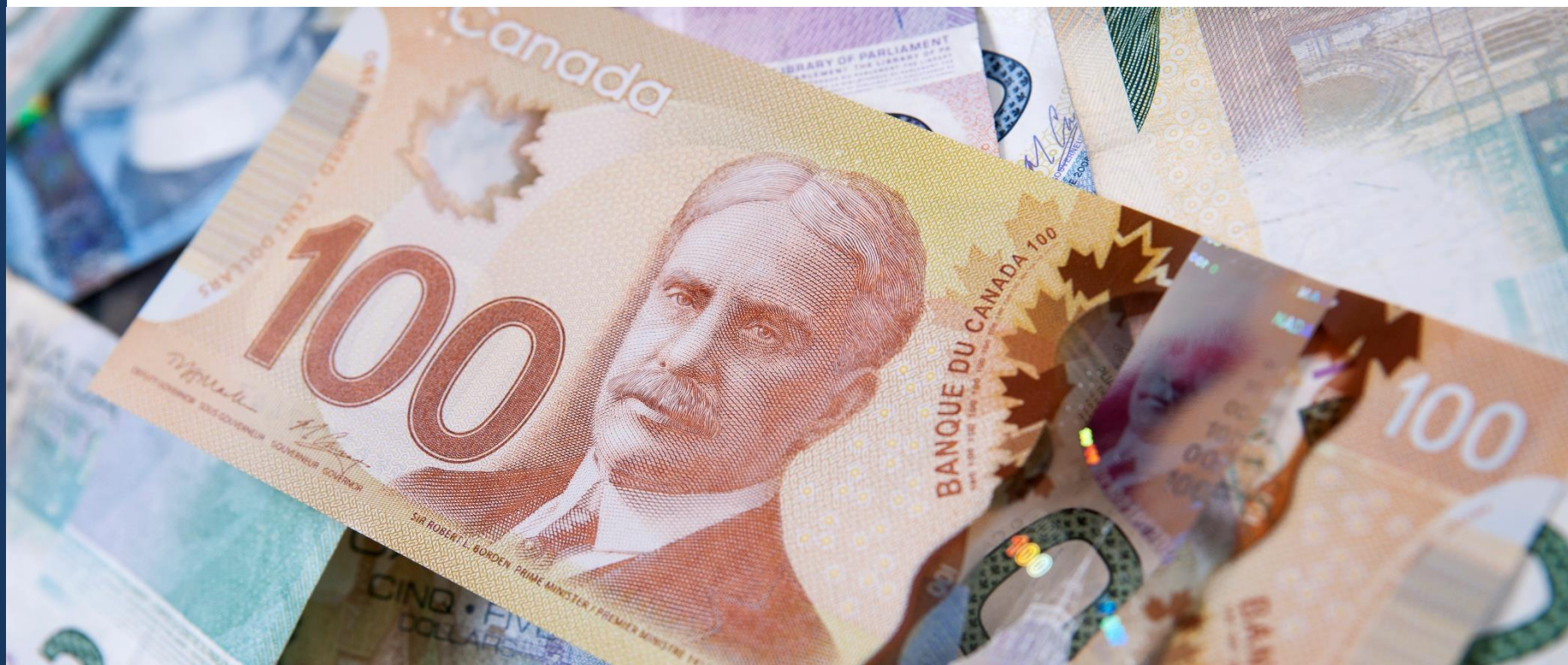



A majority of Canadians believe a recession in 2020 is likely or somewhat likely; one in 20 dismiss a recession as not at all likely

National survey released December, 2019
Project 2019-1528



Bloomberg

 **NANOS**



Quebec residents are less likely to believe Canada will enter a recession in 2020

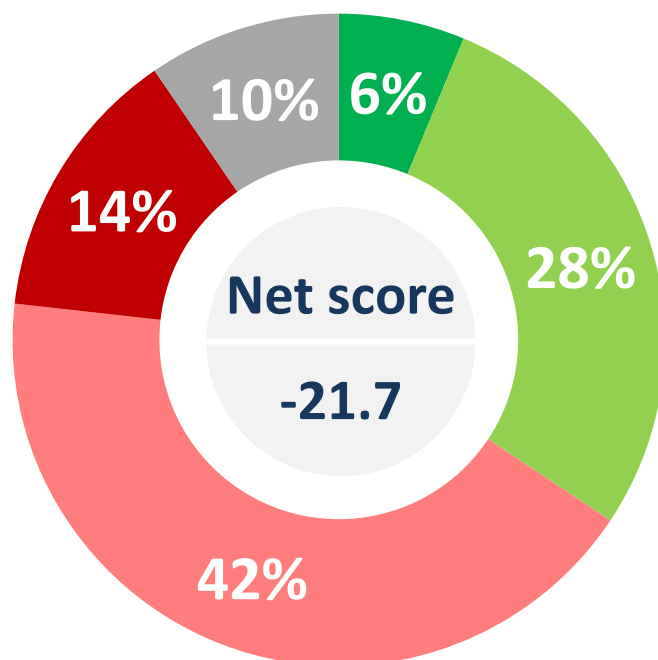
A majority of Canadians believe a recession in 2020 is likely or somewhat likely, while one in twenty dismiss a recession as not at all likely. Residents living in the Prairie region are more likely to think Canada will enter a recession in 2020, while Canadians living in Quebec are nearly split on whether or not there will be a recession in 2020.

- **A majority of Canadians believe a recession is likely or somewhat likely** – Forty-two per cent of Canadians think it is somewhat likely that Canada will enter a recession in 2020, while 14 per cent believe this is likely. Twenty-eight per cent think it is somewhat not likely, while six per cent believe it is not at all likely. Ten per cent are unsure.
- **Over three in four Canadians living in the Prairie region believe a recession in 2020 is at least somewhat likely; just over two in five Quebec residents believe this is likely** – Twenty-nine per cent of Prairie residents think it is at least somewhat likely (48% likely; 29% somewhat likely) that Canada will enter a recession in 2020. Forty-two per cent of Canadians living in Quebec believe this is at least somewhat likely (9% likely; 33% somewhat likely).

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between November 29th and December 2nd, 2019 as part of an omnibus survey.

This study was commissioned by Bloomberg and the research was conducted by Nanos Research.

Likelihood of a recession in Canada in 2020



■ Not at all likely ■ Somewhat not likely ■ Somewhat likely ■ Likely ■ Unsure

	Likely/ Somewhat likely
Atlantic (n=100)	53.7%
Quebec (n=251)	41.8%
Ontario (n=309)	54.3%
Prairies (n=197)	76.3%
British Columbia (n=153)	59.7%
Male (n=531)	55.7%
Female (n=479)	56.5%
18 to 34 (n=283)	62.0%
35 to 54 (n=340)	55.4%
55 plus (n=387)	52.6%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Do you think a recession in Canada in 2020 is not at all likely, somewhat not likely, somewhat likely or likely?

Likelihood of a recession in Canada in 2020

Subgroups	Not at all likely	Somewhat not likely	Somewhat likely	Likely	Unsure
Atlantic (n=100)	5%	26%	37%	16%	15%
Quebec (n=251)	9%	39%	33%	8%	11%
Ontario (n=309)	6%	30%	44%	10%	9%
Prairies (n=197)	2%	15%	48%	29%	7%
British Columbia (n=153)	8%	22%	49%	11%	11%
Male (n=531)	8%	31%	41%	15%	6%
Female (n=479)	5%	25%	44%	12%	13%
18 to 34 (n=283)	4%	23%	46%	16%	11%
35 to 54 (n=340)	6%	27%	40%	16%	11%
55 plus (n=387)	8%	33%	42%	10%	7%

QUESTION – Do you think a recession in Canada in 2020 is not at all likely, somewhat not likely, somewhat likely or likely?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 29th to December 2nd, 2019, n=1010, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between November 29th and December 2nd, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1010 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Non-probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	November 29 th to December 2 nd , 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Ten percent, consistent with industry norms.
Question Order	This was the only question asked on this topic.
Question Content	This was module three of an omnibus survey. Previous content included, pipelines, provincial separatism, and the standard of living.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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TABULATIONS

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2019-1528 – Bloomberg/Nanos Survey – STAT SHEET

			Region						Gender		Age		
			Canada 2019-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Do you think a recession in Canada in 2020 is not at all likely, somewhat not likely, somewhat likely or likely?	Total	Unwgt N	1010	100	251	309	197	153	531	479	283	340	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Not at all likely	%	6.3	5.5	8.5	6.4	1.9	8.1	7.5	5.1	4.3	6.0	7.8
	Somewhat not likely	%	28.1	26.0	38.9	30.4	14.8	21.7	30.9	25.4	22.6	27.4	32.5
	Somewhat likely	%	42.4	37.4	33.3	44.1	47.5	49.1	40.6	44.2	46.0	39.9	42.2
	Likely	%	13.7	16.3	8.5	10.3	28.7	10.6	15.1	12.3	16.0	15.6	10.4
	Unsure	%	9.6	14.8	10.8	8.8	7.0	10.5	5.9	13.0	11.1	11.1	7.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between November 29th and December 2nd, 2019. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

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