Conservatives 34, Liberals 33, NDP 13, Greens 13, BQ 4, PPC 3 – Trudeau on negative trajectory as preferred PM

Nightly Tracking, three day rolling average ending September 29th, 2019
Released September 30th, 2019

> *"Trudeau on a negative trajectory on the preferred PM measure – tied with Scheer. Election shaping up as two races – to win and for third place.*
>
> *Nik Nanos*

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NATIONAL BALLOT

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.
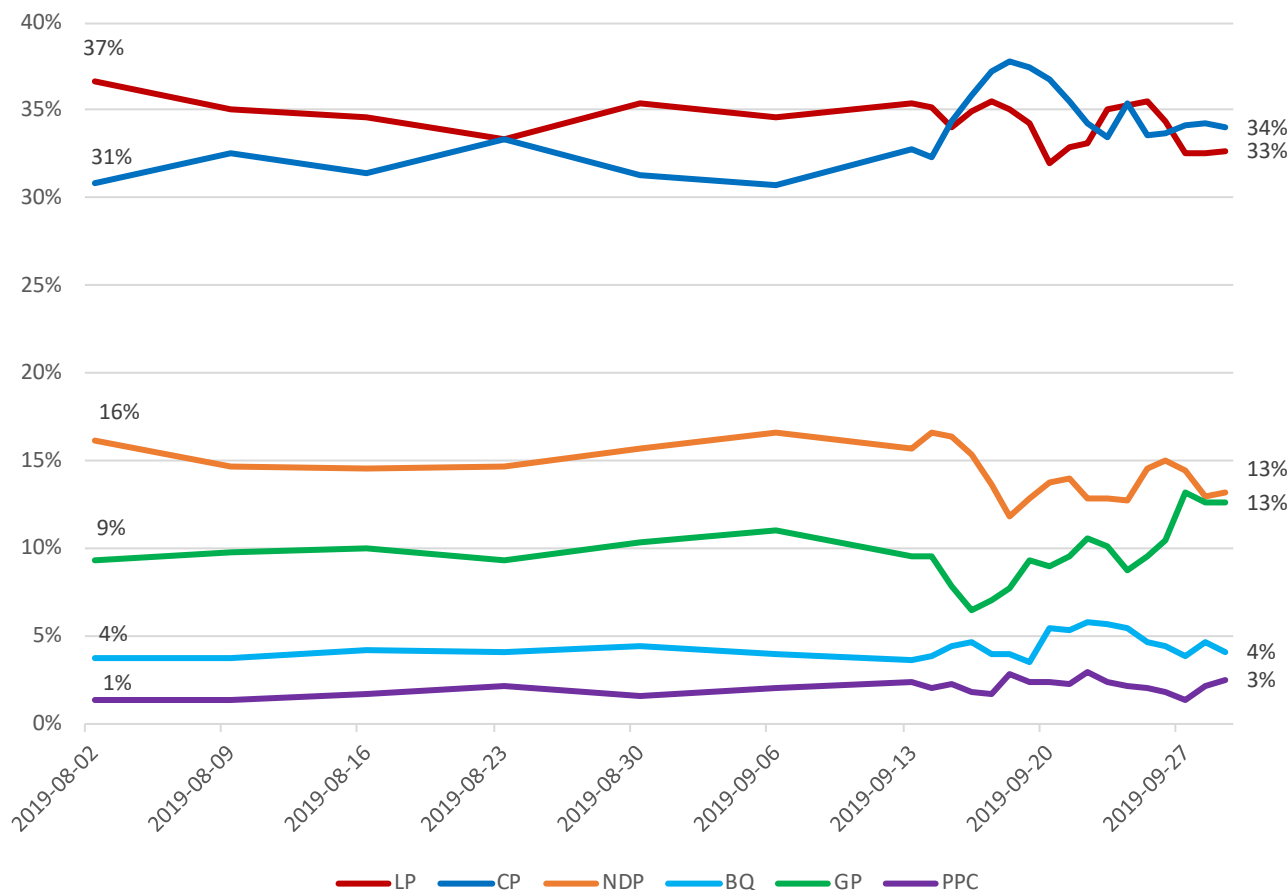
Contact: Nik Nanos nik@nanos.co
Ottawa: (613) 234-4666 x 237
Website: www.nanos.co
Methodology:
www.nanos.co/method

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED > 12%

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]
Source: CTV, Globe, Nanos nightly election tracking ending September 29th, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11th, 2019.

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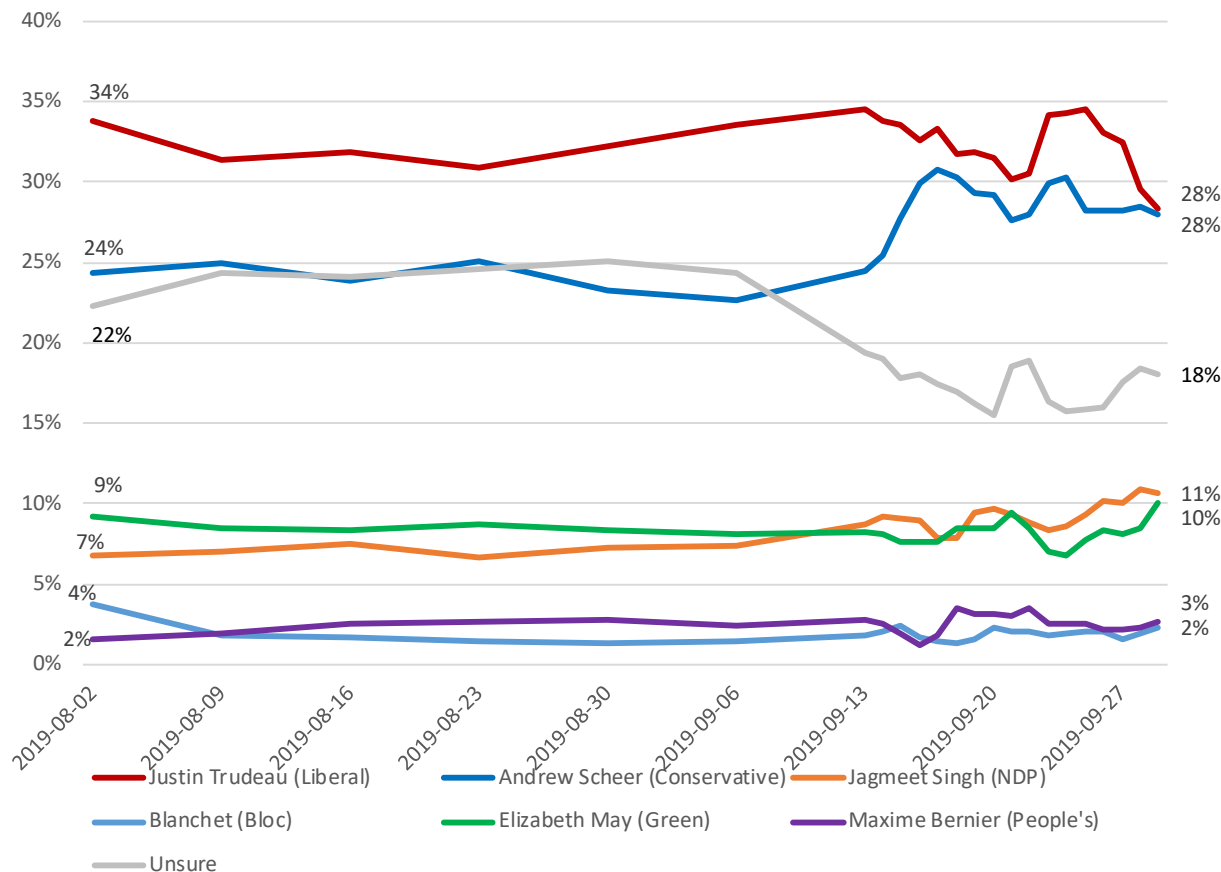
PREFERRED PRIME MINISTER

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response]
Source: CTV, Globe, Nanos nightly election tracking ending September 29th, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11th, 2019.

Legend:
- Justin Trudeau (Liberal)
- Andrew Scheer (Conservative)
- Jagmeet Singh (NDP)
- Blanchet (Bloc)
- Elizabeth May (Green)
- Maxime Bernier (People's)
- Unsure

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BALLOT AND PREFERRED PM

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

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Ottawa: (613) 234-4666 x 237
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Methodology:
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Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]
Source: CTV, Globe, Nanos nightly election tracking ending September 29th, 2019. The data below represents the weekly tracking for August, 2019. Nightly election tracking started on September 11th, 2019.

	Party	2019-09-29	2019-09-28	Oct 18 2015 (Election)	4 Weeks Ago	High (Since Aug 2)	Low (Since Aug 2)
Ballot*	Liberal	32.7%	32.5%	39.4%	35.4%	36.7%	32.0%
	Conservative	34.0%	34.2%	31.8%	31.3%	37.8%	30.7%
	NDP	13.2%	13.0%	19.7%	15.7%	16.6%	11.8%
	Bloc	4.1%	4.6%	4.6%	4.4%	5.8%	3.5%
	Green	12.6%	12.6%	3.4%	10.3%	13.2%	6.5%
	People's	2.5%	2.1%	--	1.6%	2.9%	1.3%

*Note: Order of parties listed in the table are based on the number of seats for each party in the House of Commons at Dissolution.

UNDECIDED > 12%

Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response]
Source: CTV, Globe, Nanos nightly election tracking ending September 29th, 2019. The data below represents the weekly tracking for August 2019. Nightly election tracking started on September 11th, 2019.

	Leader	2019-09-29	2019-09-28	4 Weeks Ago	High (Since Aug 2)	Low (Since Aug 2)
Preferred PM*	Trudeau	28.3%	29.6%	32.2%	34.5%	28.3%
	Scheer	28.0%	28.5%	23.2%	30.7%	22.7%
	Singh	10.6%	10.9%	7.2%	10.9%	6.7%
	Blanchet	2.3%	1.9%	1.3%	3.8%	1.3%
	May	10.1%	8.5%	8.3%	10.1%	6.8%
	Bernier	2.7%	2.3%	2.8%	3.5%	1.2%
	Unsure	18.0%	18.4%	25.1%	25.1%	15.5%

*Note: Order of federal party leaders listed in the table are based on the number of seats for each party in the House of Commons at Dissolution.

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SURVEY METHODOLOGY

A national random telephone survey of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	CTV/Globe and Mail/Nanos Research
Population and Final Sample Size	1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.
Source of Sample	Dynata
Type of Sample	Probability
Margin of Error	±2.8 percentage points, 19 times out of 20.
Mode of Survey	Tracking; RDD dual frame (land- and cell-lines) random telephone survey.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.
Field Dates	September 27 to 29, 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	7 percent, consistent with industry norms.
Question Order	An open-ended national issue of concern question and party vote consideration questions are asked ahead of the ballot question.
Question Content	Decided voters include individuals who reported as leaning in their preferences.
Question Wording	The question in the preceding report was written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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NANOS DATA PORTALS

Subscribe now for just $4 a month ($48 for a 12 month subscription) to have unlimited access including national, regional, and demographic trend lines to the following dashboards in the political portal:

- Nightly 2019 Canadian Federal Election Tracking (August 2019 to present)
- Nightly Undecided Tracking (August 2019 to present)
- Nightly Preferred PM Tracking Canada (August 2019 to present)
- Nightly Party Power Index Tracking Canada (August 2019 to present)
- Nightly Consider Voting for the Liberal Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Conservative Party of Canada (August 2019 to present)
- Nightly Consider Voting for the NDP of Canada (August 2019 to present)
- Nightly Consider Voting for the Green Party of Canada (August 2019 to present)
- Nightly Consider Voting for the Bloc Québécois (August 2019 to present)
- Nightly Consider Voting for the People's Party of Canada (August 2019 to present)

In addition to this, paid subscribers have access to the following Nanos Data Portals:

- Weekly Political Portal with Federal Data (2014 to present)
- Weekly Canadian Consumer Confidence Tracking (2008 to present)
- Weekly Issue Tracking Canada (2015 to present)
- Canada-US Relations Annual Tracking (2005 to present)
- The Nanos Annual Public Policy Map (2015 to present)
- The Mood of Canada Annual Tracking Survey (2007 to present)

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As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

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This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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Vote Profile

			Tracking Sept 27 to 29/19	Region					Gender		Age				
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Vote Profile	Total	Unwgt N	1211	120	301	365	242	183	571	640	163	151	222	227	448
		Wgt N	1200	80	280	460	221	159	581	619	237	196	226	226	316
	Liberal	%	28.8												
	Conservative	%	30.0												
	NDP	%	11.6												
	Bloc	%	3.6			**Available to Subscribers Only**									
	Green	%	11.1												
	People's	%	2.2												
	Other	%	0.7												
	Undecided	%	11.9												

Ballot

			Tracking Sept 27 to 29/19	Region					Gender		Age				
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Ballot	Total	Unwgt N	1067	107	245	321	225	169	519	548	137	132	200	197	401
		Wgt N	1057	73	226	403	211	145	525	532	211	173	203	197	273
	Liberal	%	32.7												
	Conservative	%	34.0												
	NDP	%	13.2												
	Bloc	%	4.1			**Available to Subscribers Only**									
	Green	%	12.6												
	People's	%	2.5												
	Other	%	0.7												

Profile> Power Index

First ranked Preferred Prime Minister

			Tracking Sept 27 to 29/19	Region					Gender		Age				
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
First ranked Preferred Prime Minister	Total	Unwgt N	1211	120	301	365	242	183	571	640	163	151	222	227	448
		Wgt N	1200	80	280	460	221	159	581	619	237	196	226	226	316
	Justin Trudeau	%	28.3												
	Andrew Scheer	%	28.0												
	Jagmeet Singh	%	10.6												
	Yves-François Blanchet	%	2.3			**Available to Subscribers Only**									
	Elizabeth May	%	10.1												
	Maxime Bernier	%	2.7												
	Unsure	%	18.0												