

Ever wonder how Canadians feel about punishment for leaks of secret documents?

National survey released June, 2019
Project 2019-1443B



CTV
NEWS

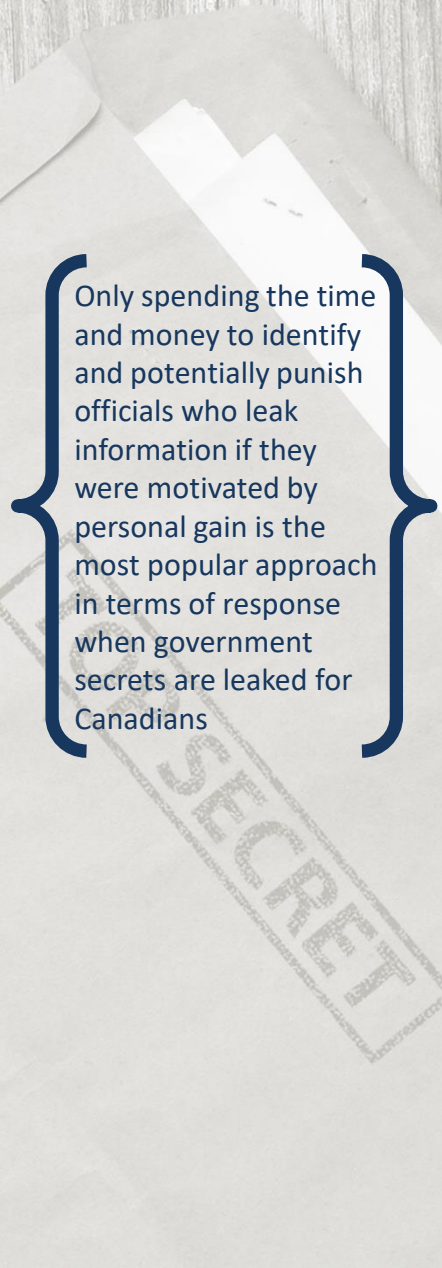
n **NANOS SURVEY**

Only spending the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain is the most popular approach for Canadians in terms of response when government secrets are leaked for Canadians.

- **Just over one in two Canadians say only spending the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain is the best approach in terms of response when government secrets are leaked** – Asked which approach they think is best in terms of a response when government secrets are leaked, just over one in two Canadians (52%) say the best approach is to only spend the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain, while close to one in four (24%), say the best approach is to accept leaks as part of governing and not expend energy prosecuting them. Just over one in ten (12%) say the best approach is doing everything possible to identify and criminally punish those who leak the information to the media regardless of how much time and money it costs. Eleven per cent are unsure.

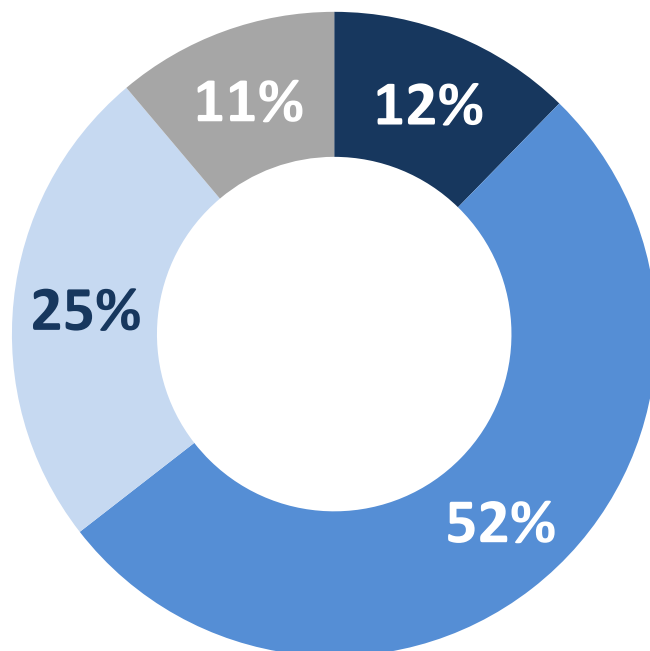
These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between May 31st and June 4th, 2019 as part of an omnibus survey.

This study was commissioned by CTV News and the research was conducted by Nanos Research.



Only spending the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain is the most popular approach in terms of response when government secrets are leaked for Canadians

Response to leak of government secrets



- Doing everything possible to identify and criminally punish those who leak the information to the media regardless of how much time and money it costs
- Only spend the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain
- Accept leaks as part of governing and not expend energy prosecuting them
- Unsure

Only spend the time and money if they were motivated by personal gain

	Only spend the time and money if they were motivated by personal gain
Atlantic (n=100)	53.2%
Quebec (n=250)	43.4%
Ontario (n=300)	56.1%
Prairies (n=200)	54.0%
British Columbia (n=150)	55.9%
Male (n=519)	50.9%
Female (n=481)	53.4%
18 to 34 (n=263)	55.8%
35 to 54 (n=385)	50.8%
55 plus (n=352)	50.9%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – As you may know, government secrets are sometimes leaked to the public, which of the following do you think is the best approach in terms of a response when government secrets are leaked. [RANDOMIZE]



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between May 31st and June 4th, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

This is report two of four, the other reports are about Canada-China relations, managing waste and climate change.

Element	Description
Organization who commissioned the research	CTV News
Final Sample Size	1,000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 31 st to June 4 th , 2018.
Language of Survey	The survey was conducted in both English and French.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	11 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. This is report two of four, the other reports are about Canada-China relations, managing waste and climate change.
Question Content	This was module one of an omnibus survey.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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TABULATIONS



2019-1443 – CTV/Nanos Survey – Government Secrets - STAT SHEET

		Region						Gender		Age			
		Canada 2019-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	34 to 54	55 plus	
Question - As you may know, government secrets are sometimes leaked to the public, which of the following do you think is the best approach in terms of a response when government secrets are leaked?	Total	Unwgt N	1000	100	250	300	200	150	519	481	263	385	352
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Doing everything possible to identify and criminally punish those who leak the information to the media regardless of how much time and money it costs	%	12.3	11.1	14.2	12.2	12.3	10.2	14.5	10.2	8.7	15.1	12.4
	Only spend the time and money to identify and potentially punish officials who leak information if they were motivated by personal gain	%	52.2	53.2	43.4	56.1	54.0	55.9	50.9	53.4	55.8	50.8	50.9
	Accept leaks as part of governing and not expend energy prosecuting them	%	24.4	28.6	31.2	21.1	20.1	22.4	24.7	24.0	24.8	22.3	25.9
	Unsure	%	11.2	7.1	11.2	10.7	13.7	11.5	9.8	12.5	10.7	11.9	10.8