

Women are most likely to say that climate change will influence their vote in the upcoming 2019 Federal Election; Canadians in the Prairies are least likely to say so

National survey released June, 2019
Project 2019-1443D



CTV
NEWS

NANOS SURVEY

A large, semi-transparent image of the Canadian flag serves as a background for the left side of the slide. The flag's red and white colors and the maple leaf are visible, though slightly faded to allow text to be read over it.

Majority of
Canadians say
climate change
will influence
their vote in the
upcoming 2019
Federal Election

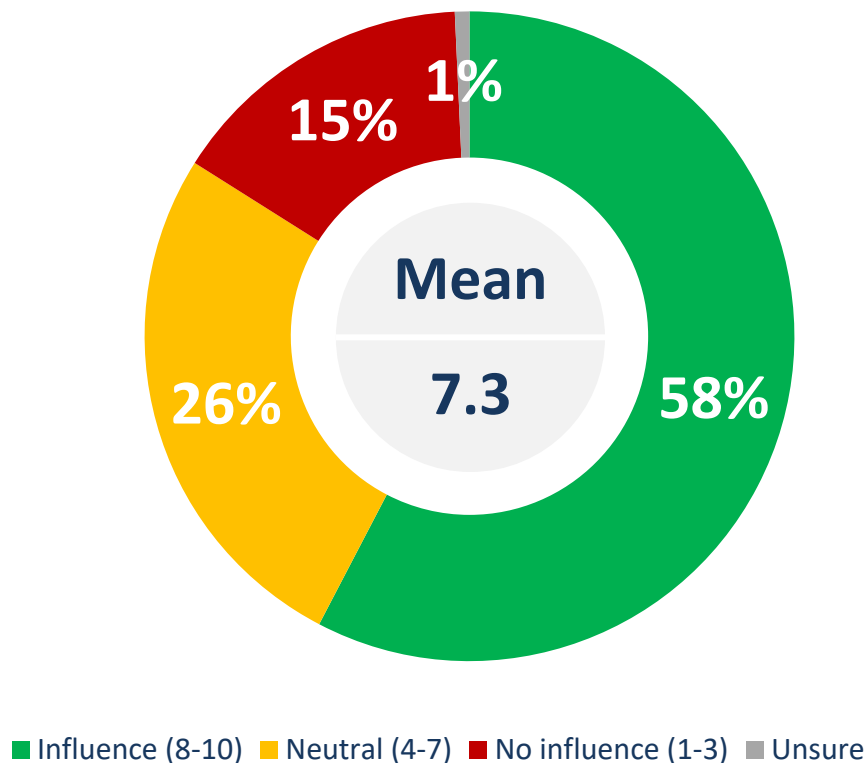
Close to six in ten Canadians report that climate change will influence how they will vote in the upcoming 2019 federal elections. Women were most likely to say that climate change will influence their vote in the upcoming 2019 Federal Election while Canadians in the Prairies are least likely to say so.

- **Majority of Canadians report that climate change will influence their vote in the upcoming 2019 Federal Election** – Ask to rate how climate change will influence their vote, on a scale from 1 to 10 where 1 is not at all influence your vote and 10 is very much influence your vote, a majority of Canadians report that it will influence their vote (58%) (score of 8-10), with a mean score of 7.3. Just over one in four were neutral (26%) (score of 4-7) and fifteen per cent report that it will not influence their vote (score of 1-3). One per cent are unsure. Women were more likely to report that climate change will influence their vote (women gave it a mean score of 7.8 out of 10, while men gave it a mean score of 6.7). Residents of the Prairies were more likely to report that climate change will not influence their vote in the upcoming 2019 election (mean of 6.1 out of 10) than residents of Quebec (mean of 7.8 out of 10).

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between May 31st and June 4th, 2019 as part of an omnibus survey.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Influence of climate change on votes



	Mean
Atlantic (n=100)	7.5
Quebec (n=250)	7.8
Ontario (n=300)	7.4
Prairies (n=200)	6.1
British Columbia (n=150)	7.5
Male (n=519)	6.7
Female (n=481)	7.8
18 to 34 (n=263)	7.5
35 to 54 (n=385)	7.1
55 plus (n=352)	7.3

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

QUESTION – Thinking of the upcoming 2019 Federal Election, please rate each issue in terms of how it will influence how you will vote where 1 is not at all influence your vote and 10 is very much influence your vote.

Climate change



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between May 31st and June 4th, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

This is report four of four, the other reports are about Canada-China relations, managing waste and leaked classified information.

TECHNICAL NOTE

Element	Description
Organization who commissioned the research	CTV News
Final Sample Size	1,000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 31 st to June 4 th , 2018.
Language of Survey	The survey was conducted in both English and French.
Standards	This report exceeds the standards set forth by CRIC, ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	11 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. This is report four of four, the other reports are about Canada-China relations, managing waste and leaked classified information.
Question Content	This was module one of an omnibus survey.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .

ABOUT NANOS



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TABULATIONS

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2019-1443 – CTV/Nanos Survey – Climate Change - STAT SHEET

Thinking of the upcoming 2019 Federal Election, please rate each issue in terms of how it will influence how you will vote where 1 is not at all influence your vote and 10 is very much influence your vote.

			Region						Gender		Age		
			Canada 2019-05	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	34 to 54	55 plus
Question - Climate change	Total	Unwgt N	1000	100	250	300	200	150	519	481	263	385	352
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
		Mean	7.27	7.49	7.83	7.43	6.08	7.45	6.69	7.82	7.49	7.05	7.31
	Not at all influence (1)	%	8.4	4.9	4.8	6.1	18.4	8.2	11.7	5.3	6.5	10.3	8.2
	2	%	2.9	4.0	1.2	3.6	4.2	2.2	4.0	1.9	3.4	3.4	2.2
	3	%	3.9	4.8	1.6	4.7	4.8	4.7	5.1	2.8	3.1	4.7	3.8
	4	%	2.5	0.8	0.7	2.5	4.6	4.0	3.0	2.1	2.9	2.2	2.6
	5	%	7.2	6.4	7.5	7.1	7.3	7.4	7.8	6.7	6.6	6.7	8.1
	6	%	6.3	4.2	5.9	5.1	10.0	5.7	6.5	6.1	6.2	7.0	5.8
	7	%	10.2	13.3	14.1	10.2	6.5	6.9	11.7	8.8	11.8	9.3	10.1
	8	%	12.3	17.9	13.8	12.4	12.0	6.2	11.9	12.7	8.8	13.1	14.0
	9	%	12.5	9.8	15.7	13.0	7.7	14.2	12.2	12.8	14.9	11.8	11.4
	Very much influence (10)	%	32.9	32.7	33.6	34.8	23.4	40.5	25.0	40.5	35.2	30.9	33.0
	Unsure	%	0.7	1.2	1.1	0.4	1.1	0.0	1.0	0.4	0.8	0.6	0.8