Six in ten Canadians are somewhat worried or worried about a 2019 in recession

National survey released January, 2019
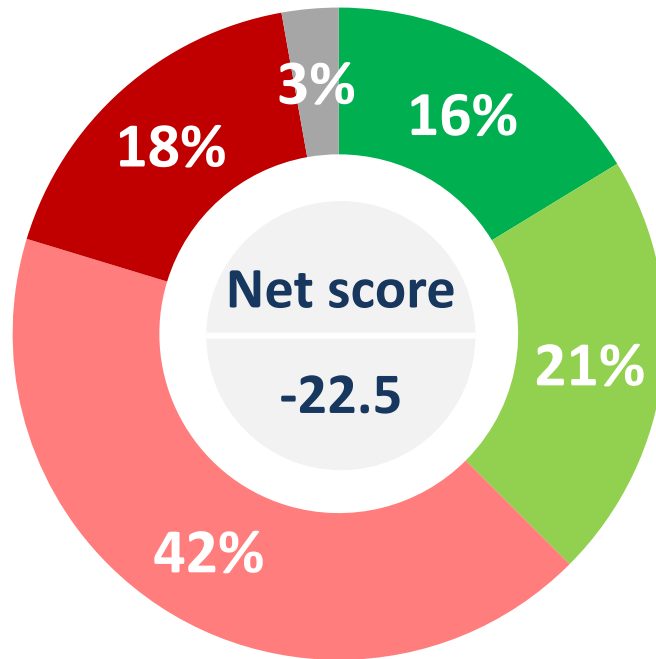Project 2019-1355A

CTV NEWS

NANOS SURVEY

A comfortable majority of Canadians are somewhat worried or worried about Canada heading into a recession in 2019. Almost three quarters of respondents from the Prairies say they are somewhat worried or worried about a 2019 recession in Canada, while less than half of those in Quebec say the same.

- **Nearly three in five Canadians are worried or somewhat worried about a potential recession in 2019** – Asked whether they were worried that Canada could be heading into a recession in 2019, six in ten Canadians said somewhat worried (42%) or worried (17%), while 16 per cent said not worried and 21 per cent said somewhat not worried. Three per cent were unsure.

- **Concern is higher in the Prairies and lower in Quebec** – Nearly three quarters of respondents from the Prairies said they were worried 28% or somewhat worried 46%. In Quebec, less than half of respondents said they were worried (10%) or somewhat worried (36%).

These observations are based on a Nanos RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, conducted between December 30th, 2018 and January 5th, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Three in five somewhat worried or worried about a 2019 recession in Canada

Concern for potential recession in 2019

Net score
-22.5

- 16%
- 21%
- 42%
- 18%
- 3%

■ Not worried   ■ Somewhat not worried   ■ Somewhat worried   ■ Worried   ■ Unsure

	Worried/ Somewhat worried
Atlantic (n=100)	59.0%
Quebec (n=250)	45.9%
Ontario (n=300)	62.8%
Prairies (n=200)	74.0%
British Columbia (n=150)	58.9%
Male (n=522)	62.0%
Female (n=478)	57.7%
18 to 34 (n=256)	58.6%
35 to 54 (n=392)	59.9%
55 plus (n=352)	60.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Are you worried, somewhat worried, somewhat not worried, or not worried that Canada could be heading into a recession in 2019?

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between December 30th, 2018 and January 5th, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Organization who commissioned the research	CTV News
Final Sample Size	1,000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Fieldwork/Validation	Live interviews with live supervision to validate work
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	December 30th, 2018 to January 5th, 2019.
Language of Survey	The survey was conducted in both English and French.
Standards	This report meets the standards set forth by ESOMAR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Nine percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	This was module one of an omnibus survey. This is report one (1) of two (2). The other report contains questions about jobs.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

ABOUT NANOS

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TABULATIONS

2018-1355A – CTV/Nanos Survey – Canadian Economy – STAT SHEET

			Canada 2018-12		Region				Gender		Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Are you worried, somewhat worried, somewhat not worried, or not worried that Canada could be heading into a recession in 2019?	Total	Unwgt N	1000	100	250	300	200	150	522	478	256	392	352
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Worried	%	17.4	18.8	9.5	18.7	28.2	13.0	21.0	14.0	21.7	17.1	14.7
	Somewhat worried	%	42.4	40.2	36.4	44.1	45.8	45.9	41.0	43.7	36.9	42.8	45.8
	Somewhat not worried	%	21.1	22.1	30.5	18.9	12.1	21.2	19.4	22.8	20.0	20.5	22.5
	Not worried	%	16.2	13.4	20.3	14.1	13.9	18.7	16.0	16.5	17.5	16.0	15.5
	Unsure	%	2.8	5.4	3.4	4.2	0.0	1.3	2.7	3.0	4.0	3.5	1.5

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