Canadians continue to be more critical of the Trudeau government's performance compared to 2015

Nanos-IRPP Tracking Survey | Summary |

Submitted by Nanos to the Institute for Research on Public Policy, December 2018
Submission 2018-1343

SUMMARY

Canadians say that the relationship between federal and provincial governments has improved less over the last year than in previous years

A newly released tracking study on the Mood of Canada by Nanos Research in conjunction with the Institute for Research on Public Policy suggests that Canadians continue to be more critical of the Trudeau government's performance since 2015, with findings consistent to those in 2017, and the number of Canadians who say the country is moving in the right direction slightly decreased from the 2017 findings. Overall, the Federal-Provincial relations measure has also continued its negative trend since 2015, while Canada's global reputation measure continued to decrease from its ten-year high in 2016, according to Canadians.

- **Performance of the Federal Government** – Over four in ten Canadians say the performance of the Federal Liberal Government as very poor (26%) or somewhat poor (15%), while 23 per cent say it is average, and more than three in ten say it is very good (10%) or somewhat good (25%). One per cent are unsure. While these figures are steady with 2017 findings, this represents a 27 point decrease in "very good" and a 14 point increase in "very poor" since 2015.

- **Direction of the country** – When asked whether the country is moving in the right or the wrong direction, 47 per cent of Canadians say the right direction (down from 50% in 2017) and 39 per cent say the wrong direction (up from 34% in 2017). Fourteen per cent are unsure.

- **Federal-Provincial relations** – Over half of Canadians say that over the past year the relationship between federal and provincial governments has not improved (30%) or somewhat not improved (27%), while 26 per cent say it is neutral, and more than one in ten say it has improved (three per cent) or somewhat improved (ten per cent). Four per cent are unsure. This represents a 22 point decrease in "improved" and 20 point increase in "not improved" since 2015.

SUMMARY

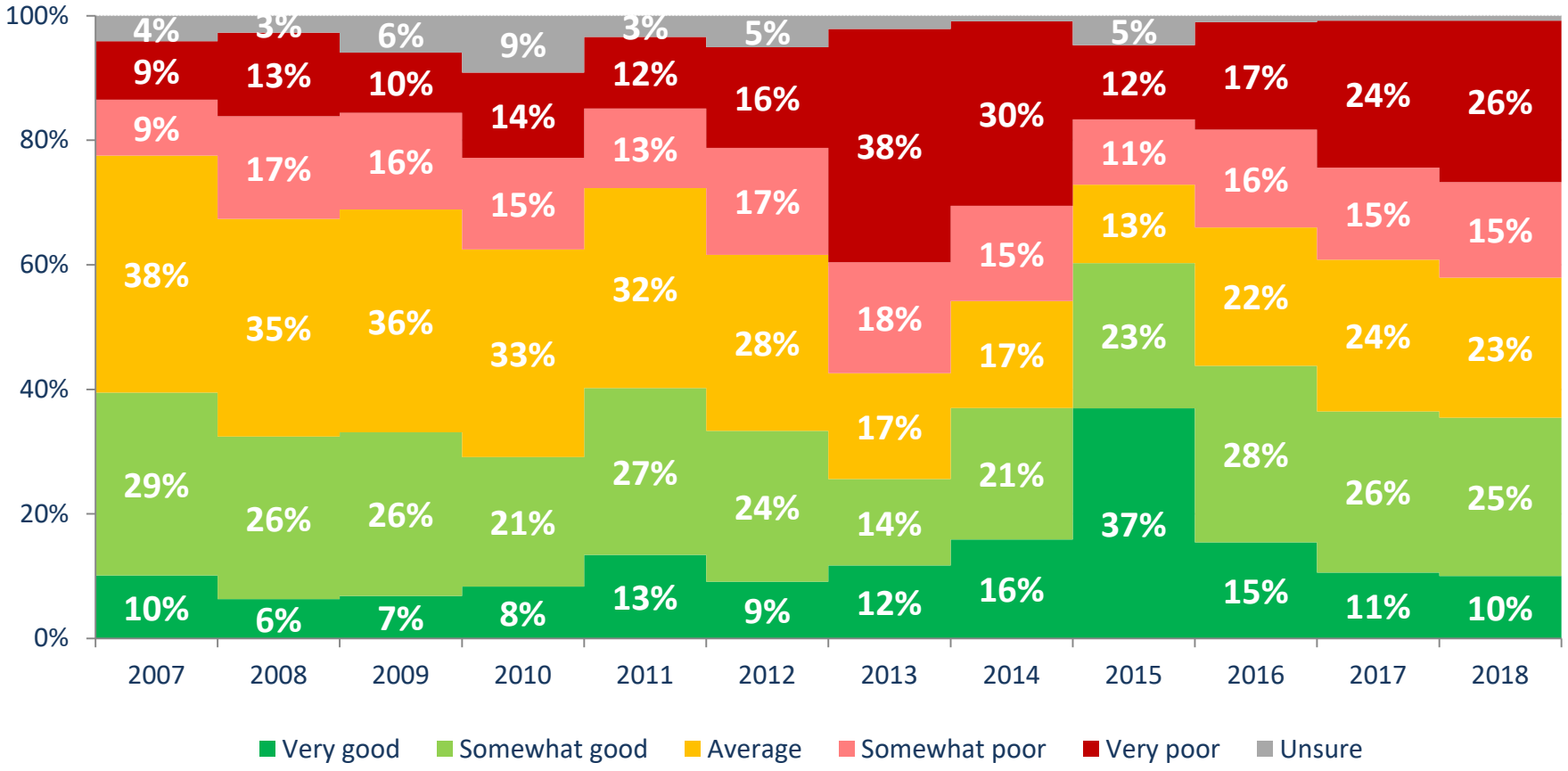
Canadians less frequently say that Canada's international reputation has improved or somewhat improved over the last year than in 2017

- **Canada's global reputation** – Over four in ten say that over the last year Canada's international reputation has improved (22%) or somewhat improved (22%), while 20 per cent say it is neutral, and less than four in ten say that it has not improved (18%) or somewhat not improved (17%). One per cent are unsure. This represents a seven point decrease in "improved" and a three point decrease in "somewhat improved" since 2017.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between November 30th and December 5th, 2018 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

This study is a joint initiative between Nanos Research and the Institute for Research on Public Policy.

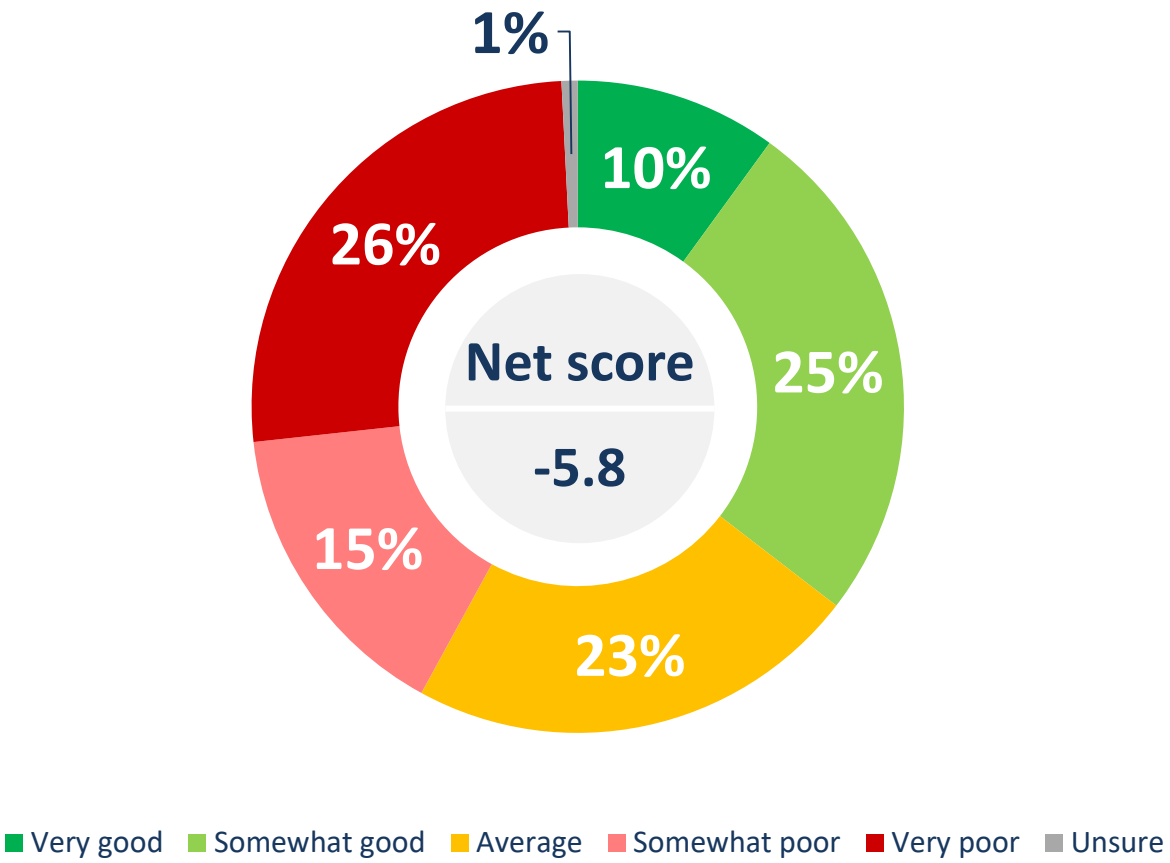
Performance of the federal government



QUESTION – Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Performance of the federal government



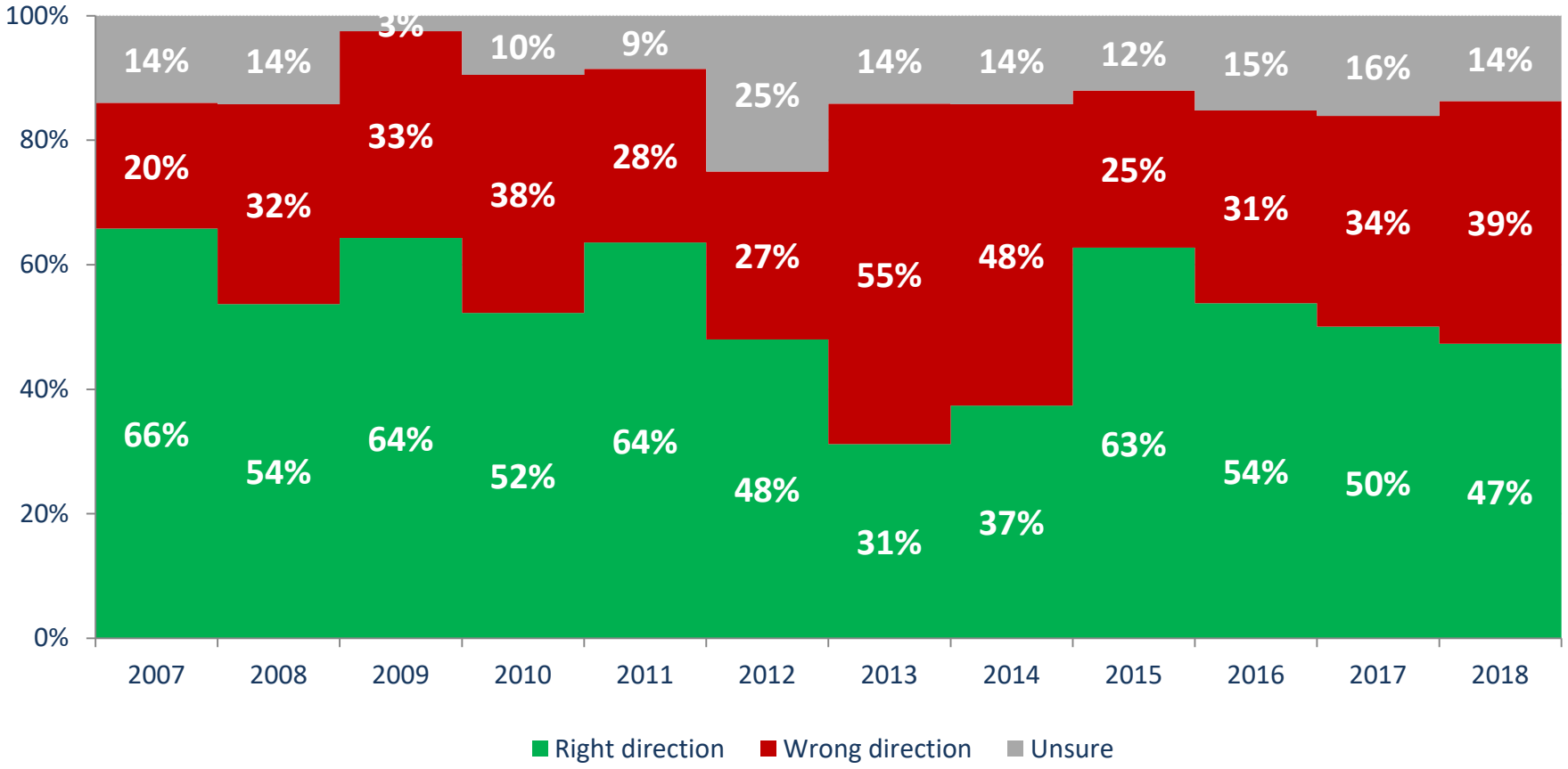
	Very poor/ somewhat poor
Atlantic (n=100)	26.9%
Quebec (n=250)	32.6%
Ontario (n=300)	36.4%
Prairies (n=200)	58.6%
British Columbia (n=150)	51.2%
Male (n=489)	49.4%
Female (n=511)	33.3%
18 to 34 (n=241)	37.7%
35 to 54 (n=361)	41.2%
55 plus (n=398)	43.6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

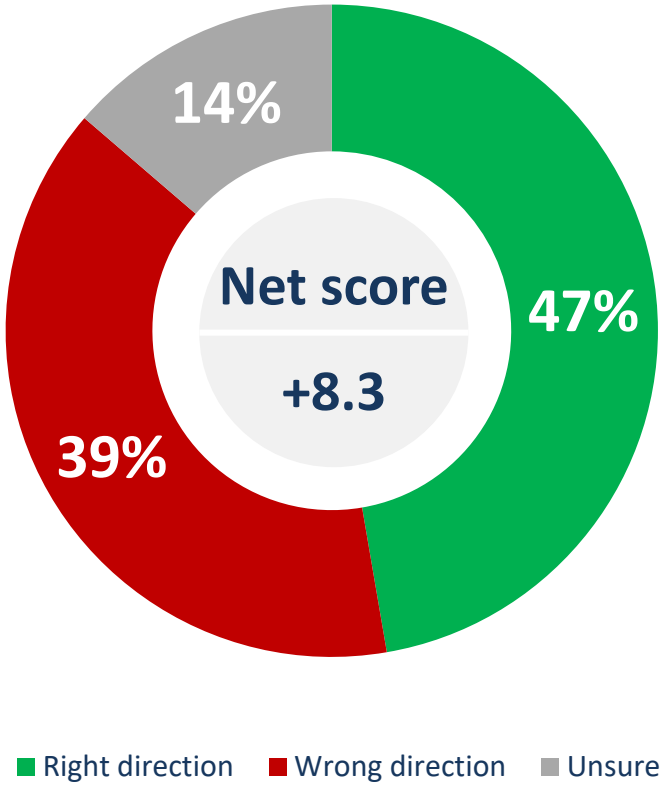
Direction of the country



QUESTION – Would you say that Canada as a country is moving in the right direction or the wrong direction?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Direction of the country



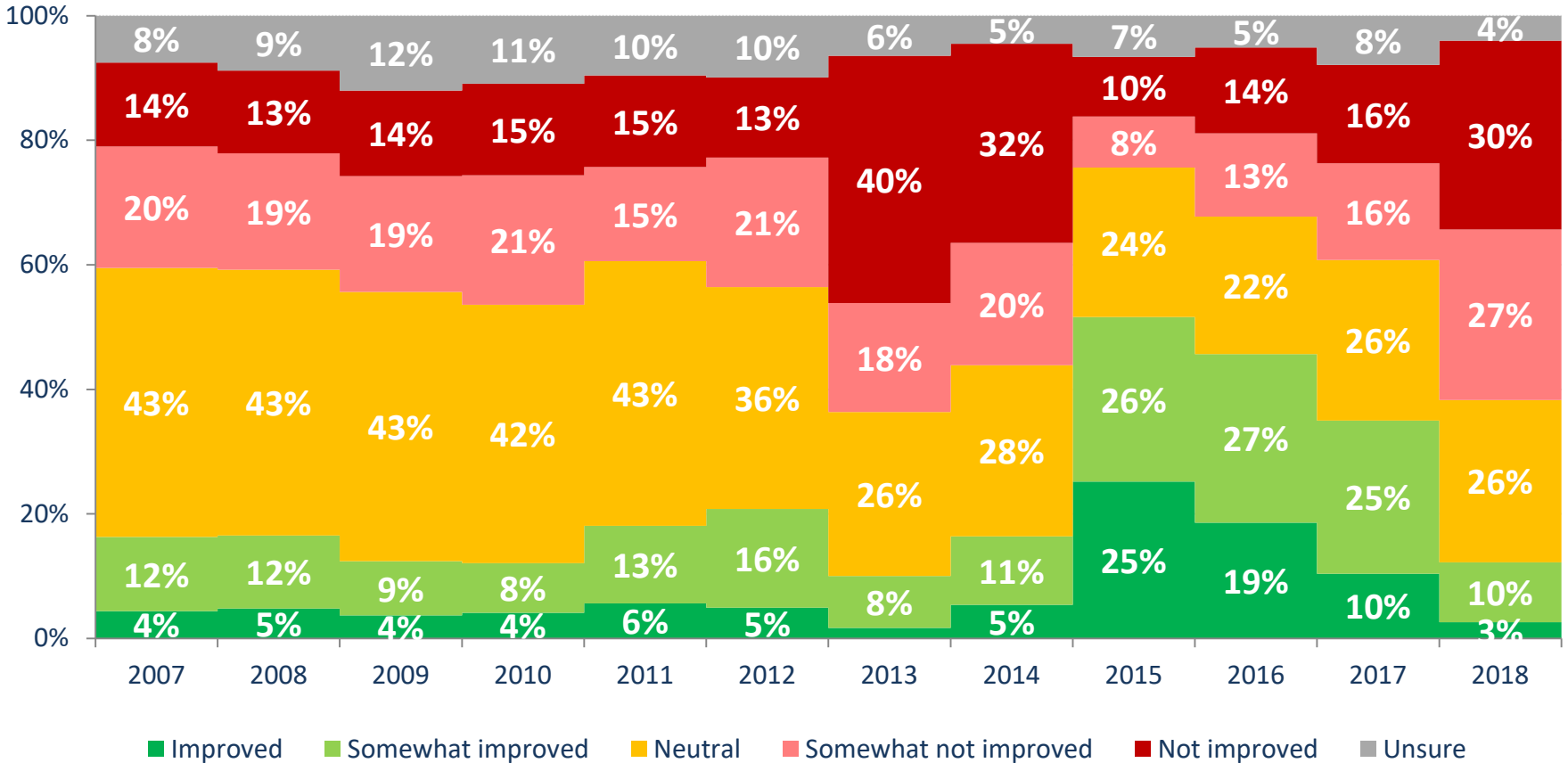
	Right direction
Atlantic (n=100)	57.7%
Quebec (n=250)	50.1%
Ontario (n=300)	54.1%
Prairies (n=200)	32.5%
British Columbia (n=150)	42.1%
Male (n=489)	40.0%
Female (n=511)	54.4%
18 to 34 (n=241)	46.2%
35 to 54 (n=361)	48.6%
55 plus (n=398)	47.0%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – Would you say that Canada as a country is moving in the right direction or the wrong direction?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

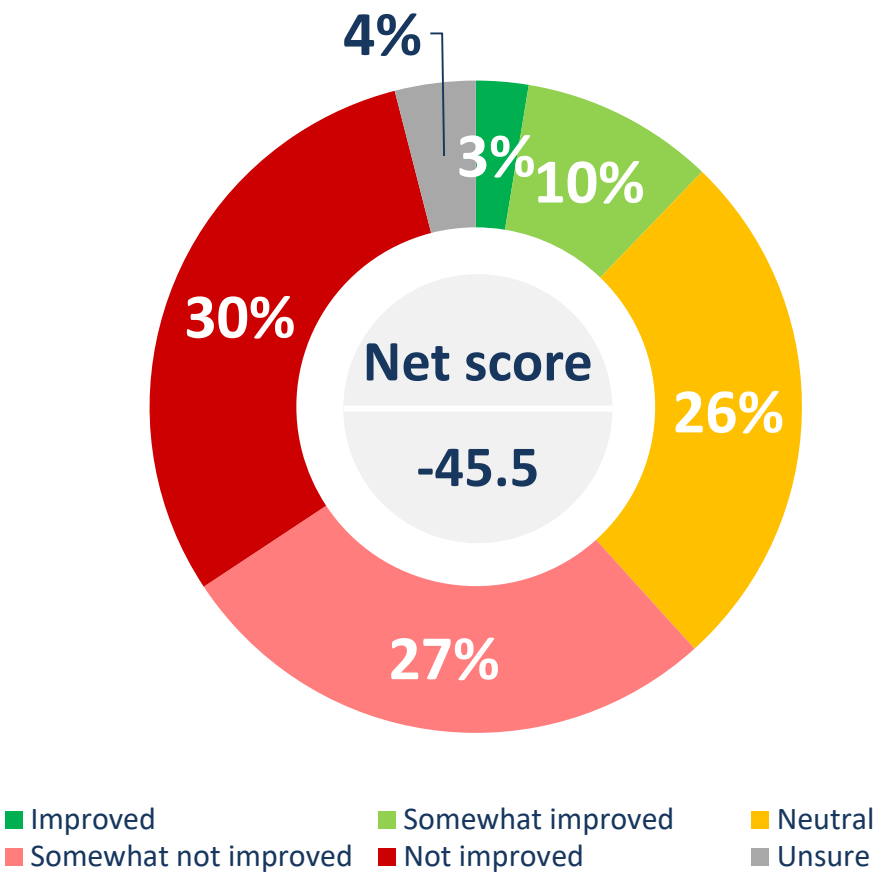
Change in federal-provincial relations



QUESTION – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Change in federal-provincial relations



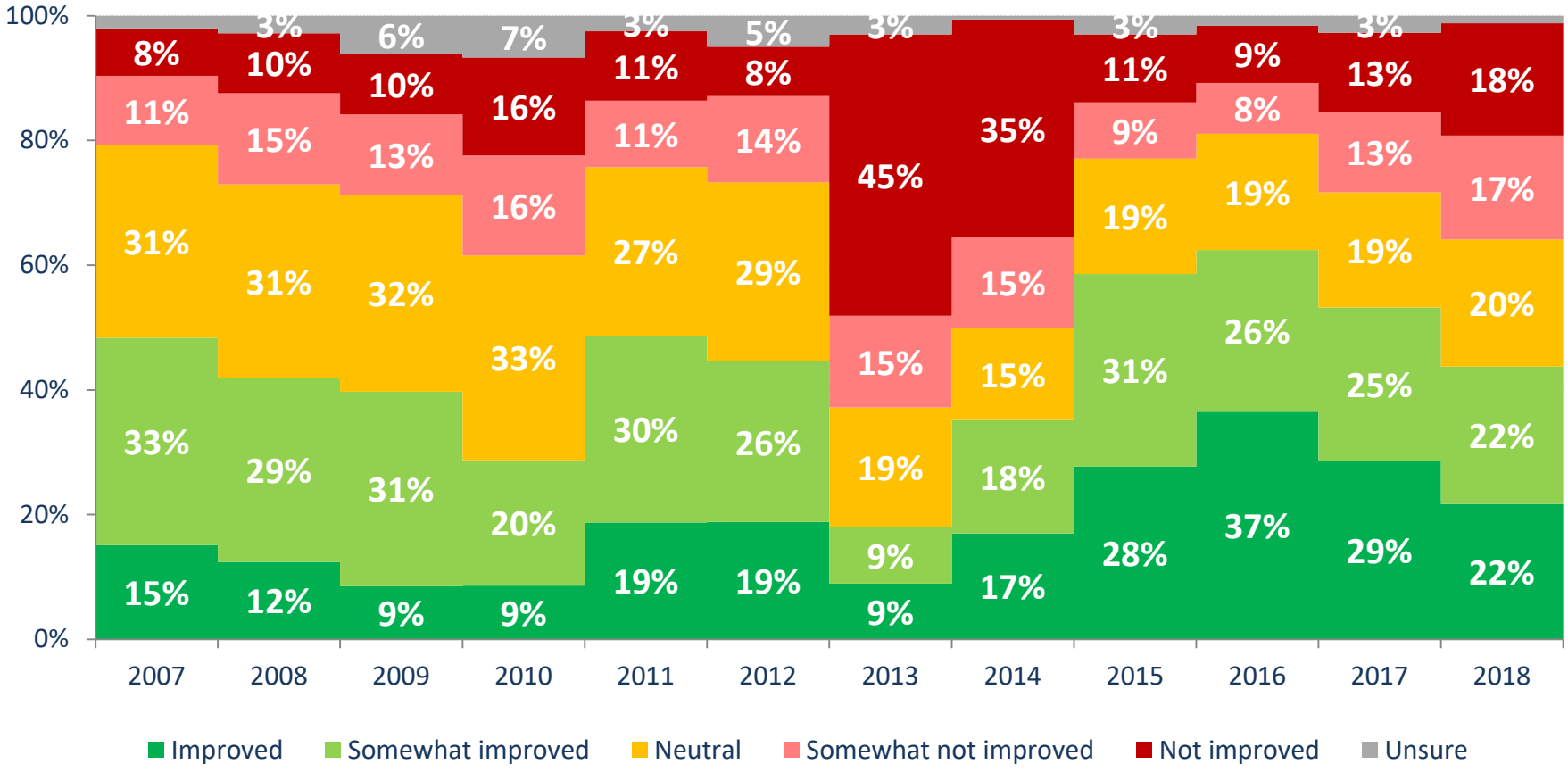
	Not improved/ somewhat not improved
Atlantic (n=100)	39.8%
Quebec (n=250)	45.7%
Ontario (n=300)	65.0%
Prairies (n=200)	72.9%
British Columbia (n=150)	55.1%
Male (n=489)	62.0%
Female (n=511)	53.7%
18 to 34 (n=241)	51.5%
35 to 54 (n=361)	56.8%
55 plus (n=398)	62.9%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

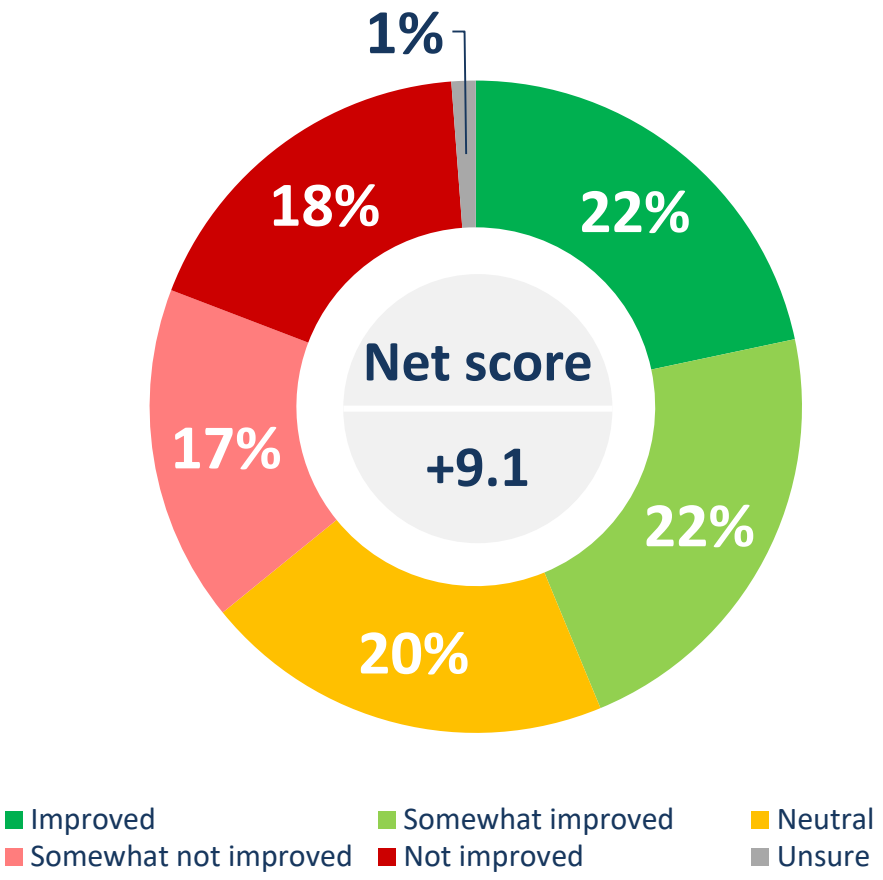
Change in the international reputation of Canada



QUESTION – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Change in the international reputation of Canada



	Improved/ somewhat improved
Atlantic (n=100)	51.7%
Quebec (n=250)	44.1%
Ontario (n=300)	53.1%
Prairies (n=200)	28.7%
British Columbia (n=150)	39.5%
Male (n=489)	36.7%
Female (n=511)	50.6%
18 to 34 (n=241)	47.6%
35 to 54 (n=361)	40.3%
55 plus (n=398)	44.3%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

QUESTION – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 30th to December 5th, 2018, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between November 30th and December 5th, 2018 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

This study is a joint initiative between Nanos Research and the Institute for Research on Public Policy.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Organization who commissioned the research	This study is a joint initiative between Nanos Research and the Institute for Research on Public Policy.
Final Sample Size	1000 randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Live interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	November 30th to December 5th, 2018.
Language of Survey	The survey was conducted in both English and French.
Standards	This report meets the standards set forth by ESOMAR and AAPOR.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Ten percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	This was module five of an omnibus survey. The previous modules were about pipeline projects, Russia, the Canadian economy, and the Canadian Reserves Force.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

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TABULATIONS

2018-1343 – Mood of Canada Tracking – STAT SHEET

				Region					Gender		Age		
			Canada 2018-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?	Total	Unwgt N	1000	100	250	300	200	150	489	511	241	361	398
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Very good	%	10.0	10.7	4.3	14.6	8.6	11.8	8.9	11.1	9.5	8.4	11.8
	Somewhat good	%	25.4	30.9	28.2	30.9	14.6	20.6	20.8	29.9	24.2	26.9	25.1
	Average	%	22.5	30.0	34.2	17.8	16.8	15.4	20.6	24.4	27.2	23.0	18.9
	Somewhat poor	%	15.3	14.3	14.2	11.1	15.4	26.0	17.6	13.1	14.5	15.6	15.6
	Very poor	%	25.9	12.6	18.4	25.3	43.2	25.2	31.8	20.2	23.2	25.6	28.0
	Unsure	%	0.8	1.4	0.7	0.3	1.4	1.0	0.4	1.3	1.5	0.5	0.7

				Region					Gender		Age		
			Canada 2018-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Would you say that Canada as a country is moving in the right direction or the wrong direction?	Total	Unwgt N	1000	100	250	300	200	150	489	511	241	361	398
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
	Right direction	%	47.3	57.7	50.1	54.1	32.5	42.1	40.0	54.4	46.2	48.6	47.0
	Wrong direction	%	39.0	26.1	31.6	36.1	52.8	47.4	47.6	30.7	38.6	37.2	40.9
	Unsure	%	13.7	16.2	18.3	9.8	14.8	10.5	12.4	14.9	15.2	14.2	12.1

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2018-1343 – Mood of Canada Tracking – STAT SHEET

				Region					Gender		Age		
			Canada 2018-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?	Total	Unwgt N	1000	100	250	300	200	150	489	511	241	361	398
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
		Mean	2.2	2.7	2.6	2.1	1.8	2.3	2.1	2.3	2.3	2.3	2.2
	Not improved	%	30.3	18.3	16.8	33.9	49.3	28.6	34.7	26.2	24.2	29.8	35.1
	Somewhat not improved	%	27.4	21.5	28.9	31.1	23.6	26.5	27.3	27.5	27.3	27.0	27.8
	Neutral	%	26.1	31.9	30.6	23.6	17.3	31.2	24.6	27.5	29.0	26.9	23.4
	Somewhat improved	%	9.6	19.8	15.4	5.4	5.0	7.6	9.3	9.8	10.2	9.7	9.1
	Improved	%	2.6	3.4	4.1	2.3	0.8	2.8	1.8	3.4	0.3	3.3	3.6
	Unsure	%	4.0	5.1	4.1	3.7	4.1	3.4	2.2	5.7	9.1	3.3	1.0

2018-1343 – Mood of Canada Tracking – STAT SHEET

				Region					Gender		Age		
			Canada 2018-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?	Total	Unwgt N	1000	100	250	300	200	150	489	511	241	361	398
		Wgt N	1000	100	250	300	200	150	491	509	271	340	389
		Mean	3.1	3.5	3.1	3.4	2.7	3.0	2.9	3.4	3.2	3.1	3.1
	Not improved	%	18.0	6.9	14.8	15.1	29.6	21.0	22.7	13.4	14.4	17.0	21.2
	Somewhat not improved	%	16.7	16.5	21.6	12.5	17.3	16.0	18.5	14.9	18.6	17.0	15.1
	Neutral	%	20.4	23.9	18.5	17.6	23.5	22.3	21.3	19.5	17.6	24.6	18.6
	Somewhat improved	%	22.1	25.7	23.9	25.5	15.0	19.4	19.3	24.8	29.9	18.8	19.6
	Improved	%	21.7	26.0	20.2	27.6	13.7	20.1	17.4	25.8	17.7	21.5	24.7
	Unsure	%	1.2	0.9	0.9	1.7	0.9	1.2	0.8	1.5	1.8	1.1	0.9