

Freedom of movement for citizens within Canada, Britain, New Zealand and Australia

2016-745 Commonwealth Society Survey Summary

*submitted by Nanos to The Royal Commonwealth Society, February, 2016
(Submission 2016-745)*





Canadians' support freedom of movement for citizens among Britain, Australia and New Zealand

A new survey by Nanos for the Royal Commonwealth society suggests there is a significant appetite for Canadian citizens to live and work freely in Britain, Australia and New Zealand and vice versa.

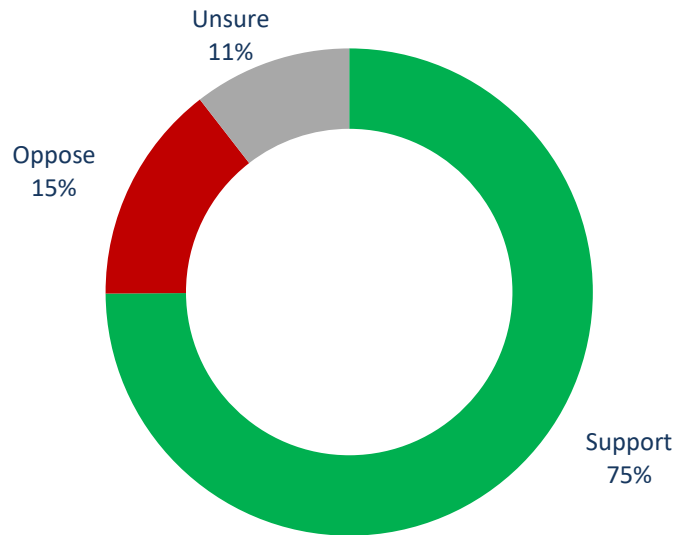
Three in four Canadians (75%) support Canadian citizens having freedom of movement in Britain, Australia and New Zealand, with their citizens being afforded the same privilege in Canada. Fifteen percent of Canadians oppose this and eleven percent are unsure whether they support or oppose it.

These observations are based on a hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between January 30th and February 1st, 2016 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

Freedom of movement in the Commonwealth

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 30th to February 1st, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

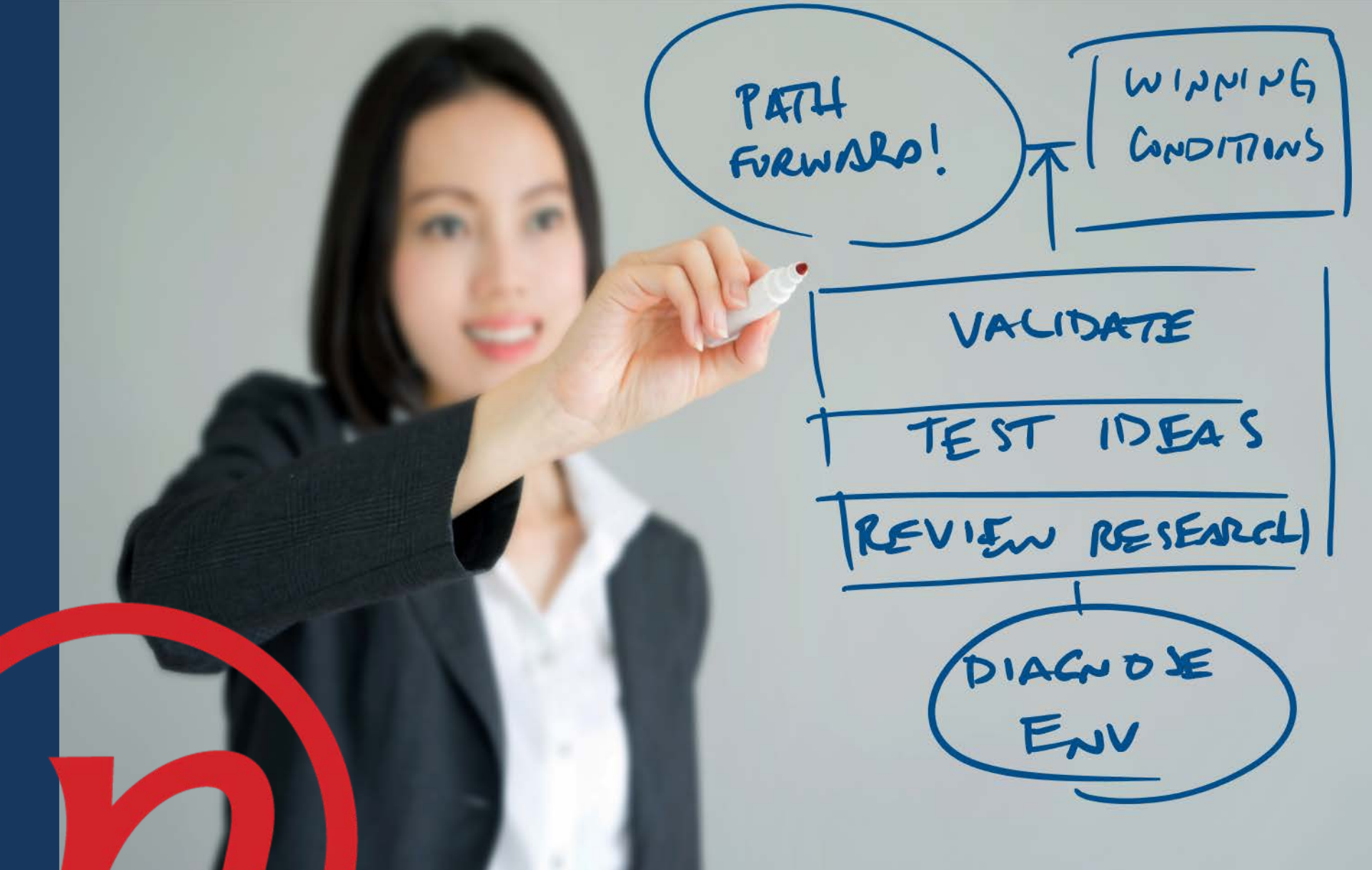
Net Score
+60.3



Subgroups	Support
Atlantic (n=100)	72.4%
Quebec (n=250)	71.9%
Ontario (n=300)	78.2%
Prairies (n=200)	75.6%
British Columbia (n=150)	73.7%
Male (n=500)	72.9%
Female (n=500)	76.8%
18 to 29 (n=156)	71.2%
30 to 39 (n=171)	77.1%
40 to 49 (n=176)	73.1%
50 to 59 (n=234)	76.4%
60 plus (n=263)	76.7%

***Note:** Charts may not add up to 100 due to rounding

QUESTION – As you may know, currently British citizens have the right to live and work in other European Union (EU) countries and EU citizens have the right to come and live and work in Britain. Would you support or oppose Canadian citizens having similar freedom of movement rules with Britain, New Zealand and Australia. If adopted, Canadians citizens would be able to live and work in Britain, New Zealand, and Australia and their citizens would have the right to come and live and work in Canada.



Methodology

Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between January 30th and February 1st, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by The Royal Commonwealth Society.

Note: Charts may not add up to 100 due to rounding.



About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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Technical Note

Element	Description
Organization who commissioned the research	The Royal Commonwealth Society.
Final Sample Size	1000 Randomly selected individuals.
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	January 30 th to February 1 st , 2016.
Language of Survey	The survey was conducted in both English and French.

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	18 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All question content are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Survey Company	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanosresearch.com Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.



Tabulations

Confidential



2016-745 – Commonwealth Society – STAT SHEET

			Region						Gender		Age				
			Canada 2016-01	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question 1 - Our next question is about the citizenship of individuals. As you may know, currently British citizens have the right to live and work in other European Union (EU) countries and EU citizens have the right to come and live and work in Britain. Would you support or oppose Canadian citizens having similar freedom of movement rules with Britain, New Zealand and Australia if adopted Canadians citizens would be able to live and work in Britain, New Zealand, and Australia and their citizens would have the right to come and live and work in Canada.	Total	Unwgt N	1000	100	250	300	200	150	500	500	156	171	176	234	263
		Wgt N	1000	100	250	300	200	150	503	497	203	169	211	178	239
	Support	%	74.9	72.4	71.9	78.2	75.6	73.7	72.9	76.8	71.2	77.1	73.1	76.4	76.7
	Oppose	%	14.6	11.8	20.2	11.9	12.0	16.1	18.7	10.5	12.9	14.7	18.9	14.6	12.3
	Unsure	%	10.5	15.8	7.8	9.9	12.4	10.2	8.3	12.7	15.9	8.1	8.0	9.1	11.0

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