

# Opinions on funding for Canadian health care

National survey released November 2016  
Project 2016-922

THE GLOBE AND MAIL<sup>®</sup>



# > Canadians reject cut in health care transfer

Canadians are strongly against the federal government reducing annual healthcare transfers to territories and provinces, with more than three quarters opposing or somewhat opposing the cut. In addition, a majority support or somewhat support paying higher personal taxes and increasing Canada's debt to pay for home care related healthcare services. However, Canadians' opinions on the provinces taking the negotiating position to tie their cooperation with the federal government on climate change to getting more funding on health care are split.

- **A majority of Canadians are in favour of personal taxes increasing to pay for home care healthcare** – Nearly three in five Canadians either support (24%) or somewhat support (35%) having their personal taxes increase if the additional money were used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness. Just under two in five either oppose (24%) or somewhat oppose (14%), while three per cent are unsure.
- **More than half of Canadians either support or somewhat support increasing Canada's debt to pay for home care** – More five in ten Canadians either support (23%) or somewhat support (32%) increasing national debt to pay for home care related healthcare services, while over four in ten oppose (24%) or somewhat oppose (19%). Three per cent are unsure.
- **Nearly half of Canadians oppose or somewhat oppose provinces tying their climate change negotiating position to healthcare** – Just under half of Canadians either oppose (32%) or somewhat oppose (14%) the provinces tying their cooperation with the federal government on climate change to getting more funding for healthcare, while over four in ten either somewhat supporting (26%) or supporting (18%) this position. Ten per cent are unsure.
- **Canadians oppose reducing annual healthcare transfers to provinces and territories** – Six in ten Canadians (61%) oppose the federal government reducing the annual amount it transfers to the provinces or territories for healthcare from the current six per cent to a minimum of three per cent, while 17 per cent somewhat oppose, 12 per cent somewhat support, and seven per cent support. Four per cent are unsure.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27<sup>th</sup> and 30<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by The Globe and Mail.



# Level of support for health care funding options

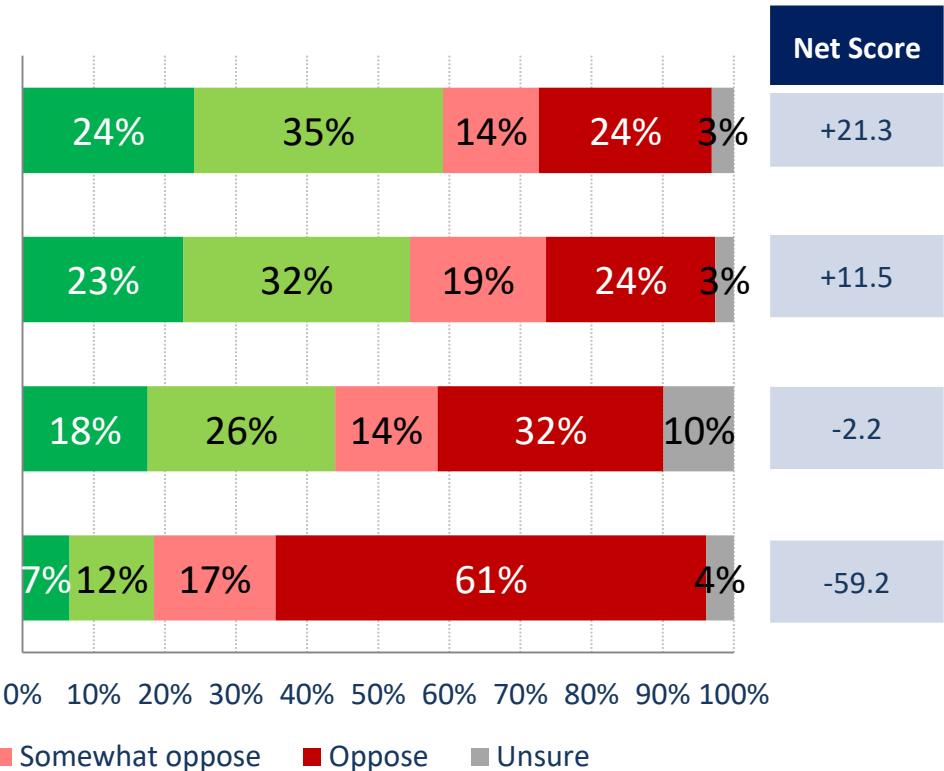
Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey October 27<sup>th</sup> to 30<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Your personal taxes increasing if the additional money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.

Increasing Canada's debt if the money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.

The provincial governments taking the negotiating position to tie their cooperation with the federal government on climate change to getting more funding on health care.

The federal government reducing the annual amount it transfers to the provinces or territories for healthcare from the current six per cent to a minimum of three per cent.

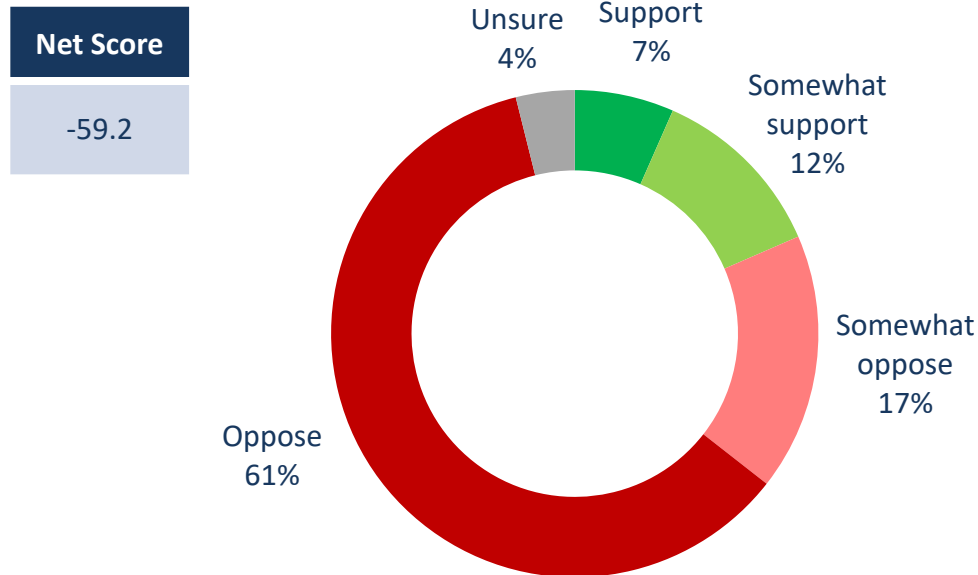


**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose the following?

# Reducing the annual amount

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey October 27<sup>th</sup> to 30<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



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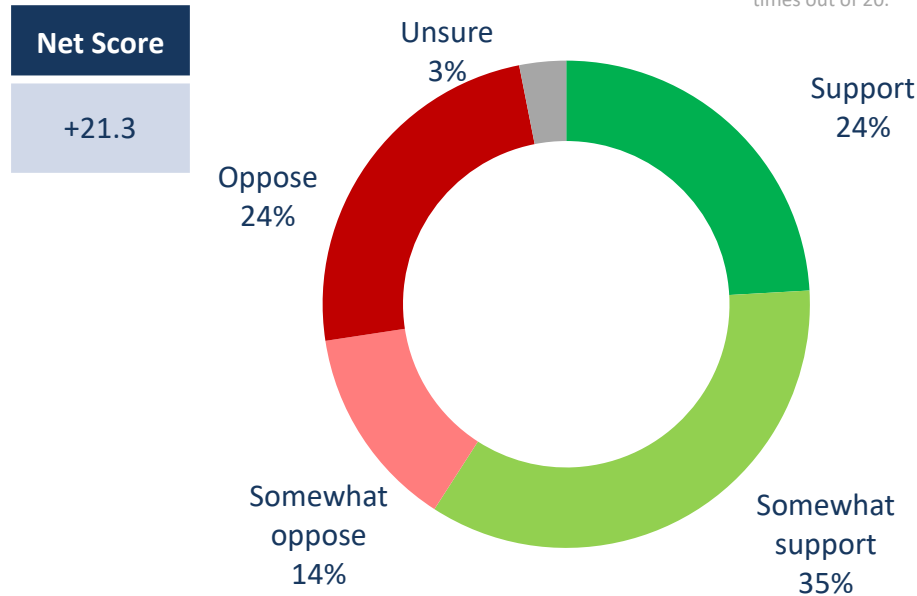
Subgroups	Oppose/ Somewhat oppose
Atlantic (n=100)	86.9%
Quebec (n=250)	79.1%
Ontario (n=300)	72.7%
Prairies (n=200)	77.3%
British Columbia (n=150)	79.2%
Male (n=500)	75.0%
Female (n=500)	80.1%
18 to 29 (n=156)	78.1%
30 to 39 (n=134)	81.8%
40 to 49 (n=253)	78.1%
50 to 59 (n=218)	76.0%
60 plus (n=239)	75.6%

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose the following:

The federal government reducing the annual amount it transfers to the provinces or territories for healthcare from the current six per cent to a minimum of three per cent.

# Increasing personal taxes if used towards home care related health services

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27<sup>th</sup> to 30<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



\*Note: Charts may not add up to 100 due to rounding

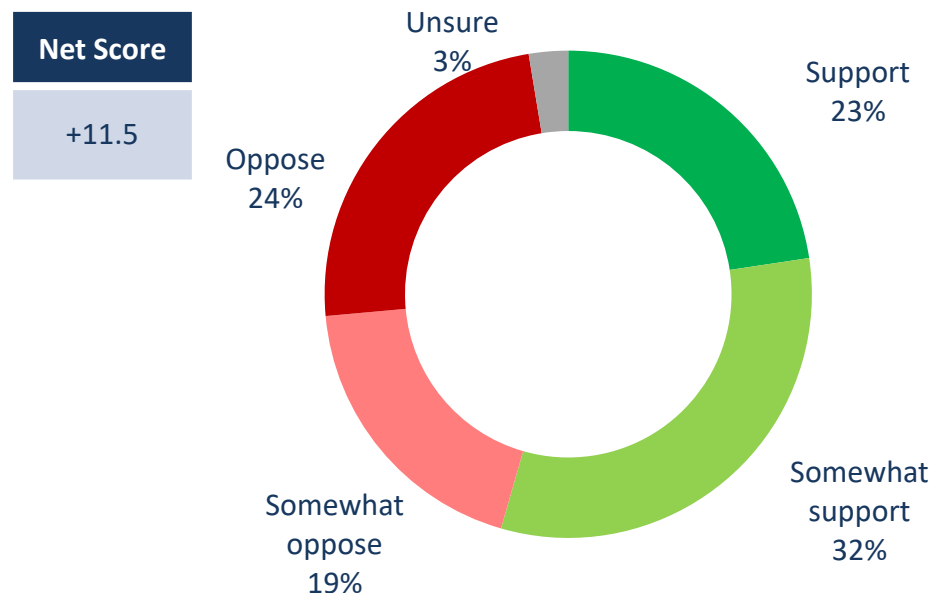
Subgroups	Support/ Somewhat support
Atlantic (n=100)	61.2%
Quebec (n=250)	57.7%
Ontario (n=300)	57.8%
Prairies (n=200)	53.6%
British Columbia (n=150)	70.0%
Male (n=500)	56.7%
Female (n=500)	61.4%
18 to 29 (n=156)	52.4%
30 to 39 (n=134)	47.6%
40 to 49 (n=253)	56.9%
50 to 59 (n=218)	65.0%
60 plus (n=239)	68.6%

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose the following:

Your personal taxes increasing if the additional money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.

# Increasing Canada's debt if used for home care related health care services

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27<sup>th</sup> to 30<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Support/ Somewhat support
Atlantic (n=100)	67.7%
Quebec (n=250)	59.3%
Ontario (n=300)	50.3%
Prairies (n=200)	44.2%
British Columbia (n=150)	59.7%
Male (n=500)	48.2%
Female (n=500)	60.5%
18 to 29 (n=156)	51.4%
30 to 39 (n=134)	44.5%
40 to 49 (n=253)	57.6%
50 to 59 (n=218)	63.2%
60 plus (n=239)	54.5%

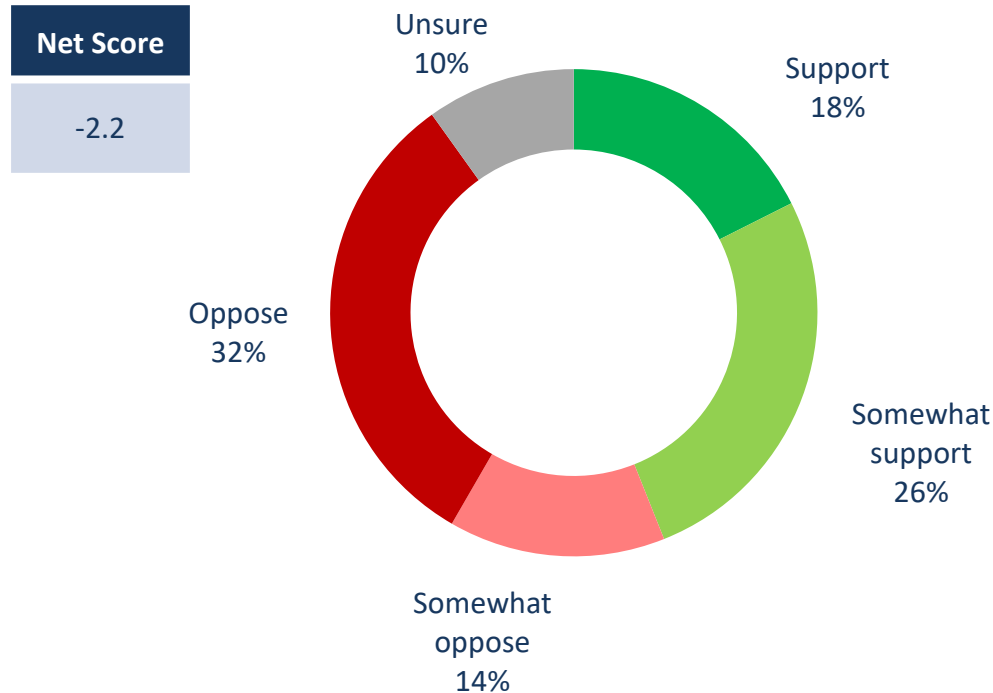
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose the following:

Increasing Canada's debt if the money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.

# More funding on health care

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27<sup>th</sup> and 30<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



**\*Note:** Charts may not add up to 100 due to rounding

Subgroups	Oppose/ Somewhat oppose
Atlantic (n=100)	38.9%
Quebec (n=250)	47.4%
Ontario (n=300)	50.1%
Prairies (n=200)	39.6%
British Columbia (n=150)	50.2%
Male (n=500)	50.8%
Female (n=500)	41.9%
18 to 29 (n=156)	37.9%
30 to 39 (n=134)	47.0%
40 to 49 (n=253)	45.2%
50 to 59 (n=218)	51.7%
60 plus (n=239)	48.7%

**QUESTION** – Would you support, somewhat support, somewhat oppose or oppose the following:

The provincial governments taking the negotiating position to tie their cooperation with the federal government on climate change to getting more funding on health care.



## Methodology



# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians, 18 years of age or older, between October 27<sup>th</sup> to 30<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by The Globe and Mail.

Note: Charts may not add up to 100 due to rounding.

# About Nanos

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# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone omnibus survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Content	This was module three of an omnibus survey. Preceding modules were about top unprompted national issues of concern and the US election.
Number of Calls	Maximum of five call backs.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Survey Company	Nanos Research
Field Dates	October 27 <sup>th</sup> and 30 <sup>th</sup> , 2016.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Language of Survey	The survey was conducted in both English and French.		





## Tabulations

**2016-922 – Globe and Mail/Nanos Survey – Healthcare - STAT SHEET**

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			Region						Gender		Age				
			Canada 2016-10	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - The federal government reducing the annual amount it transfers to the provinces or territories for healthcare from the current six per cent to a minimum of three per cent	Total	Unwgt N	1000	100	250	300	200	150	500	500	156	134	253	218	239
		Wgt N	1000	100	250	300	200	150	486	514	197	163	187	189	265
	Support	%	6.6	2.7	4.4	10.4	5.7	6.2	8.3	4.9	3.1	7.4	6.5	7.2	8.1
	Somewhat support	%	11.9	9.6	12.5	13.3	13.2	7.7	13.5	10.4	14.7	4.7	11.5	14.4	12.6
	Somewhat oppose	%	17.1	16.1	18.9	15.4	18.6	15.7	16.7	17.4	18.3	14.5	19.5	16.6	16.3
	Oppose	%	60.6	70.8	60.2	57.3	58.7	63.5	58.3	62.7	59.8	67.3	58.6	59.4	59.3
	Unsure	%	3.9	.9	3.9	3.7	3.7	6.9	3.3	4.5	4.1	6.1	3.9	2.3	3.7

### 2016-922 – Globe and Mail/Nanos Survey – Healthcare - STAT SHEET

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			Region						Gender		Age				
			Canada 2016-10	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Your personal taxes increasing if the additional money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.	Total	Unwgt N	1000	100	250	300	200	150	500	500	156	134	253	218	239
		Wgt N	1000	100	250	300	200	150	486	514	197	163	187	189	265
	Support	%	24.1	22.6	19.7	24.0	21.4	36.4	22.8	25.4	17.9	19.0	20.4	29.0	31.1
	Somewhat support	%	35.0	38.6	38.0	33.8	32.2	33.6	33.9	36.0	34.5	28.6	36.5	36.0	37.5
	Somewhat oppose	%	13.5	13.4	13.4	13.0	15.8	11.4	13.8	13.1	14.5	15.6	14.9	11.4	12.0
	Oppose	%	24.3	23.9	25.7	27.0	26.4	14.1	27.3	21.5	27.7	31.0	25.3	22.3	18.5
	Unsure	%	3.1	1.5	3.2	2.1	4.1	4.4	2.2	3.9	5.4	5.8	2.9	1.3	1.0

**2016-922 – Globe and Mail/Nanos Survey – Healthcare - STAT SHEET**

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			Region					Gender		Age					
			Canada 2016-10	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Increasing Canada's debt if the money was used for home care related healthcare services such as more support for in-home caregivers, financial support for family care, and palliative care for life-threatening illness.	Total	Unwgt N	1000	100	250	300	200	150	500	500	156	134	253	218	239
		Wgt N	1000	100	250	300	200	150	486	514	197	163	187	189	265
	Support	%	22.6	29.0	24.1	21.7	15.8	27.0	19.7	25.5	19.0	14.8	24.8	26.9	25.6
	Somewhat support	%	31.8	38.7	35.2	28.6	28.4	32.7	28.5	35.0	32.4	29.7	32.8	36.3	28.9
	Somewhat oppose	%	19.1	13.8	16.9	21.3	19.6	21.2	19.5	18.7	21.3	21.4	17.9	16.5	18.6
	Oppose	%	23.8	16.6	22.7	25.3	31.4	17.5	30.5	17.6	23.7	30.5	21.9	17.6	25.8
	Unsure	%	2.6	1.9	1.2	3.1	4.7	1.6	1.9	3.3	3.6	3.6	2.6	2.7	1.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27<sup>th</sup> to 30<sup>th</sup>, 2016. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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Question - The provincial governments taking the negotiating position to tie their cooperation with the federal government on climate change to getting more funding on health care.	Total	Unwgt N	1000	100	250	300	200	150	500	500	156	134	253	218	239
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	Support	%	17.6	17.0	20.4	15.4	18.8	15.9	16.0	19.0	13.4	14.1	19.3	19.4	20.3
	Somewhat support	%	26.4	36.1	20.3	24.8	28.7	30.0	26.6	26.2	35.5	24.7	27.6	20.6	23.9
	Somewhat oppose	%	14.4	18.9	17.9	10.5	13.3	14.7	15.0	13.8	9.1	14.1	15.0	12.8	19.1
	Oppose	%	31.8	20.0	29.5	39.6	26.3	35.5	35.8	28.1	28.8	32.9	30.2	38.9	29.6
	Unsure	%	9.9	8.0	11.9	9.8	12.9	3.9	6.6	12.9	13.2	14.3	8.0	8.3	7.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between October 27<sup>th</sup> to 30<sup>th</sup>, 2016. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

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