



**THE GLOBE AND MAIL** 

 **NANOS**  
RESEARCH

*Survey on Energy and the Environment*  
*December 2014 (Project 2014-527)*

# ***Canadians say having a conversation about energy and the environment urgent***

*Believe Federal Government should lead*

A new survey by the Globe & Mail and Nanos Research suggests that the vast majority of Canadians have a sense of urgency to start a national dialogue on energy and the environment and believe by a significant margin that the Federal Government, not the provinces, should lead the discussion.

More than eight of ten Canadians say it is urgent (53%) or somewhat urgent (33%) to have a conversation on Canada's energy future and the environment.

Seventy-eight per cent of Canadians believe the Federal Government should lead this conversation (compared to 13% who say the provinces should lead the conversation).

Almost nine of ten Canadians say it is important (52%) or somewhat important (33%) for Canada and the US to cooperate on energy and environmental issues.

Canadians are divided as to whether First Nations should be able to block a pipeline with marginally more Canadians supporting First Nations actions.

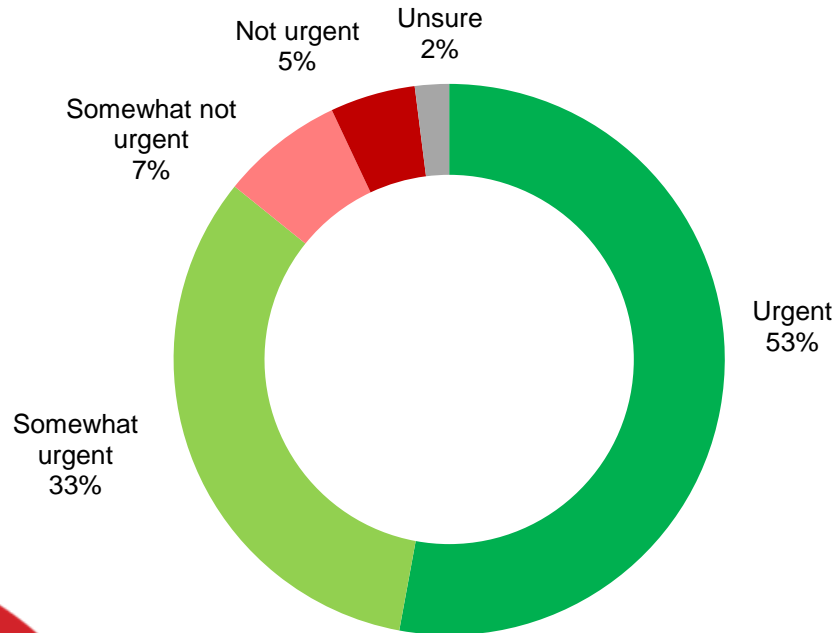
Pipelines are seen as the most environmentally responsible way to transport oil (62%) followed by train (8%), truck (3%), and oil tanker (2%). Twenty four percent of Canadians were unsure which of the options was the most environmentally responsible way to transport oil.

***Executive  
Summary***

# Energy Future and the Environment's Urgency

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 18<sup>th</sup>-22<sup>nd</sup>, 2014, n=1000, accurate ±3.1 percentage points, 19 times out of 20.

**Net Score**  
+73.6



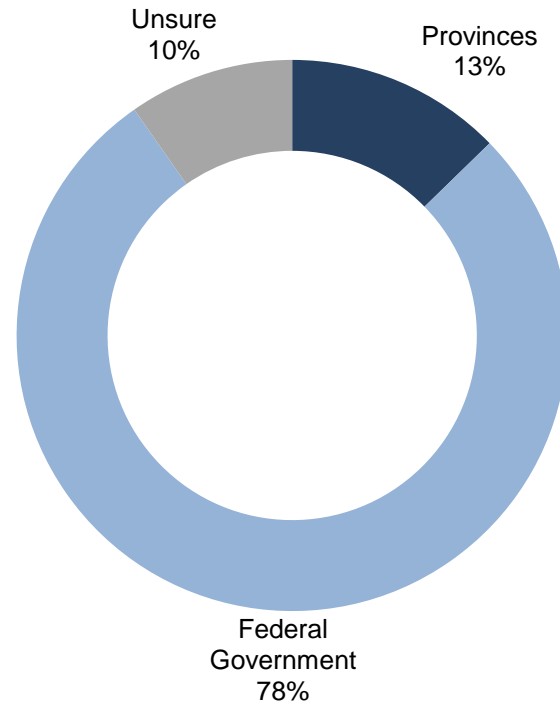
Subgroups	Urgent/ Somewhat urgent
Atlantic (n=100)	93.6%
Quebec (n=250)	84.0%
Ontario (n=300)	86.1%
Prairies (n=200)	81.7%
British Columbia (n=150)	87.9%
Male (n=497)	83.3%
Female (n=503)	88.2%
18 to 29 (n=205)	87.0%
30 to 39 (n=169)	88.1%
40 to 49 (n=208)	84.6%
50 to 59 (n=178)	86.6%
60 plus (n=239)	83.3%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Is it urgent, somewhat urgent, somewhat not urgent or not urgent for Canadians to have a conversation about our energy future and the environment?

# Leading Energy and Environmental Issues

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 18<sup>th</sup>-22<sup>nd</sup>, 2014, n=1000, accurate ±3.1 percentage points, 19 times out of 20.



Subgroups	Federal Government
Atlantic (n=100)	74.2%
Quebec (n=250)	79.2%
Ontario (n=300)	82.5%
Prairies (n=200)	71.5%
British Columbia (n=150)	75.0%
Male (n=497)	79.5%
Female (n=503)	75.6%
18 to 29 (n=205)	76.7%
30 to 39 (n=169)	70.8%
40 to 49 (n=208)	80.8%
50 to 59 (n=178)	80.9%
60 plus (n=239)	77.5%

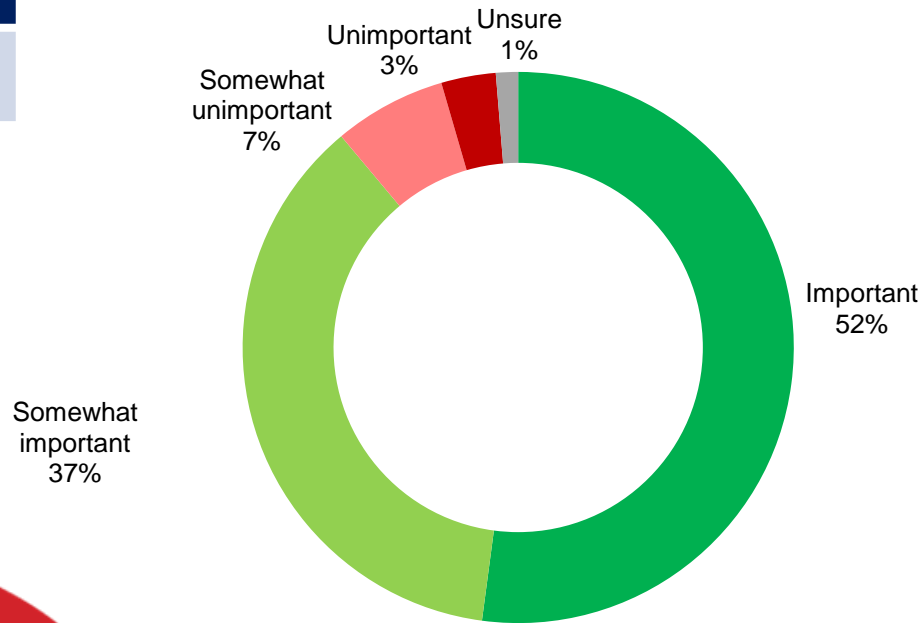
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Some people say that energy and environmental issues should be led by the provinces while others say they should be led by the Federal Government. If you were forced to choose, who should lead the discussion on Canada’s energy future and the environment?

# Importance of Canada and US Cooperation

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 18<sup>th</sup>-22<sup>nd</sup>, 2014, n=1000, accurate ±3.1 percentage points, 19 times out of 20.

**Net Score**  
+79.1



Subgroups	Important/ Somewhat important
Atlantic (n=100)	92.1%
Quebec (n=250)	89.2%
Ontario (n=300)	88.2%
Prairies (n=200)	90.0%
British Columbia (n=150)	86.3%
Male (n=497)	87.3%
Female (n=503)	90.5%
18 to 29 (n=205)	87.4%
30 to 39 (n=169)	90.9%
40 to 49 (n=208)	88.0%
50 to 59 (n=178)	88.9%
60 plus (n=239)	89.5%

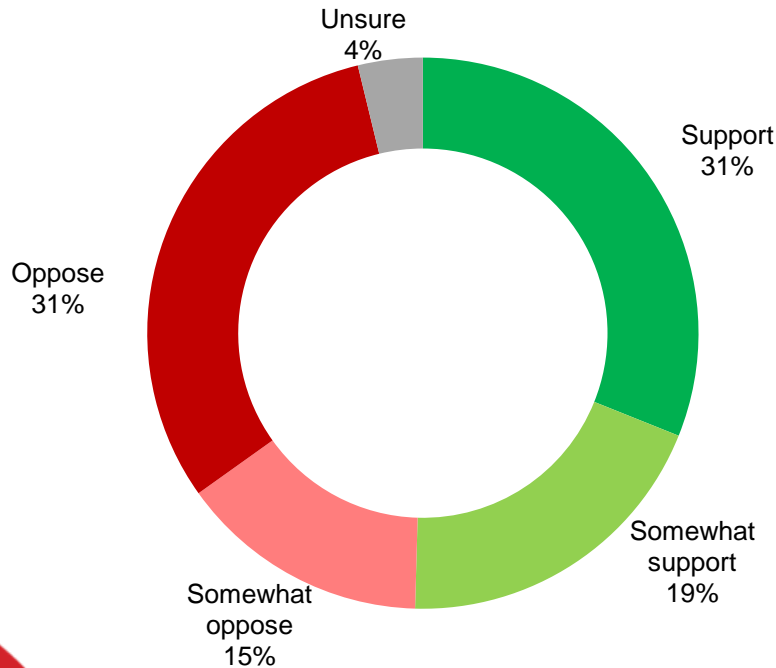
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Is it important, somewhat important, somewhat unimportant or unimportant that Canada and the US co-operate on energy and environmental issues?

# First Nations' Pipeline Decisions

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 18<sup>th</sup>-22<sup>nd</sup>, 2014, n=1000, accurate ±3.1 percentage points, 19 times out of 20.

**Net Score**  
+4.7



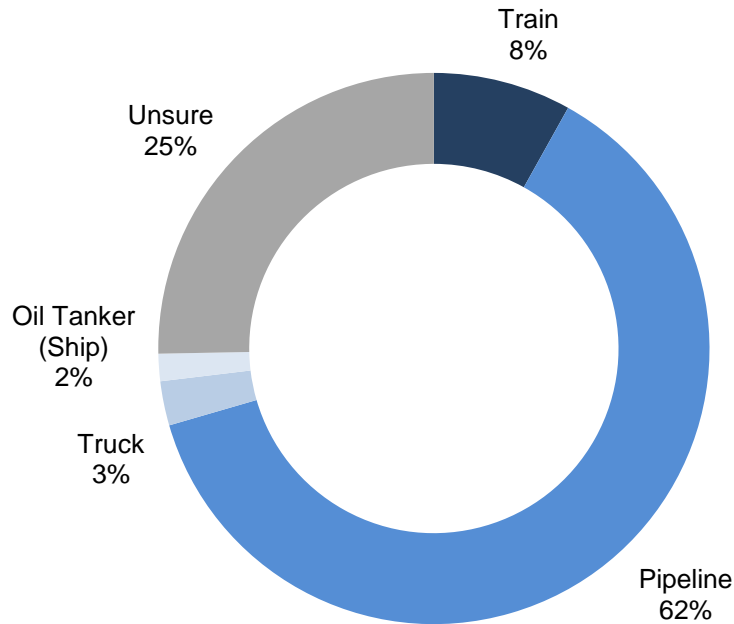
Subgroups	Support/ Somewhat support
Atlantic (n=100)	49.5%
Quebec (n=250)	46.6%
Ontario (n=300)	56.8%
Prairies (n=200)	44.4%
British Columbia (n=150)	53.0%
Male (n=497)	41.8%
Female (n=503)	59.0%
18 to 29 (n=205)	60.9%
30 to 39 (n=169)	55.6%
40 to 49 (n=208)	51.0%
50 to 59 (n=178)	51.6%
60 plus (n=239)	36.7%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION –** Do you support, somewhat support, somewhat oppose or oppose First Nations being able to stop a proposed pipeline project which goes through their territory?

# Environmentally Responsible Transportation

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 18<sup>th</sup>-22<sup>nd</sup>, 2014, n=1000, accurate ±3.1 percentage points, 19 times out of 20.



Subgroups	Pipeline
Atlantic (n=100)	62.9%
Quebec (n=250)	63.4%
Ontario (n=300)	56.4%
Prairies (n=200)	73.3%
British Columbia (n=150)	57.7%
Male (n=497)	74.1%
Female (n=503)	50.8%
18 to 29 (n=205)	54.6%
30 to 39 (n=169)	57.3%
40 to 49 (n=208)	57.8%
50 to 59 (n=178)	66.3%
60 plus (n=239)	73.7%

**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION –** Which of the following ways would you say is the most environmentally responsible way to transport oil?



## Methodology



# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 18<sup>th</sup>, and 22<sup>nd</sup>, 2014 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned by Globe and Mail.

Note: Charts may not add up to 100 due to rounding.



# About Nanos

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## *Tabulations*



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		Question 1 - Is it urgent, somewhat urgent, somewhat not urgent or not urgent for Canadians to have a conversation about our energy future and the environment?					
		Total	Urgent	Somewhat urgent	Somewhat not urgent	Not urgent	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2014-12	1000	52.9	32.9	7.2	5.0	2.0
	Atlantic Canada	100	49.8	43.8	2.8	3.6	.0
	Quebec	250	48.2	35.8	8.0	5.2	2.8
	Ontario	300	56.2	29.9	6.5	5.1	2.3
	Prairies	200	51.1	30.6	9.8	6.9	1.6
	British Columbia	150	58.3	29.6	7.0	3.0	2.0
Gender	Male	497	48.6	34.7	6.7	8.6	1.4
	Female	503	57.1	31.1	7.7	1.5	2.6
Age	18 to 29	205	55.2	31.8	7.4	4.2	1.4
	30 to 39	169	56.1	32.0	8.0	2.5	1.5
	40 to 49	208	47.6	37.0	8.7	3.1	3.5
	50 to 59	178	58.9	27.7	4.8	7.9	.7
	60 plus	239	48.7	34.6	7.1	7.1	2.5

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 18<sup>th</sup> and 22<sup>nd</sup>, 2014. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.



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Question 2 - Some people say that energy and environmental issues should be led by the provinces while others say they should be led by the Federal Government. If you were forced to choose, who should lead the discussion on Canada's energy future and the

		Total	Led by Federal government	Led by Provincial government	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Canada 2014-12	1000	77.5	12.7	9.7
	Atlantic Canada	100	74.2	13.8	12.0
	Quebec	250	79.2	11.4	9.4
	Ontario	300	82.5	10.0	7.5
	Prairies	200	71.5	17.0	11.5
	British Columbia	150	75.0	14.1	10.9
Gender	Male	497	79.5	14.1	6.4
	Female	503	75.6	11.4	13.0
Age	18 to 29	205	76.7	13.0	10.3
	30 to 39	169	70.8	16.3	12.9
	40 to 49	208	80.8	9.5	9.6
	50 to 59	178	80.9	11.8	7.2
	60 plus	239	77.5	13.5	8.9

Nanos conducted a RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 18<sup>th</sup> and 22<sup>nd</sup>, 2014. The sample included both land- and cell-lines across Canada. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.



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		Question 3 - Is it important, somewhat important, somewhat unimportant or unimportant that Canada and the US co-operate on energy and environmental issues?					
		Total	Important	Somewhat important	Somewhat unimportant	Unimportant	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2014-12	1000	52.1	36.8	6.6	3.2	1.3
	Atlantic Canada	100	45.7	46.4	5.7	1.0	1.2
	Quebec	250	58.2	31.0	6.4	4.0	.4
	Ontario	300	54.5	33.7	7.0	3.8	1.1
	Prairies	200	49.3	40.7	8.0	.8	1.2
	British Columbia	150	44.9	41.4	4.8	5.4	3.5
Gender	Male	497	51.9	35.4	7.3	4.8	.6
	Female	503	52.2	38.3	5.9	1.6	2.1
Age	18 to 29	205	47.8	39.6	9.0	2.9	.7
	30 to 39	169	55.3	35.6	4.0	2.5	2.6
	40 to 49	208	45.5	42.5	7.5	3.5	1.0
	50 to 59	178	54.8	34.1	7.8	2.6	.7
	60 plus	239	57.1	32.4	4.6	4.1	1.7

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		Question 4 - Do you support, somewhat support, somewhat oppose or oppose First Nations being able to stop a proposed pipeline project which goes through their territory?					
		Total	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2014-12	1000	31.1	19.4	14.7	31.1	3.8
	Atlantic Canada	100	22.8	26.7	15.9	32.3	2.4
	Quebec	250	28.8	17.8	16.2	32.4	4.8
	Ontario	300	36.9	19.9	13.4	25.3	4.4
	Prairies	200	24.8	19.6	14.6	38.4	2.6
	British Columbia	150	37.3	15.7	13.9	29.6	3.5
Gender	Male	497	24.2	17.6	16.6	39.4	2.2
	Female	503	37.9	21.1	12.8	22.8	5.3
Age	18 to 29	205	40.1	20.8	8.8	28.5	1.8
	30 to 39	169	32.1	23.5	16.1	23.9	4.4
	40 to 49	208	31.0	20.0	16.0	29.0	4.0
	50 to 59	178	34.2	17.4	12.1	32.8	3.5
	60 plus	239	20.6	16.1	19.4	38.8	5.1

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		Question 5 - Which of the following ways would you say is the most environmentally responsible way to transport oil?					
		Total	Train	Pipeline	Truck	Oil tanker (ship)	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2014-12	1000	8.1	62.4	2.6	1.6	25.3
	Atlantic Canada	100	4.9	62.9	.0	1.1	31.1
	Quebec	250	9.6	63.4	2.8	2.9	21.2
	Ontario	300	10.1	56.4	2.0	1.9	29.5
	Prairies	200	4.3	73.3	2.9	.7	18.8
	British Columbia	150	9.1	57.7	4.6	.0	28.6
Gender	Male	497	6.2	74.1	2.0	1.0	16.7
	Female	503	10.1	50.8	3.1	2.1	33.8
Age	18 to 29	205	11.8	54.6	3.8	.7	29.1
	30 to 39	169	9.8	57.3	2.3	4.4	26.2
	40 to 49	208	8.4	57.8	4.1	2.0	27.7
	50 to 59	178	7.3	66.3	2.0	.3	24.0
	60 plus	239	4.3	73.7	.9	.8	20.4

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